UNIVERSITY POLICIES
- Refer to the SU catalog for approved prerequisites and General Education courses.
- Requirements may not equal 120 credit hours. Students must register for additional electives to complete 120 credits required for graduation.
- All graduates must have a minimum of 30 credits of 300/400-level courses with a C grade or above; at least 15 of those credits must be taken at SU.
- Students must have a minimum cumulative GPA of 2.0 for graduation.
- Students must complete at least 30 credit hours by direct classroom instruction and/or laboratory experience.
- Students must take 30 of the last 37 credit hours at SU.
- It is the student’s responsibility to satisfy graduation requirements. Please refer to the SU catalog for detailed major requirements.
- Students must apply online for graduation by November 15 for May and by May 15 for December.

GENERAL EDUCATION REQUIREMENTS

<table>
<thead>
<tr>
<th>Course No. &amp; Title</th>
<th>#Credits</th>
<th>Grade</th>
<th>Term Completed</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Group I: English Composition and Literature (2 courses)</strong></td>
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<tr>
<td>A. C or better in ENGL 103 or HONR 111</td>
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<tr>
<td>B. Literature course (from either ENGL or MDFL Depts.)</td>
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<tr>
<td><strong>Group II: History (2 courses)</strong></td>
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<tr>
<td>A. HIST101, 102, or 103</td>
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<tr>
<td>B. HIST101, 102, 103 or a HIST course above 103</td>
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<tr>
<td><strong>Group III: Humanities and Social Sciences (3 courses)</strong></td>
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<tr>
<td>A. Select one course from one of the following seven areas: ART, CMAT, DANC or THEA, MDFL, MUSC, PHIL, HONR 211</td>
<td></td>
<td>FULLFILLED BY MAJOR</td>
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<tr>
<td>B. Select one course from one of the following eight areas: ANTH, CADR, ECON or FINA, ENVIR, Human GEOG, POSC, PSYC, SOCI, HONR 112</td>
<td>3/4</td>
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<tr>
<td>C. Select one course from either Group IIIA or IIIB (course must be from a different area than previously selected)</td>
<td>3/4</td>
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<tr>
<td><strong>Group IV: Natural Science, Math and Computer Science (4 courses)</strong></td>
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<tr>
<td>A. Select courses with laboratories from at least two of the following four areas: BIOL, CHEM, GEOL or Physical GEOG, PHYS</td>
<td>4</td>
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<tr>
<td>B. Select one additional course (need not be a lab) from Group IVA or ENVH or ENVIR or COSC or MATH or HONR 212</td>
<td>3/4</td>
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<tr>
<td>C. Select one course from MATH</td>
<td>3/4</td>
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<tr>
<td><strong>Group V: Health Fitness (1 course)</strong></td>
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<tr>
<td>FTWL106 - Lifelong Fitness and Wellness</td>
<td>3</td>
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</tbody>
</table>

MAJOR REQUIREMENTS
- Complete CMAT core courses.
- Declare and complete a track (see reverse for tracks).
- Choose only from the courses in the track to satisfy track requirements.
- Complete a minimum of 10 CMAT courses.
- Complete 4 CMAT courses at 300/400 level.
- Complete all CMAT courses with a C or better.
- Any CMAT course may be taken as an elective to satisfy the 120 total credit hours to graduate.
- Course prerequisites must be followed.
- Complete a minor in another department.
- Demonstrate 102-level proficiency in a foreign language.

<table>
<thead>
<tr>
<th>Course No. &amp; Title</th>
<th>#Credits</th>
<th>Grade</th>
<th>Term Completed</th>
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</thead>
<tbody>
<tr>
<td><strong>CMAT CORE COURSES (3 courses)</strong></td>
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<tr>
<td>Complete the following:</td>
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<tr>
<td>CMAT101 - Introduction to Human Communication</td>
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<tr>
<td>CMAT102 - Introduction to Mass Media</td>
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<tr>
<td>Complete 1 of the following (circle course taken):</td>
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<tr>
<td>CMAT399 - International Studies in Communication</td>
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<tr>
<td>or CMAT490 - Communication Seminar</td>
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<tr>
<td>or CMAT495 - Internship</td>
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<td></td>
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<tr>
<td>or CMAT497 - Independent Research</td>
<td>4</td>
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</table>

MINOR REQUIREMENT
Students must also complete a minor in an area other than in communication arts (attach minor checklist). Courses used to fulfill minor requirements may be double-counted for major requirements.
### CMAT TRACK REQUIREMENTS

**HUMAN COMMUNICATION STUDIES TRACK**

**HUMAN COMMUNICATION STUDIES TRACK CORE (2 courses)**
- CMAT218 - Rhetoric and Public Presentation 4
- CMAT297 - Communication Research (formerly 301) 4

**COMPETENCY ELECTIVES (5 courses)**
- **Relational Communication Competence**
  - Choose 1 course from the following (circle course taken):
    - CMAT205 - Interpersonal Communication 4
    - CMAT305 - Relational Communication 4
    - CMAT306 - Conversational Analysis 4
    - CMAT307 - Interpersonal Conflict 4
    - CMAT312 - Nonverbal Communication 4
    - CMAT405 - Family Communication 4
- **Organizational Communication Competence**
  - Choose 1 course from the following (circle course taken):
    - CMAT250 - Instructional Communication 4
    - CMAT260 - Fundamentals of Organizational Communication 4
    - CMAT308 - Interviewing 4
    - CMAT310 - Small Group Discussion 4
    - CMAT314 - Conference and Meeting Management 4
    - CMAT318 - Event Planning and Communication 4
    - CMAT365 - Managerial Communication 4
    - CMAT460 - Applied Organizational Communication 4
- **Cultural Communication Competence**
  - Choose 1 course from the following (circle course taken):
    - CMAT300 - Intercultural Communication 4
    - CMAT304 - Communication, Gender and Culture 4
    - CMAT335 - Communicating on the Web 4
    - CMAT430 - Political Communication 4
    - CMAT465 - Communication Technology 4

**GENERAL ELECTIVES**
- Choose 2 courses from above or from the following (circle courses taken):
  - CMAT317 - Persuasion and Argumentation 4
  - CMAT390 - Special Topics 4
  - CMAT399 - International Studies in Communication 4
  - CMAT400 - Advanced Communication Theory 4
  - CMAT490 - Communication Seminar 4
  - CMAT492 - Independent Study 4
  - CMAT495 - Internship 4
  - CMAT497 - Independent Research 4

**MEDIA PRODUCTION TRACK**

**MEDIA PRODUCTION TRACK CORE (4 courses)**
- CMAT131 - Writing for Media 4
- CMAT234 - Beginning Audio Production 4
- CMAT243 - Television Studio Production 4
- CMAT343 - Field Video Production 4

**MEDIA PRODUCTION TRACK ELECTIVES (3 courses)**
- Choose 3 courses from the following (circle courses taken):
  - CMAT354 - Advanced Audio Production 4
  - CMAT373 - News and Documentary Shorts 4
  - CMAT374 - 2D Animation 4
  - CMAT392 - Studies in Media Production 4
  - CMAT433 - Documentary Production 4
  - CMAT434 - TV Magazine Production 4
  - CMAT435 - Directing for the Camera 4
  - CMAT446 - Digital Filmmaking 4
  - CMAT456 - Advanced Television Studio Production 4
  - CMAT466 - Specialized Reporting for TV and the Web 4

**JOURNALISM/PUBLIC RELATIONS TRACK**

**JOURNALISM/PUBLIC RELATIONS TRACK CORE (3 courses)**
- CMAT240 - Introduction to Journalism/PR 4
- CMAT249 - Journalism/PR Practicum 2
- CMAT344 - Writing for the Professions 4

**JOURNALISM/PUBLIC RELATIONS TRACK ELECTIVES (4 courses)**
- Choose 4 courses from 1 of the 2 groups below (circle courses taken):
  - **Public Relations Electives**
    - CMAT297 - Communication Research 4
    - CMAT308 - Interviewing 4
    - CMAT314 - Conference and Meeting Management 4
    - CMAT318 - Event Planning and Communication 4
    - CMAT325 - Communicating on the Web 4
    - CMAT340 - Public Relations Writing 4
    - CMAT342 - Advertising Campaigns 4
    - CMAT345 - Sports Communication 4
    - CMAT346 - Public Affairs Reporting 4
    - CMAT347 - Mobile Journalism 4
    - CMAT348 - Media Design and Layout 4
    - CMAT394 - Studies in Journalism/PR 4
    - CMAT399 - International Studies in Communication 4
    - CMAT438 - Mass Communication Law 4
    - CMAT440 - Media and Criminal Justice 4
    - CMAT444 - Environmental Communication 4
    - CMAT445 - Digital Public Relations 4
    - CMAT446 - Communication Technology 4
    - CMAT447 - International Public Relations 4
    - CMAT448 - PR Cases and Strategies 4
    - CMAT449 - Critical Issues in New Media 4
    - CMAT450 - Media and Criminal Justice 4
    - CMAT454 - Environmental Communication 4
    - CMAT465 - Communication Technology 4
  - **Journalism Electives**
    - CMAT297 - Communication Research 4
    - CMAT308 - Interviewing 4
    - CMAT335 - Communicating on the Web 4
    - CMAT345 - Sports Communication 4
    - CMAT346 - Public Affairs Reporting 4
    - CMAT347 - Mobile Journalism 4
    - CMAT348 - Media Design and Layout 4
    - CMAT399 - International Studies in Communication 4
    - CMAT438 - Mass Communication Law 4
    - CMAT440 - Media and Criminal Justice 4
    - CMAT444 - Environmental Communication 4
    - CMAT445 - Digital Public Relations 4
    - CMAT446 - Communication Technology 4
    - CMAT447 - International Public Relations 4
    - CMAT448 - PR Cases and Strategies 4
    - CMAT449 - Critical Issues in New Media 4
    - CMAT450 - Media and Criminal Justice 4
    - CMAT454 - Environmental Communication 4
    - CMAT465 - Communication Technology 4

**MEDIA STUDIES TRACK**

**MEDIA STUDIES TRACK CORE (3 courses)**
- CMAT131 - Writing for Media 4
- CMAT322 - Media Criticism and Analysis 4
- CMAT334 - Mass Media in Society 4

**MEDIA STUDIES TRACK ELECTIVES (4 courses)**
- Choose 4 courses from the following (circle courses taken):
  - CMAT240 - Introduction to Journalism/PR 4
  - CMAT297 - Communication Research 4
  - CMAT331 - Dramatic Writing 4
  - CMAT336 - Cinema and Society 4
  - CMAT337 - International Media Systems 4
  - CMAT338 - Mass Media Management 4
  - CMAT339 - Business of Media 4
  - CMAT342 - Advertising Campaigns 4
  - CMAT347 - Mobile Journalism 4
  - CMAT348 - Media Design and Layout 4
  - CMAT349 - Critical Issues in New Media 4
  - CMAT350 - Public Relations Writing 4
  - CMAT354 - Communication Technology 4
  - CMAT355 - Communication Technology 4
  - CMAT358 - Speech Communication 4
  - CMAT359 - Nonverbal Communication 4
  - CMAT364 - Media and Criminal Justice 4
  - CMAT365 - Managerial Communication 4
  - CMAT366 - Communication Technology 4
  - CMAT367 - Digital Public Relations 4
  - CMAT368 - PR Cases and Strategies 4
  - CMAT369 - Critical Issues in New Media 4
  - CMAT370 - Media and Criminal Justice 4
  - CMAT371 - Environmental Communication 4
  - CMAT372 - Communication Technology 4
  - CMAT373 - Media Design and Layout 4
  - CMAT374 - Mobile Journalism 4
  - CMAT375 - Critical Issues in New Media 4
  - CMAT376 - Media and Criminal Justice 4
  - CMAT377 - Environmental Communication 4
  - CMAT378 - Communication Technology 4
  - CMAT379 - Digital Public Relations 4
  - CMAT380 - PR Cases and Strategies 4
  - CMAT381 - Critical Issues in New Media 4
  - CMAT382 - Media and Criminal Justice 4
  - CMAT383 - Environmental Communication 4
  - CMAT384 - Communication Technology 4
  - CMAT385 - Digital Public Relations 4
  - CMAT386 - PR Cases and Strategies 4
  - CMAT387 - Critical Issues in New Media 4
  - CMAT388 - Media and Criminal Justice 4
  - CMAT389 - Environmental Communication 4
  - CMAT390 - Special Topics 4
  - CMAT394 - Studies in Journalism/PR 4
  - CMAT399 - International Studies in Communication 4
  - CMAT438 - Mass Communication Law 4
  - CMAT440 - Media and Criminal Justice 4
  - CMAT444 - Environmental Communication 4
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