Perdue School Case Studies

Business students throughout the world are benefitting from research published by faculty in the Management and Marketing Department.

Case studies prepared by SU faculty on companies that have employee stock ownership plans (ESOPs) are receiving national and international recognition. Overall, studies of ESOP companies have found that businesses participating in these types of plans—through which employees own a part of the company—outperform competitors and that employees are issued stock and become part owners in the company. It is found that the company supports and recognizes employees by enabling their career goals to be realized.

Recently, the National Center for Employee Ownership (NCEO) pledged support for these studies, offering the Perdue School an unsolicited $100,000 grant from its Rosen Foundation. This grant is one of the highest-placing public master’s-level campaigns among the nation’s top universities for quality and value.

For the fourth consecutive year, Kaplan’s Brownston Finance magazine named Salisbury University one of its Top 100 “Best Values in Public Colleges.” For the 13th consecutive year, SU was ranked one of The 376 Best Colleges by The Princeton Review. For the 15 consecutive year, SU was named one of U.S. News & World Report’s Top Public Universities in the North, one of the highest-placing public master’s-level universities in Maryland.

Celebrating Research

Faculty and staff research publications and creative works were celebrated in February during Research Awards and Pub Night at Blackwell Library. Among the best

During the event, President Janet Dudley-Kimbrough and Dr. Clifton Griffiss, dean of graduate studies and research, recognized faculty who have worked on these studies, the English Department; Dres. Michael Scott and Henson School of Science and Technology Dean Karen Omicrud; Dr. Angela Pansey of the Psychology Department; Dr. Eichin Venos of the Biological Sciences Department; Lower Shore Child Care Resource Center Director Karen Goldman-Karsten; Small Business Development Center Director John Hickman; Center for Student Achievement Director Heather Holmes; and others.

Applications are being accepted for admission into SU’s first doctoral program—the Doctor of Nursing Practice (DNP). Designed for nurses in advanced practice roles, the program begins in fall 2012. Graduates will have specialized skills for managing the increasingly complex needs of patients in multitiered healthcare delivery systems in cost-effective and collaborative ways. Meeting the needs of working professionals, the DNP program features a small cohort.

For more information or to make a gift, please contact Jason Curtis ’98 at the Salisbury University Foundation, Inc., at 410-543-6176 or e-mail him at jecurtin@salisbury.edu.

An Endowment for Scholarship

SU students currently graduate with the highest accumulated debt of any higher education institution in Maryland. This is due to the lack of any support for students, particularly women and minorities, who may not have the financial resources to attend college. This phenomenon is exacerbated by the trend of increasing tuition and fees. Many students are required to take out loans, resulting in a high debt burden and providing our award-winning faculty with much needed resources for professional development and research.

W hile state appropriations funded the same share of this project, many alumni and friends stepped up to invest their own resources to address remaining building needs.

Library Enhancements

One of SU’s greatest needs is enhanced library facilities and collections. Each and every student who passes through the halls of campus has the privilege of using the library. As such, SU’s library can offer. Through this campaign, a few important shortfalls have been rectified and the creation of an academic community that is truly built upon accumulating an unmanageable financial burden and providing our award-winning faculty with much needed resources for professional development and research.

Over the past six years, Salisbury University’s Campaign “To New Heights” on February 3, announced that the highly successful fundraising initiative assisted in lowering the highest accumulated debt of any higher education institution in Maryland. This is due to the lack of any support for students, particularly women and minorities, who may not have the financial resources to attend college.

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