Perdue School Case Studies
Business students throughout the world are Perdue School Case Studies (ESOPs) are receiving national and companies that have employee stock ownership plans – through which employees are issued stock and become part owners in the company – outperform and recover faster from economic downturns than traditional firms.

Recently, the National Center for Employee Ownership (NCEO) pledged support for these studies, offering the Perdue School an undated $10,000 grant from its Rosen Ownership Opportunity Fund.

Corey Rosen, NCEO’s recently retired executive director for whom the fund is named, credits the success to all Perdue School faculty, including Drs. Stephen Adams, Marvin Brown, Thomas Calo, Richard Hoffman, Oliver Roche, Marc Street, Vera Street and Christy West.

Celebrating Research
Faculty and staff research, publications and creative works were celebrated in February during Research Awards and Pub Night at Blackwell Library.

During the event, President Janet Dudley-Eshbach and Dr. Clayton Griffis, dean of graduate studies and research, recognized members of the University community who had received $500,000 or more in grants.

Award recipients at the platinum level ($1 million or more) included Dean of Students Edward Cornell, Dr. Douglas DeWitt and Regina Royer of the Education Specialties Department; Business, Economic and Community Outreach Network (BEACON) Director Memo Direkz; Dr. Mark Evans, Tom Jones and Elcin Varos of the Biological Sciences Department; Lower Shore Child Care Resource Center Director Karen Goldman-Karten; Small Business Development Center Director John Hickman; Center for Student Achievement Director Heather Holmes; Henson School of Science and Technology Dean Karen Olmstead; Dr. Angelique Pandely of the English Department; Dr. Michael Scott of the Geography and Geosciences Department; Dr. Lisa Seldin of the Nursing Program; the Marvin Tompkins Social Work Department; and Dr. George Whitehead of the Psychology Department.

In all, 115 faculty members received more than $35 million in grants for SU in the past 10 years.

Nursing Doctorate Begins
Applications are being accepted for admission into SU’s first doctoral program – the Doctor of Nursing Practice (DNP). Designed for nurses in advanced practice roles, the program began in fall 2012. Graduates will have specialized skills for managing the increasingly complex needs of patients in multi-tiered healthcare delivery systems in cost-effective and collaborative ways. Meeting the needs of working professionals, the DNP program features a small cohort, hybrid classes combining online and classroom learning, competitively priced tuition and fees, and individual program planning based on student goals and experiences.

Learn more about the program at www.salisbury.edu/nursing/dnp.

An Endowment for Scholarship
SU students currently graduate with the highest accumulated debt of any higher education institution in Maryland. This fundraising initiative, aimed at lowering that statistic, with nearly half the campaign total raised for student and faculty scholarship, allowing SU to help students pay $1.5 million more without accumulating an unmanageable financial burden and providing our award-winning faculty with much needed resources for professional development and research.

Ammons Physical Ensemble
Part of SU’s African-American History Month celebration, the American Spiritual Ensemble returned to Salisbury to great acclaim. The world-renowned singing group, which last performed in Salisbury in 2009 to a sold-out house and standing ovations, includes SU music faculty John Wesley Weight.

The Ensemble also hosted a community choral workshop and a series of master classes for SU voice students.

Founded by Dr. Everett McKinney in 1955, the Ensemble strives to keep the traditions of American Negro spirituals alive. It has performed throughout the world, including such prestigious venues as the Metropolitan and New York City opera. It also has been broadcast as part of the PBS documentary The A Spirituals.

Among the Best
SU continues its long run among the nation’s top universities for quality and value. For the fourth consecutive year, Egan’s Brown’s Best magazine named Salisbury University one of its Top 100 “Best Values in Public Colleges.” For the 13th consecutive year, SU was ranked one of The Best College by The Princeton Review. For the 15th consecutive year, SU was named one of U.S. News & World Report’s Top Public Universities in the North, one of the highest-placing public master-level universities in Maryland.

American Spiritual Ensemble
SU had farewell to some fabulous faculty in 2011. Among those who have retired are:
- Dr. Alice Bohn, Dean, Libraries and Instructional Resources
- Dr. Susan Battisti, Nursing
- Dr. John Bing, Teacher Education
- Johanna Laid, Health Sciences
- Dr. Susan Mulley, Health and Sport Sciences
- Dr. Arlene White, Modern Languages and Intercultural Studies
- Dr. I. Eugene White, Psychology

Farewell Faculty

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Teacher Education and Technology Center
The cornerstone of Route 13 and College Avenue, this 165,000 square foot complex aids SU in the education of tomorrow’s teachers while enhancing the technological aspects of nearly every discipline on campus. While state appropriations funded the center’s share of this project, many alumni and friends stepped up to invest their own resources to address remaining building needs.

Library Enhancements
One of SU’s greatest needs is enhanced library facilities and collections. Each and every student who passes through the halls of Salisbury University has the library to thank. Through this campaign, a few important shortfalls have been rectified and the creation of an academic community is closer than ever. As it remains the most crucial campus priority.

Fine and Performing Arts
SU serves the Eastern Shore as a cultural beacon with stellar programs such as the Salisbury Symphony Orchestra, the Bobbi Brann Theatre Program and University Galleries. This campaign demonstrated ongoing support from patrons that allows for further development of a future fine and performing arts center.

Sea Gull Athletics
Sea Gull student-athletes have long enjoyed a rich tradition of winning, but our facilities have not matched the level of excellence that our teams routinely display. While this campaign provided additional funds to meet program needs, many alumni and friends recognize and are behind efforts to create facilities that match our winning spirit. Since the launch of Campaign 2012, Sea Gull Athletics have captured 16 conference championships, 121 All-American awards, 5 Academic All-American awards, 5 individual national championships and 3 team national championships.

Campus Enhancements and Outreach
Enhancing campus aesthetics and improving opportunities for academic and community outreach were achieved through this campaign. Green space improvement, property acquisitions and modified pedestrian areas were realized. Outreach efforts included everything from public broadcasting to civic engagement, regional history to international mediation, community health to academic enrichment for youth, and more.

For more information or to make a gift, please contact Jason Kurtin ‘98 at the Salisbury University Foundation, Inc. at 410-453-6176 or e-mail him at jkurtin@salisbury.edu.

Campaign 2012 Celebration: February 3, 2012
Thank you!