

HXXXXXXXXX HXXXXX

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Objective: To obtain an entry level position in the field of Communications or Marketing

Education:

Candidate for Bachelor of Arts December 2008
Major: Communication Arts-Interpersonal/Organizational Track
Minors: Marketing and History-GPA: 3.4/4.0
Salisbury University, Salisbury, MD
(Maintain full academic schedule while working 20-25 hrs/week)

Relevant Coursework:

Independent Study- Event Planning Analysis Fall 2008

- Studies include creating a professional portfolio of event planning experience, consulting expert opinions to identify contemporary issues in event planning, and creating a general checklist for the event planner by examining roles and activities associated with coordinating an event

Consumer Behavior Fall 2007

- Involves the study of the buyer as a problem solver through principles, theories, models and research techniques related to purchasing behavior
- Topics include buying decision processes and social, psychological, and economic factors that influence behavior in the marketplace

Professional Experience:

Sales and Marketing Intern: Wicomico County Tourism- Salisbury, MD 01/07- 05/07

- Sold advertising space to local businesses for the 2006 Wicomico County Visitor's Guide
- Assisted in the planning and organization of Salisbury's annual Pork in the Park Festival and Administrative Assistant's Gala
- Participated in Tourism staff board meetings to discuss progress of projects

Event Planning Intern: Salisbury University Career Services- Salisbury, MD 08/06- 12/06

- Organized, planned, and hosted the 1st annual Thank You Luncheon for employers which consisted of over 40 employers
- Addressed employers as a selected student representative to express student appreciation
- Assisted in all aspects of organizing the Fall Job Fair which included over 80 employers
- Developed teamwork experience by working closely with staff and another intern

Billing Specialist, Cashier: Giant Food- Salisbury, MD 07/06- present

- Supervise and analyze financial information for the entire store
- Responsibilities include gathering information for inventory, analyzing invoices and store summary reports, updating department shrink books, maintaining budget information, and reporting data to upper level management on a weekly basis

Activities/Achievements:

Lambda Pi Eta (Communication Honor Society)
Maryland Delegate Scholarship
Outstanding Academic Achievement Award-Provided by SU for academics
Catonian (Catonsville High School Yearbook) -College scholarship for academics
Lynn Mayer Scholarship-Independent scholarship for academic achievement
Saferide- Student Driver (organization that provides safe rides on weekends for those students in need)

Volunteer Experience:

Participant- America's Walk for Diabetes 2008
Team Captain- Relay for Life 2007