

NAME

E-mail
Website

EDUCATION

- Annenberg School for Communication, University of Pennsylvania** Philadelphia, PA
Doctor of Philosophy 2006
Dissertation: *Explaining the Gender Gap in Political Knowledge*
Date Defended: March 31, 2006
Chair: Kathleen Hall Jamieson
Readers: Joseph Cappella, Michael Delli Carpini, Martin Fishbein, and Vincent Price
- Master of Arts 1999
Thesis: *The Framing of Network News Coverage During the First Three Months of the Clinton-Lewinsky Scandal*
Advisor: Kathleen Hall Jamieson
Reader: Vincent Price
- Willamette University** Salem, OR
Bachelor of Arts, *Magna Cum Laude* 1995
Major in Rhetoric and Media Studies
Thesis: *Messages of Intolerance: An Examination of the OCA's Gay Pride?*
Advisor: Catherine Collins
-

PUBLICATIONS

BOOKS:

Authors' Names. (forthcoming). *Capturing Campaign Dynamics: The National Annenberg Election Survey 2000 and 2004*. Philadelphia: University of Pennsylvania Press.

Authors' Names. (2004). *Capturing Campaign Dynamics: The National Annenberg Election Survey: Design, Method, and Data*. New York: Oxford University Press.

ARTICLES AND RESEARCH NOTES:

Authors' Names. (forthcoming). "Hispanic Voters in the 2000 and 2004 Presidential General Elections." *Presidential Studies Quarterly*.

Authors' Names (forthcoming). "Sexism vs. Partisanship: A New Look at the Question is America Ready for a Woman President." *Sex Roles: A Journal of Research*.

Authors' Names. (forthcoming). "Connections Between Internet Use and Political Efficacy, Knowledge, and Participation." *Journal of Broadcasting & Electronic Media*.

Authors' Names. (forthcoming). "Issue Knowledge and Perceptions of Agreement in the 2004 Presidential General Election." *Presidential Studies Quarterly*.

Authors' Names. (forthcoming). "Gender and Time of Voting Decision: Decision Certainty During the 2000 Presidential Election." *Journal of Political Marketing*.

Authors' Names. (2006). "America's Youth and Community Engagement: How Use of Mass Media is Related to Civic Activity and Political Awareness in 14- to 22-Year-Olds." *Communication Research*, 33(3), 115-135.

Authors' Names. (2006). "Issue Saliency and Gender Stereotypes: Support for Women as Presidents in Times of War and Terrorism." *Social Science Quarterly*, 87(1), 1-18.

Authors' Names. (2005). "Who Watches Presidential Debates?: A Comparative Analysis of Presidential Debate Viewing in 2000 and 2004." *American Behavioral Scientist*, 49(2), 213-228.

Authors' Names. (2005). "Detecting the Effects of Deceptive Presidential Advertisements in the Spring of 2004." *American Behavioral Scientist*, 49(1), 114-129.

Authors' Names. (2005). "The Predictive Benefits of Importance: Do Issue Importance Ratings Improve the Prediction of Political Attitudes?" *Journal of Applied Social Psychology*, 35(3), 487-507.

Author's Name. (2005). "To I-Vote or Not to I-Vote?: Opinions About Internet Voting from Arizona Voters." *Social Science Computer Review*, 23(3), 293-303.

Authors' Names. (2004). "Of What is That Glass Ceiling Made?: A Study of Attitudes About Women and the Oval Office." *Women & Politics*, 26(2), 57-80.

Author Name. (2003, August 11). "The National Annenberg Election Survey 2000" *The Polling Report*, 19(15), 1+7-8.

Author Name. (2003). "Research Note: Testing Political Knowledge: Should Knowledge Questions Use Two Response Categories or Four?" *International Journal of Public Opinion Research*, 15(2), 192-200.

Authors' Names. (2001). "The Voter News Service and The 2000 Election Night Calls." *American Behavioral Scientist*, 44(12), 2306-2313.

Authors' Names. (2001). "Multi-Partnered Heterosexuals' Condom Use For Vaginal Sex with their Main Partner as a Function of Attitude, Subjective Norm, Partner Norm, Perceived Behavioral Control and Weighted Control Beliefs." *Psychology, Health, & Medicine*, 6(2), 165-177.

Authors' Names. (2001). "Theoretical Determinants of Condom Use Intentions for Vaginal Sex with a Regular Partner Among Male and Female Injecting Drug Users." *Psychology, Health, & Medicine*, 6(2), 179-190.

Author's Name. (2000). "Women and Political Knowledge During the 2000 Primaries." *The Annals of The American Academy of Political and Social Science*, 572, 26-28.

Authors' Names. (2000). "Dynamics of the 2000 Republican Primaries." *The Annals of The American Academy of Political and Social Science*, 572, 33-49.

BOOK CHAPTERS:

Authors' Names. (2005). "Explaining the Vote in a Divided Country: The Presidential Election of 2004." In Robert E. Denton, Jr. (Ed.), *The 2004 Presidential Campaign: A Communication Perspective* (pp. 301-342). Boulder, CO: Rowman & Littlefield.

Authors' Names. (2003). "The Framing of Network News Coverage During the First Three Months of the Clinton-Lewinsky Scandal." In Robert E. Denton, Jr. and Rachel L. Holloway (Eds.), *Images, Scandal, and Communication Strategies of the Clinton Presidency* (pp. 247-269). Westport, CT: Praeger.

Authors' Names. (2002). "Explaining the Vote in a Divided Country: The Presidential Election of 2000." In Robert E. Denton, Jr. (Ed.), *The 2000 Presidential Campaign: A Communication Perspective* (pp. 225-263). Westport, CT: Praeger.

Authors' Names. (2000). "The Gender Gap in Political Knowledge: Are Women Less Knowledgeable Than Men About Politics?" In Kathleen Hall Jamieson, *Everything You Think You Know About Politics...And Why You're Wrong* (pp. 83-89, 238-241). New York: Basic Books.

Authors' Names. (2000). "Are Attack Ads Necessarily Negative?" In Kathleen Hall Jamieson, *Everything You Think You Know About Politics...And Why You're Wrong* (pp. 97-106). New York: Basic Books.

PUBLIC SERVICE PUBLICATIONS:

Authors' Names (2000). "Issue Briefs." *Project Vote Smart: The Reporter's Source Book* (pp. 9-106).

Authors' Names. (1997). "Issue Briefs." *Project Vote Smart: The Reporter's Source Book* (pp. 11-110).

ENCYCLOPEDIA ENTRIES:

Author Name. (forthcoming). "Voter Turnout, Gender." In Larry J. Sabato and Howard R. Ernst (Eds.), *Encyclopedia of American Parties and Elections*. Facts on File, Inc.

Author Name. (forthcoming). "Internet Voting." In Larry J. Sabato and Howard R. Ernst (Eds.), *Encyclopedia of American Parties and Elections*. Facts on File, Inc.

Author Name. (forthcoming). "Early Voting." In Larry J. Sabato and Howard R. Ernst (Eds.), *Encyclopedia of American Parties and Elections*. Facts on File, Inc.

Author Name. (forthcoming). "Absentee Voting." In Larry J. Sabato and Howard R. Ernst (Eds.), *Encyclopedia of American Parties and Elections*. Facts on File, Inc.

SHORT ENCYCLOPEDIA ENTRIES:

Author Name. (2001). In Gary W. McDonogh, Robert Gregg, and Cindy H. Wong, *Encyclopedia of Contemporary American Culture*. New York: Routledge. Entries written on: "Alzheimer's disease," "Bennett, William," "Berlin," "Helms, Jesse," "Hoffman, Dustin," "Holly, Buddy," "Jones, James Earl," "Kemp, Jack," "Marshall, Thurgood," "Milk, Harvey," "Perot, H. Ross," "Portland and Salem, OR," "Powell, Colin," and "Uniforms, school."

NEWSLETTER CONTRIBUTIONS:

Author Name. (2005, Winter). "The National Annenberg Election Survey 2004: The Largest Academic Survey Conducted on American Political Attitudes & Behavior." *Political Communication Report*, 15(1).

EDITORIALS:

Author Name. (2000, August 2). "What the Media Missed Tuesday Night." URL (consulted 10/28/01): <http://gop2000.philly.com/annenberg/file/0802media.asp>

Author Name. (2000, July 31). "Candidates keep promises despite popular myths: What were Bush's promises in the primaries?" URL (consulted 10/28/01): <http://gop2000.philly.com/annenberg/file/0731foreign.asp>

Authors' Names. (2000, July 30). "Why the Lack of Female Candidates?: Pundits Miss One Possible Explanation." URL (consulted 10/28/01): <http://gop2000.philly.com/annenberg/file/0730women.asp>

Authors' Names. (1998, April 28). "Gender may hold some answers in tragic wave of school killings." *The Philadelphia Inquirer* (Commentary, p. A9).

ANNENBERG PUBLIC POLICY CENTER REPORTS/PRESS RELEASES

Author Name. "Early Voting Reaches Record Levels in 2004, National Annenberg Election Survey Shows." March 24, 2005.

Author Name. "Early Voting Already Exceeds Record Levels, National Annenberg Election Survey Shows." October 29, 2004.

Author Name. "Voters Learned Positions on Issues Since Presidential Debates; Kerry Improves Slightly on Traits, Annenberg Data Show." October 23, 2004.

Author Name. "Over One-Fifth of Voters, More Than in 2000, Plan to Vote Early, National Annenberg Election Survey Indicates." October 20, 2004.

Author Name. "Majority of 18 to 29 Year Olds Think Bush Favors Reinstating the Draft, Annenberg Data Show." October 8, 2004.

Author Name. "Voters Have Much to Learn From Debates, National Annenberg Election Survey Shows." September 29, 2004.

Author Name. "Gender Gap in Political Knowledge Persists in 2004, National Annenberg Election Survey Shows." September 17, 2004.

Authors' Names. "Annenberg Survey: Gaps Remain in Voter Knowledge." September 29, 2000.

Authors' Names i. "Annenberg Survey: The Public Learned about Bush and Gore from Conventions; Half Ready to Make an Informed Choice." August 25, 2000.

Authors' Names. "Annenberg Survey: Despite Small Audience, Republican Convention Informed the Public." August 13, 2000.

Authors' Names. "Annenberg Survey: Many Americans Still Have Much to Learn about the Presidential Candidates." August 1, 2000.

Authors' Names. "The 2000 Nominating Campaign: Endorsements, Attacks, and Debates." July 10, 2000.

Authors' Names. "The Primary Campaign: What Did The Candidates Say, What Did The Public Learn, and Did It Matter?." March 27, 2000.

Authors' Names. "Annenberg Survey: Most Americans Still Unfamiliar with the Presidential Candidates." December 20, 1999.

Authors' Names. "Annenberg Survey: Americans Familiar with Some of Candidates' Issue Stands and Backgrounds, Fuzzy on Others." December 6, 1999.

CONFERENCE PRESENTATIONS

Authors' Names. "America's Youth and Community Engagement: How Use of Mass Media is Related to Civic Activity and Political Awareness in 14 to 22 Year Olds." International Communication Association conference in Dresden, Germany. June 19-23, 2006.

Author Name. "The Vote in the 2004 Presidential Campaign." National Communication Association conference in Boston, MA. November 17-20, 2005.

Author Name. "No Excuse Absentee and Early Voting During the 2000 and 2004 Elections: Results from the National Annenberg Election Survey." American Political Science Association conference in Washington, D.C. September 1-4, 2005.

Authors' Names. "Sexism vs. Partisanship: A New Look at the Question of Whether America is Ready for a Woman President." International Communication Association conference in New York City, NY. May 26-30, 2005.

Authors' Names. "Media Coverage and Nonresponse: A Time Series Examination of the 2004 Election Cycle." American Association for Public Opinion Research conference in Miami Beach, FL. May 12-15, 2005.

Authors' Names. "Projection and Partisanship: The Effects of Party Identification on Opinion Processing." American Association for Public Opinion Research conference in Miami Beach, FL. May 12-15, 2005.

Author Name. “Nomination Campaign Dynamics: Candidate Viability and Electability During The 2004 Democratic Primary Season.” American Political Science Association conference in Chicago, IL. September 2-5, 2004.

Authors’ Names. “Trends in Voter Policy Preferences During the 2000 Presidential Election and Issue Coverage in Media Content.” American Political Science Association Political Communication Division pre-conference in Chicago, IL. September 1, 2004.

Authors’ Names. “Panacea or Poison for Democracy?: Connections between Internet Use and Political Efficacy, Knowledge, and Participation.” International Communication Association conference in New Orleans, LA. May 27-31, 2004.

Authors’ Names. “Policy-based Evaluation or Projection?: The Formation of Public Opinion about Presidential Candidates During the 2000 Party Nominating Conventions.” American Association for Public Opinion Research conference in Phoenix, AZ. May 13-16, 2004. [Best Paper, 2004 AAPOR Seymour Sudman Student Paper Competition]

Authors’ Names. “Nonresponse and the 2000 Election Cycle: Topic Salience and Efforts to Increase Response.” American Association for Public Opinion Research conference in Phoenix, AZ. May 13-16, 2004.

Authors’ Names. “The Causal Relationship between External and Internal Political Efficacy: A Look at Panel Data from the 2000 U.S. Presidential Election.” World Association for Public Opinion Research conference in Phoenix, AZ. May 11-13, 2004.

Authors’ Names. “Capturing Campaign Dynamics: The National Annenberg Election Survey.” American Political Science Association Political Communication Division pre-conference in Philadelphia, PA. August 27, 2003.

Author Name. “Voting Before Election Day: Absentee and Early Voting in the 2000 U.S. Presidential Election.” New England Chapter of the American Association for Public Opinion Research meeting in Sudbury, MA.. April 4, 2003.

Author Name. “Political Discussion and Voting Before Election Day: A Comparison of Early Voters and Election Day Voters in the 2000 General Election.” National Communication Association conference in New Orleans, LA. November 21-24, 2002.

Author Name. “Gender, Knowledge, and Time of Voting Decision: An Examination of Decision Certainty During the 2000 Presidential Campaign.” American Political Science Association conference in Boston, MA. August 29-September 1, 2002.

Author Name. “Gender and Political Knowledge During the United States 2000 Presidential General Election: An Examination of Knowledge Gap in Battleground versus Non-Battleground States.” International Communication Association conference in Seoul, Korea. July 15-19, 2002.

Author Name. “Using Technology to Save Democracy? An Examination of Opinions About Internet Voting from Likely Voters in Arizona.” National Communication Association conference in Atlanta, GA. November 1-4, 2001.

Author Name. “Explaining the Gender Gap in Political Knowledge.” National Communication Association conference in Atlanta, GA. November 1-4, 2001.

Author Name. “The Interdependencies of Political Disagreement, Information Seeking, and Attention: A multiple-indicators study.” World Association for Public Opinion Research conference in Rome, Italy. September 20-22, 2001.

Author Name. “Gender Differences in the Predictors of Political Knowledge: A Look at Voters in the 1996 and 2000 U.S. General Elections.” World Association for Public Opinion Research conference in Rome, Italy. September 20-22, 2001.

Author Name. “Perceived Candidate Traits and Evaluations: Which comes first and for whom?” American Political Science Association conference in San Francisco, CA. August 30-September 2, 2001.

Author Name. “The 2000 Presidential Campaign and Differential Growth in Knowledge: Does the ‘Knowledge Gap’ Hypothesis Apply to Gender as Well as Education?” American Political Science Association conference in San Francisco, CA. August 30-September 2, 2001.

Author Name. “Evaluating Absentee and Early Voters in the 2000 General Election: Are individuals who vote on Election Day different from those who vote early?” American Political Science Association conference in San Francisco, CA. August 30-September 2, 2001.

Author Name. “The Prevalence of Absentee and Early Voting in the 2000 General Election: How Often Are Individuals Voting Before Election Day and Does It Make A Difference?” American Association for Public Opinion Research conference in Montreal, Canada. May 17-20, 2001.

Author Name. “Campaign Finance Reform: The Congressional Effort to Regulate Political Advertising.” National Communication Association conference in Seattle, WA. November 9-12, 2000.

Author Name. “Political Talk and the Early Voter: An Analysis of the American Electorate in the Super Tuesday States During the 2000 Primary Season.” American Political Science Association conference in Washington, D.C. August 31-September 3, 2000.

Author Name. “The Framing of Network News Coverage During the First Three Months of the Clinton-Lewinsky Scandal.” International Communication Association conference in Acapulco, Mexico. June 1-5, 2000.

Author Name. “Inconsistent Consensus: A Communication Perspective on the Valence-Issue Paradigm.” International Communication Association conference in Acapulco, Mexico. June 1-5, 2000.

Author Name. “Dynamics of the 2000 Presidential Primaries.” American Association for Public Opinion Research conference in Portland, OR. May 17-19, 2000.

Author Name. “Factors Influencing Condom Use Behavior for Vaginal Sex with Regular Partners Among Injecting Drug Users.” National Communication Association conference in Chicago, IL. November 4-7, 1999.

Author Name. “Agenda-setting & Framing as Components of the Media Persuasion Process.” National Communication Association conference in Chicago, IL. November 4-7, 1999.

Author Name. “Gender Differences in Candidate Evaluation, Issue Preference, and Vote Choice in the 1996 U.S. Presidential Election: A Test of Competing Theoretical Explanations.” National Communication Association conference in Chicago, IL. November 4-7, 1999.

Author Name. “Voting Intentions, Social Capital, and the Absentee Voter: An Analysis of Absentee Voters In San Francisco.” American Political Science Association conference in Atlanta, GA. September 2-5, 1999.

Author Name. “Flaws in the Valence-Issue Paradigm.” American Political Science Association conference in Atlanta, GA. September 2-5, 1999.

Author Name. “Made In Our Own Image: Cloning, Technology, & Taboo.” International Communication Association conference in San Francisco, CA. May 27-31, 1999.

Author Name. “The Role of Gender In Public Attitudes on Allegations of Scandal in the Clinton Presidency: Does Gender Make a Difference in Presidential Support?” National Communication Association conference in New York City, NY. November 21-24, 1998.

Author Name. “Still Out of Order: Media Framing of the 1996 Presidential Election.” Visual Communication Association conference in Winter Park, CO. June 24-28, 1998.

Author Name. “Messages of Intolerance: An Examination of the OCA’s Gay Pride?” Northwest Communication Association conference in Coeur d’Alene, ID. April 20-22, 1995.

Author Name. “Ross Perot and His Political Gaffes.” Speech Communication Association conference in New Orleans, LA. November 16-20, 1994.

Author Name. “The Rhetoric of Governing: A Comparative Analysis of Major Presidential Speeches During the First Year of the Presidencies of Carter, Reagan, Bush, and Clinton.” Northwest Communication Association conference in Coeur d’Alene, ID. April 14-16, 1994. [Top Undergraduate Paper]

RESEARCH EXPERIENCE

Annenberg School for Communication, University of Pennsylvania

Research Assistant to NAME

2000 - 2003

Analyzed data from the National Annenberg Election Survey 2000. The NAES is the most comprehensive survey ever undertaken for a single U.S. election. I created the absentee/early voting battery for this survey.

Research Assistant to NAME

Summer 1999

Analyzed data for two projects addressing adolescents, their beliefs, attitudes, and behaviors toward marijuana and inhalant drug use, and anti-drug public service announcements. Westat and NIDA funded these projects. Helped design a survey questionnaire and experiment on adolescents and anti-drug public service announcements.

Research Assistant to NAME 1999
Researched articles on teen sex education interventions. Analyzed PROJECT SAFER data on intentions to use condoms by high-risk groups such as injecting drug users and people who have sex with multiple partners. Helped run experiments on the effects of anti-drug public service announcements in New Orleans, Louisiana in March 1999.

Research Assistant to NAME 1997-1998
Researched and evaluated campaign discourse and media coverage from the 1994 and 1998 Arizona gubernatorial elections and the 1996 presidential election. Helped conduct two rolling cross-section surveys in San Francisco and Chicago during the 1998 gubernatorial elections. Helped run experiments on the effects of anti-drug public service announcements on the Pine Ridge Indian Reservation in South Dakota in October 1997.

ORGANIZATIONAL AND PROFESSIONAL EXPERIENCE

Annenberg Public Policy Center Philadelphia, PA 2003-2005
Senior Analyst
Participated in the design, implementation, and analysis of the National Annenberg Election Survey (NAES). Created questionnaires and study designs for NAES pilot studies. Managed the data analysis research team, which analyzed data from these studies.

Annenberg Summer Institute for Methods and Statistics Philadelphia, PA 2000-2002
Coordinator
Organized a graduate summer program that offered various statistics and methods courses to graduate students at the University of Pennsylvania.

Arizona Opinion Tucson, Arizona 1988-1997
Research Specialist
Performed data entry tasks. Participated in focus group observation and project design.

PROFESSIONAL SERVICE

ACADEMIC COMMITTEES:

APSA Political Communication Division Pre-Conference Planning Committee 2003
Coordinator
NCA Political Communication Division Nominating Committee 2002-2003
Chair
Annenberg Dean Search Committee 2002
Student representative
Annenberg Graduate Student Council 1998-1999
Student representative

REVIEWER:

Conferences

National Communication Association, mass communication division 2005-2006
National Communication Association, political communication division 2003-2006

Journals

Communication Research	2005
Political Communication	2006
Political Research Quarterly	2003-2006
Social Science Quarterly	2003

PROFESSIONAL ASSOCIATION MEMBERSHIPS

American Association for Public Opinion Research
 American Political Science Association
 International Communication Association
 National Communication Association
 World Association for Public Opinion Research

TEACHING

Department of Communication, University of Arizona Tucson, AZ

UNDERGRADUATE COURSE

Introduction to Research Methods in Communication *Spring 2006*

Media and Politics in America *Fall 2005*

College of General Studies, University of Pennsylvania Philadelphia, PA

UNDERGRADUATE COURSE

Basic Communication Research *Summer 2004*

Annenberg School for Communication, University of Pennsylvania Philadelphia, PA

UNDERGRADUATE COURSE

Introduction to Political Communication (co-taught with Kathleen Hall Jamieson) *Fall 2004*

TEACHING ASSISTANT

Annenberg School for Communication, University of Pennsylvania Philadelphia, PA

UNDERGRADUATE COURSES

Argumentation and Public Advocacy (Kathleen Hall Jamieson) *Spring 1998*

GRADUATE COURSES

Introduction to Communication Research (Robert Hornik) *Fall 1999*

Introductory Statistics (Michael Hennessy) *Summer 2000, 2001, 2002*

Regression & Analysis of Variance (Robert Stine) *Summer 2000, 2001, 2002*

Categorical Data Analysis (Paul Allison) *Summer 2000, 2002*

Rolling Cross-sectional Analysis (Dan Romer) *Summer 2001*

Survey Construction, Design, & Analysis (Elaine Zanutto) *Summer 2002*

TEACHING AND RESEARCH INTERESTS

Political communication
 Public opinion
 Gender and politics

Social influence
Research methods and statistics

GUEST LECTURES

Foulkeways Philadelphia, PA

“News Media Habits in 2004: Selective Exposure & Civic Engagement”

Fall 2004

University of Pennsylvania Philadelphia, PA

SPSS Fundamentals

Fall 2003

Lecture for SOC100: Introduction to Sociological Research taught by Jessica Fishman.

REFERENCES

References Name