Mid-Atlantic Virtual Job Fair Summary

Date: April 2, 2013
Time: 3:00-7:00 pm EST
Location: Online
Company Utilized: Brazen
Representative: Ginny Manocha, Senior Marketing & Accounts Manager, ginny@brazencareerist.com-412.805.0848-no complaints concerning technology-excellent company to work with.

Slac VJF Committee:
• Traci Martin-Goucher
• Meredith McCook-Goucher
• Vicky Sawyer-Washington College
• Jaime Dunn-St. John’s
• Dana Van Abbema- St. Mary’s College of Maryland
• Charlie Endicott-Salisbury

Schools Participating:
Notre Dame of Maryland University
Goucher College
St. John's College
St. Mary's College of Maryland
Salisbury University
The University of Mary Washington
Washington College

Employer Registration Rates:
- Early Bird Rate (Through March 15): $150
- Standard Rate (March 1-April 1): $200
*Registration includes: Fully-branded and customized booth, an account for up to 3 recruiters, a full Candidate Report including resumes and chat transcripts, and dedicated account support.

Student Data:
Registered/Attended Stats:
• Entries (started the registration process): 260
• Full Registrants: 217
• Attended: 111 (51%)

Employer Data:
Companies Attending: 15
▪ Peace Corps
Finances:

- Consortium paid Brazen $4000.00 upfront to set the fair up
- Slac recouped approximately $2250 (15 employers at $150 per employer
- Total loss of $1750