

What is an internship and why should I get one?

- typically are one-time work or service experiences related to a student's major or career goal
- generally involve a student working in a professional setting under the supervision and monitoring of practicing professionals
- can be paid or unpaid and the student may or may not receive academic credit for performing the internship
- are structured educational experiences which incorporate productive work experience as a regular part of a college student's curriculum

Why do an Internship?

-Experience in your field and the opportunity to check out/hook onto a potential employer.

-Connections, and your connections' connections, these connections will be the hot ticket to get you in the door for job interviews."

Student Advantages of Internships

Career Advancement

- Build up your resume.
- Confirm your career decision and major.
- Explore career tracks within your line of work.
- Experience different work cultures.
- Gain a competitive advantage over noninterns.
- Develop a network of business contacts. Studies have found that interns are more readily employed after graduation.

Academic Advancement

- Acquire beneficial insights that the classroom experience cannot provide.
- Acquire applied on-the-job skill by applying the theory studied in the classroom to a work setting.
- Return to the classroom better able to value what you are learning.
- Communicate internship experiences with classmates and professors.
- Use the company's contemporary technology.
- Increase your post internship grades; studies show that grades improve after completing an internship.

We tend to retain
10% of what we hear

15% of what we see
20% of what we see and hear
40% of what we discuss
80% of what we EXPERIENCE

...Internship IS EXPERIENCE!

Professional Growth

- Expand oral and written communication, teamwork, and leadership skills.
- Cultivate present and expand additional professional skills.

Personal Development

- Gain self-confidence.
- Gain motivation to continue to learn.
- Discover your strong and weak points.
- Expand skills essential to cooperate and interact with a diverse workforce.

Employer Advantages of Hosting an Intern:

-Employers can be invigorated with fresh talent.

-Lower Recruitment Costs: Using actual on-the-job internship performance as a basis for hiring new college graduates not only eliminates costly recruitment activities but also improves personnel selection because you are hiring a known entity.

-Lower Labor Costs: Interns are highly motivated, qualified, productive and dependable individuals who are usually paid at an hourly rate.

-Extra Workforce Boost: During periods of higher volume work projects, an intern is an excellent addition to assist on key assignments and increase efficiency.

-Increased Employee Retention: As interns are exposed to actual work environments, their job expectations become more realistic.

-Diversity: You can manage diversity-oriented projects within your company by supplying talented minority students.

-Increased Company Exposure: Word of mouth is the best kind of publicity on a college campus.