

Become an SU Sponsor and Increase Your Visibility On-Campus



For any sponsorship your company's name is placed on a sponsor plaque in the SU Career Center.

Here are a variety of Career Services Events sponsorship avenues:

1. Ads in Job Fair Book (All students participating in job fair receives this book)

-Front cover sponsor-\$1000.00.

-Back cover sponsor-\$500.00.

-Internal Ad in Job Fair Book. Full page-\$300.00. Half page-\$200.00. One Quarter page-\$100.00.

2. Raffle items for student giveaways during Job Fair or other career events. Price would vary based on the worth of the gift, but approximately \$400-1000. Large raffle items such as laptops or iPods to increase student participation.

3. Ad on Cover of Resume or Interview Book-\$1000.00 each. (Each book is given to approximately 2000 students, upper and lower class status, per year.)

4. Company label on "Job Choice" Books-\$700.00-These magazine-style, glossy books are purchased from the National Association of Colleges and Employers (NACE) and are distributed to over 1,000 non-education majors.

5. Employer Web Advertising-web links from Career Services WebPages-(From main web page under Corporate Sponsorships). Duration-1 year. Includes live link and employer logo (company must provide logo). Also will place this ad in "NEW" items on our web page.

-\$250.00-**Gold** Sponsor (live link and company logo)

-\$150.00-**Silver** Sponsor (live link)

-\$100.00-**Bronze** Sponsor (name listed)

***Featured Corporate Spotlight** on our webpage with information about the organization. Webpage receives thousands of visits each month.

6. Real Estate Signs On-Campus-\$500 for one of 12 signs with organization name, logo and website distributed throughout the campus.

7. University Center Banner to be hung in Commons Food Court. \$250.00 for 2 weeks. All residence hall students will view it when eating as well as faculty and staff who eat there.

8. Mock Interview Day-\$500 to conduct mock interviews all day in the Career Center as well as any other presentations to the students that day.

9. Tailgate Parties-Set up a table at one of the SU sporting events and pass out as much employer information as possible. To setup a table at a football game (3,000 plus attendance) or a Lacrosse game is \$750.00. Basketball (500 in attendance) game setup is \$500 per game.

10. Seagull Employer Partner Program. \$2000 per year. .

11. Name interview room after employer-\$5000.00-Name one of two interview rooms after employer for a five-year duration.

12. Name Career Center after employer-To be negotiated.

*Sponsors options are not limited to this list. If you have any other ideas, please let us know. In addition to one of these donations, we will work with Public Relations to inform the campus and local community members of your efforts. Examples include local news, on-campus publications, etc.

Contact Information:

-Dr. Rebecca A. Emery raemery@salisbury.edu -Director of Career Services

-Crystal Dickerson ccdickerson@salisbury.edu-Program Management Specialist-410-543-6075