The Salisbury University Police Department has introduced 911 Shield, a free safety app which enables users to immediately contact the police department their smart phones.

This safety app, developed by 911 Cellular, not only connects the user to the University Police or proper 9-1-1 center, but also provides the user's location through an internal positioning system or geographic locator. *If the user needs immediate police assistance while located on campus, the University will be able to determine the user's location. Outside of the physical geography of Salisbury University, the 9-1-1 center will be contacted.

Once the app is opened, the user hits the "Get Help" button and if they take no further action within five seconds, the app summons help. The communications center can then forward the information, including the user's location, to first responders.

In addition to connecting the user to emergency assistance, the app has several other features:

- Friend Watch
- SU Crime Beat
- SU Shuttle Information
- SafeRide
- Emergency Procedures
- Personal Profile

Friend Watch is a peer-to-peer safety check which allows users to designate a group of friends to receive notifications if the user fails to check in after a certain period of time designated by the user.

Links to SU webpages to include Crime Beat, SU Shuttle schedule and Emergency Procedures as well as contact number for SafeRide.

Each user must also create a personal profile that will automatically be available if an emergency call is activated.

SUPD is also encouraging campus community members to download the app in order to make it easier for them to connect with police and other safety resources. When emergency lifesaving response is necessary, users should dial 911.

For information on access and using 911 Shield visit www.salisbury.edu/police. The app is available through the Apple App Store and Google Play.