



## OFFICE OF CONFERENCE PLANNING

### Cost-Saving Event Tips

Our office is committed to helping you create the best, most memorable event possible – no matter the size or scope. To support your planning efforts, we’ve compiled a list of practical cost-saving tips that can help you maximize your budget while maintaining the quality and impact of your event.

**Focus your attendance.** Consider who you are inviting and why. When you explore the purpose of your event, are you truly inviting people who fit the mission of the event? Maybe it’s time to make hard decisions by cutting invite lists. Overall, this could improve your return on investment toward your goal of the event.

**Combine events.** Have you considered partnering with another department/office? Do you hold events that are closely aligned with other departments/offices? Is there value in combining efforts? Are there cost savings by working together?

**Cut your printing budget.** Have you gone to completely digital invitations, advertisements and marketing pieces? Now might be the time to consider this option. Personalized phone calls could replace paper invitations for less tech-savvy participants.

**Scrutinize post-event.** Did attendees eat the food? Did you consult with Catering regarding the quantity of food ordered? Did you have giveaways and was there true value to them? Could you share centerpieces with another event? Did you create pre-event “must haves” and “would like” lists? How closely did you stick to your “must haves”? Are you doing things just because you have always done them?

We know that none of these considerations will be easy. But we also know how important events are to most on campus. Now is the time to get creative with your approach. As always, please call our office if we can be of assistance.



### SUMMER 2025

Learn more: [salisbury.edu/sea](https://salisbury.edu/sea)

**Adaptive Sports Training Academy**  
June 23-27

**Business Simulation Academy**  
June 23-27

**Craft Time Designs**  
June 23-27

**Young Writers**  
June 23-27

**Future Mappers**  
June 23-27

**3D Printing Explorers**  
July 7-11

**All About Health**  
July 7-11

**Games**  
July 7-11

**Paper Circuits**  
July 7-11

**Comics**  
July 7-11

**Art & Nature**  
July 14-18

**Environmental Literacy Through Canoeing**  
July 14-18

**Mixed Media Art**  
July 14-18

**Orchestra**  
July 14-18

**We Read to Lead**  
July 14-18

**Scavenger Hunt**  
July 14-18

**Local Tours**  
July 21-25

**Creative Writing for Teens**  
July 21-25

**Outdoor Leadership and Team Building Middle**  
July 21-25

**STEAM Academy Elementary**  
July 21-25

**Live Action Film Academy - Grades 3-6**  
July 21-25

**Outdoor Leadership and Team Building Elementary**  
July 28-August 1

**Social Engagement Skills Middle**  
July 28-August 1

**Social Engagement Skills Elementary**  
July 28-August 1

**College and Career Readiness Academy**  
July 28-August 1

**STEAM Academy Middle**  
July 28-August 1

**Live Action Film Academy - Grades 7-10**  
July 28-August 1

**Cultivating the Roots of Migrant Students**  
August 4-8

**Sprouting Success for Migrant Students**  
August 4-8

### SU-Sponsored Camps



# Dartmouth

## Dartmouth Summer Seminar

Salisbury University is excited to host the Dartmouth Summer Seminar for Writing Research June 8-20.

This intensive, two-week program is designed for writing researchers, teachers and administrators from various institutions. The seminar focuses on helping participants learn to make their work more legible to all kinds of readers. It offers rigorous coursework on research methods and analysis, individual consultations with program leaders, networking opportunities with a cohort of researchers, and time to work on personal research projects.

Participants will gain valuable skills in data analysis, research design and scholarly writing. The program has been described by past attendees as "one of the most rewarding professional experiences" of their careers.

For more information visit: [sites.dartmouth.edu/writing-research-seminar/](https://sites.dartmouth.edu/writing-research-seminar/)

## Virginia Space Coast Scholars



Salisbury University is proud to host part of the Virginia Space Coasters Scholars program, a free STEM initiative for high school sophomores, from August 2-8.

The program consists of two parts: an online learning experience with five modules focused on NASA's Earth and aerodynamic science missions, and a seven-day summer academy at NASA's Wallops Flight Facility in Wallops Island, VA, for top-performing scholars.

During the week-long summer academy, students will stay at Salisbury University facilities, using breakout rooms, eating meals at the dining hall, and being provided with transportation to and from the academy. During this experience, they will learn directly from NASA professionals about cutting-edge technologies and missions.

For more information visit: [vsgc.odu.edu/spacecoast/](https://vsgc.odu.edu/spacecoast/)

Do you belong to an association that hosts its events or conferences on another college campus? Do you think it might be a good fit at SU?

Contact the Office of Conference Planning at 410-543-6526

## SUMMER 2025 • Conference Planning Calendar of Events

### May

Shore Byrds Field Hockey  
May 28

Footsteps Dance  
May 30-31

Fulton Artist-in-Residence  
May 30-June 5

### June

Shore Byrds Field Hockey  
June 4

Stories Love Music  
June 6

Dancercenter  
June 7

Wi-Hi 50th Class Reunion  
June 7

LP Music Recital  
June 7

Shore Advanced Clinic  
June 7

School's Out Bash  
June 7-8

Dartmouth Summer Seminar  
June 8-20

Alzheimer's Caregiver Conference  
June 11

Shore Byrds Field Hockey  
June 11

TidalHealth Research Symposium  
June 12

State Highway Administration Training  
June 13

Graduation Banquet  
June 14

D'Ann Danse  
June 14-15

Maryland Girls State  
June 15-20

Nike Girls Basketball  
June 16-19

Gulls Elite Softball  
June 17

Nike Girls Lacrosse  
June 17-19

Nike Girls Basketball-Shooting Camp  
June 19-21

Nike Softball  
June 23-26

MAPT  
June 24-27

Shore Byrds Field Hockey  
June 25

Sea Gull Elite Field Hockey Clinic  
June 25

Nike Baseball  
June 26-29

Faith Over Fear Banquet  
June 28

Nike Softball  
June 29-July 2

Nike Golf  
June 29-July 2

### July

Shore Byrds Field Hockey  
July 2

Kickin' It at the Shore Soccer  
July 7-10

Shore Hoops  
July 7-11

Salisbury Advanced Women's Camp  
July 8-10

Summer Bridge Program  
July 8-10

National Aquarium  
July 10-11

DeMolay  
July 10-13

Gulls Volleyball  
July 14-16

Neophyte Training  
July 14-17

Nike Baseball  
July 14-17

USSSA Opening Ceremonies  
July 15

Gulls Elite Softball  
July 15

USSSA Umpires  
July 15-August 2

Celebration of Life  
July 19

MOVE  
July 20-24

National Aquarium  
July 21-22

Shore Byrds Field Hockey  
July 23

National Aquarium  
July 24-25

End of July Blowout  
July 26-27

EDGE  
July 27-29

Nike Golf  
July 27-30

Nike Basketball Day Camp  
July 28-31

1 Year to Empowerment Banquet  
July 30

LDS Youth Conference  
July 30-August 2

### August

Sea Gull Showcase  
August 2

Shore Advanced Clinic  
August 2

August Blowout  
August 2-3

Virginia Space Coast Scholars  
August 2-8

Nike Swim Camp  
August 4-7

South County Football  
August 4-7

Nike Boys Basketball  
August 4-7

National Aquarium  
August 4-7

Heenan Elite Camps  
August 6

Perdue Farms Training  
August 11-15

Archbishop Curley High School  
August 16

Heenan Elite Camps  
August 20

Perdue Farms Board of Directors Meeting  
August 21

Make Tomorrow Yours >

Salisbury  
UNIVERSITY

SU is an Equal Opportunity/AA/Title IX university and provides reasonable accommodation given sufficient notice to the University office or staff sponsoring the event or program.

Events are subject to change. Visit the Conference Planning calendar at [salisbury.edu/confplan](https://salisbury.edu/confplan) for the most up-to-date details and to find further contact information for each event.