

Management Department

Perdue School of Business



PROGRAMS

MAJORS

- International Business
- Management
 - General Track
 - Human Resource Management Track

MINORS

- Business Administration
- Entrepreneurship
- Human Resource Management
- Management
- Social Entrepreneurship

GRADUATE

- Business Administration (M.B.A.)

About the Department

The Management Department's mission is to produce graduates who possess the knowledge, skills and abilities to live and work in the highly competitive global economy. To prepare students for their careers, all management majors are required to complete an internship with an organization before graduation. Management students are offered the opportunity to participate in the student chapter of the College Entrepreneurs' Organization and/or the Society for Human Resource Management.

What Is Management?

Management involves planning, organizing, leading and controlling an organization for the purpose of accomplishing a goal. A manager also oversees the work of others by building cooperation and performance among workers. To be an effective and efficient manager, students learn how to obtain and allocate resources; how to recruit, select, develop, retain and reward the right people; how to analyze and make critical decisions; how to build a diverse workforce and to develop an organization's culture and

structure; how to manage workplace conflict; and how to persist and overcome obstacles.

The Management Program

The management major prepares students with a blend of theory and applied skills for management or administrative positions.

Management courses include such topics as compensation, staffing, analytics, employment law, labor-management relations, entrepreneurship, international business, strategy, sustainability and small business management. A specialized track in human resources management is available, with additional tracks in entrepreneurship and international management being developed.

The management faculty members use a variety of teaching styles and their professional experience to engage the student and to ensure that the graduates will be prepared. This includes experiential learning on business projects and an internship.

Students can work with organizations in the community to apply classroom concepts. We offer a variety of study abroad programs covering the world. Our entrepreneurship competitions have provided hundreds of thousands of dollars in prizes and have included future Shark Tank contestants. We offer a separate downtown facility dedicated to entrepreneurship where students can compete to earn an office from which to launch their business.

OUR CLUBS

- Collegiate Entrepreneurs' Organization
- Society of Human Resource Management Club



"Success in management requires learning as fast as the world is changing."

— Warren Bennis



MANAGEMENT FACULTY

Dean and Professor

- Christy Weer, Ph.D.
Drexel University,
Salisbury University

Professors

- Stephen B. Adams, Ph.D.
The Johns Hopkins University,
University of Michigan
- E. Patrick McDermott, Ph.D.
The George Washington University, New York University,
J.D. Rutgers-Newark, Cornell,
Essex Community College

Associate Professors

- KwangWook Gang, Ph.D.
Rensselaer Polytechnic Institute
- Chao Miao, Ph.D.
Virginia Commonwealth University
- Nitya P. Singh, Ph.D.
University of Georgia,
University of Toledo
- David J. Yoon, Ph.D.
University of Minnesota,
Rutgers University

Assistant Professors

- Jihyun Eun, Ph.D.
University of Texas at Dallas
- Yun-Kyoung Kim, Ph.D.
University of Illinois at
Urbana-Champaign

- Ronei Leonel, Ph.D.
The University of Memphis
- Xiaoxia Zhu, Ph.D.
University of Wisconsin -
Milwaukee

CAREER OPPORTUNITIES

A student with a management degree can take MANY paths. Careers in management allow individuals to choose among many alternatives in a variety of organizational settings. Many management majors find entry-level jobs in the areas of:

- Banking and Financial Services
- Retail
- Health Care
- Government Agencies
- Service Industries
- Non-Profit Organizations
- Entrepreneurial Ventures

CONTACT INFORMATION

For information on the Management Department:
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salisbury.edu/academic-offices/business/management/

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