

International Business Major

Perdue School of Business



PROGRAM

- Bachelor of Science in International Business

About the International Business Program

The mission of SU's International Business Program is to graduate students who possess the knowledge, skills and abilities to live and work in the highly competitive global economy. It is the only interdisciplinary major within the Perdue School of Business, allowing students to tailor their courses to specialize in their unique area of interest. Students may combine such areas as accounting, economics, finance, information systems, marketing and management with international business.

The major will serve students with a range of career objectives:

- Those who seek leadership positions in international corporations.
- Those interested in consulting in the area of international business or management consulting more generally.
- Those interested in leveraging their "entrepreneurial mindset," whether in a corporate setting, a family business or at an early stage.
- Those interested in balancing a more technical academic and business backgrounds with greater depth in understanding international business and the global economy.

THREE COMPONENTS OF THE MAJOR

Choosing a fulfilling career is one of the most important decisions a student will make. Here are just a few of the career possibilities for biology majors:

Internships. All international business students are required to complete an internship with an organization before graduation. This Applied Business Learning Experience (ABLE) internship helps students prepare for their careers by gaining hands-on experience.

"In the business world, everyone is paid in two coins: cash and experience. Take the experience first; the cash will come later." – Harold S. Geneen

Foreign Language Learning. Students have the option to take courses counting toward their degree in one of the major business languages: Spanish, French, German, Arabic, Russian, Chinese, Japanese, Italian, Portuguese, Hindi or Korean. Alternatively, students may also take courses focused on geography and political science – crucial to prepare students to engage with the global business climate.

"If you talk to a man in a language he understands, that goes to his head. If you talk to him in his own language, that goes to his heart." – Nelson Mandela

Study Abroad Opportunities. SU offers a number of study abroad and foreign exchange programs, allowing students to study abroad for a semester, an academic year or more. For students wishing to pursue this option for their degree, many study abroad scholarships also are available.

"It is not the strongest of the species that survive, nor the most intelligent, but the one most responsive to change." – Charles Darwin

International Business Courses

Students in the major take core courses providing an introduction to international business and management of multinational businesses. You choose from courses highlighting the international aspects of accounting, economics, financial management, information systems and marketing, and an array of electives suited to your individual interests.



International Partners

Salisbury University overseas partners include, among others, well-known institutions such as:

- Hong Kong Baptist University
- Grenoble Ecole of Management in France
- Universidad Latino Americana de Ciencia y Tecnología in Costa Rica



CONTACT INFORMATION

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salisbury.edu/international-business

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