

# Business Honors Program

## Clarke Honors College

### PROGRAMS

Salisbury University's Business Honors Program is designed to bring together high-achieving students and dedicated faculty in a small classroom environment to enrich and complement the Perdue School of Business' educational opportunities and programs. Students have the opportunity to fulfill many of their Clarke Honors College requirements with honors sections of courses that also fulfill their requirements for their degree in:

- Accounting
- Business Economics
- Economics
- Finance
- Information Systems
- International Business
- Management
- Marketing

### The Honors Advantage

- Small classes (20 students max.)
- Tailored courses on interesting and unique subjects
- Join the Clarke Honors College community and honors events
- Priority class registration
- Access to honors advising
- Financial support for conference travel to regional and national conferences
- Scholarships

### Honors Curriculum

Honors courses within the Perdue School of Business are most often designated sections of courses that are required of all business students,

regardless of major. These courses are found in the pre-professional core (200 level) and professional core (300 or 400 level) of the Perdue School curriculum. The designated honors sections have fewer students and are designed to enrich the standard curriculum with greater focus on critical thinking, experiential learning and/or community engagement. Students may also transform a regular course into an honors course by working with their instructors to add individual enrichment components. This can also apply to the internship that is required of all business majors, as well as Perdue School-sponsored study abroad courses. Finally, students have the option to complete their Honors Capstone requirement by either writing a thesis or participating in a creative project, such as competing in an entrepreneurship competition.

### Career Development

In addition to the enhanced curriculum, the Business Honors Program provides students with networking and mentorship opportunities, enhanced entrepreneurship experiences, and professional career development coaching. Business Honors students also often have the opportunity to accelerate their personal and professional development with meaningful access to local and regional community leaders and entrepreneurs.

### Creative Projects

Many business students choose the creative project option for their Honors Capstone requirement. Recent projects include:

- **Kaylynn Boswell** worked with victims of fraud, specifically elderly victims, by creating educational materials and holding seminars on the dangers of online fraud crimes.
- **Madison Darragh** created a social media campaign for SU Access Week to educate and spread awareness about disabilities, accessibility and resources for individual with disabilities on SU's campus.
- **Samantha Schorr** researched the impact that the United Way has on the Lower Eastern Shore and worked to increase awareness of the role the Student United Way plays within the community. She explored ways to encourage more college students to volunteer in the community.
- **Ayden Zuber** researched the cybersecurity services offered by local businesses and their effectiveness compared to the costs required for program upkeep, as well as the psychological effects of cybersecurity as a whole.



### BUSINESS HONORS FACULTY

- William Burke  
*Information & Decision Sciences, Entrepreneurship*
- Hoon Cha  
*Information & Decision Sciences*
- KwangWook Gang  
*Management*
- Julie Gittelman  
*Accounting & Legal Studies*
- Gene Hahn  
*Information & Decision Sciences*
- Brian Hill  
*Economics & Finance*
- Aaron Johnson  
*Marketing*
- Mike Koval  
*Accounting & Legal Studies*

### STUDENT AMBASSADORS

Our Business Honors Ambassadors are the vital connection between the Clarke Honors College, the Perdue School of Business and our honors students.

- Kaylynn Boswell
- Isabella Casey
- Madison Darragh
- Dominick Lepke
- Ian Leverage
- Lydia Lyons

### CONTACT INFORMATION

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