

# Department of Finance: Finance Programs Perdue School of Business

## PROGRAMS

### MAJOR

- Finance Tracks:
  - Financial Planning
  - Investments
  - Corporate Finance

### MINOR

- Finance

### About the Department

The Department of Finance offers a Finance Program B.S. with a major in finance, as well as three specialization tracks within the finance major. The current finance curriculum consists of foundation courses and a variety of electives.

### What Is Finance?

Finance is broadly defined as the art and science of making decisions involving money in a variety of contexts. People study finance to learn how to allocate their scarce resources and manage risk over time under conditions of uncertainty utilizing the financial system (i.e. financial markets and institutions) as well as economic organizations (i.e. corporations and governments) with the goal of wealth maximization. Not only is finance exciting and challenging, it continues to evolve at a dizzying pace. The finance major provides the student with a broad background covering the areas of corporate finance, international finance, investments and financial markets/institutions.

### Internship Experience

In the senior year, finance students have to fulfill the ABLE (Applied Business Learning Experience) requirement, which can be met with an internship. Internships are normally completed off campus at a variety of business, government or not-for-profit organizations. For an internship to satisfy the ABLE requirement it must be completed as part of enrollment in

Finance Internship courses. In addition, finance students can fulfill their ABLE requirement through the Practicum in Portfolio Management, an innovative program designed around a student managed investment fund, managing a portion of the University endowment.

### Financial Planning Track

Financial planning involves evaluating financial goals and developing comprehensive financial plans for individuals in a highly complex and regulated environment. With changes in the demographic characteristics of the U.S. population, and shifts in employment and retirement preparation trends, more people need to apply sophisticated financial planning techniques to their personal economic affairs, such as college savings plans, retirement plans, estate planning and insurance needs assessment.

### Investments Track

The Investments Track focuses on an understanding of various investment options and asset allocation decisions, evaluation of various securities, assessment of appropriate risk-return tradeoffs, and construction and management of efficient portfolios.

### Corporate Finance Track

The Corporate Finance Track focuses on decision making about the financial management of a firm on topics such as forecasting, budgeting, plant expansions, choice of securities to use to finance future acquisitions and evaluating merger/acquisition opportunities.

### Student Groups

The Financial Management Association (FMA) is an internationally recognized organization that helps members explore and pursue a career in finance. SU's FMA chapter offers students a chance to participate in a variety of activities including a speaker series, fundraisings, field trips to financial districts and workshops.



## CAREER OPPORTUNITIES

Students who have graduated from the Finance Program have gone on to careers in:

- Commercial and Investment Banking
- Corporate Finance
- Financial Planning
- Government Agencies
- Insurance
- International Agencies
- Law
- Money/Wealth Management
- Private equity/Venture capital
- Real Estate
- Securities Industry

## FINANCE FACULTY

### Chair

- Leonard Arvi, Ph.D.  
Florida International University

### Professors

- Danny M. Ervin, Ph.D.  
University of Kentucky
- Khashayar "Kashi" Khazeh, Ph.D.  
University of Tennessee
- Herman Manakyan, Ph.D.  
University of Alabama

### Associate Professors

- Shan (Shine) Lei, Ph.D.  
University of Missouri - Columbia
- Ani Mathers, Ph.D.  
University of Florida

### Assistant Professor

- Asli Eksi, Ph.D.  
University of Massachusetts

*"Salisbury's corporate finance track equips students with a balanced foundation of financial analysis skills and accounting knowledge, essential for making informed, real-world decisions. The program and its dedicated faculty were invaluable in preparing me for interviews and launching my career at KPMG."*

– Shawn Endlich (2024)

## CONTACT INFORMATION

For more information about the Finance Programs:  
**410-543-6316**

## Make Tomorrow Yours

[salisbury.edu/Finance](https://salisbury.edu/Finance)

Learn more about the finance major from one of our students:



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