

# Department of Finance: Finance Major - Investments Track Perdue School of Business

## PROGRAMS

### MAJOR

- Finance Tracks:
  - Financial Planning
  - Investments
  - Corporate Finance

### MINOR

- Finance

### About the Department

The Department of Finance offers a B.S. in finance, as well as three specialization tracks within the major. The current finance curriculum consists of foundation courses and a variety of electives.

### What Is Finance & Investments?

Finance is defined as the art and science of making decisions involving money. Within finance, the narrower topic of investments involves acquiring financial or other assets with the hope of earning significant returns over a period of time. This exposes the investor to some degree of risk. As a consequence, investing encompasses risk analyses. Nowhere in business is there more emphasis placed on the risk-expected return trade-off than with respect to investing.

The investments industry, like all segments of finance, continues to change very rapidly. The investments track curriculum requires knowledge of current events. This awareness is essential to fully understanding the investment world.

### Internship Experience

In their senior year, all finance students have to fulfill the ABL (Applied Business Learning Experience) internship. Investments track students must complete FINA 449, the Practicum in Portfolio Management, which can fulfill their ABL Requirement. FINA 449 is an innovative program designed around SeaGull fund, a \$ 2 million student managed investment fund that manages a portion of the University endowment.

This practical experience is prized by potential employers while recruiting new finance graduates for investment related positions.

### CFA Institute Recognition

In fall 2012, CFA Institute, the global association that sets the standard for professional excellence and administers the industry gold standard CFA charter, recognized Salisbury University's B.S. major in finance, investments track, for incorporating at least 70 percent of the CFA Program Candidate Body of Knowledge (CBOK) and placing an emphasis on the CFA Institute Code of Ethics and Standards of Practice. SU was the first institution in Maryland to receive this honor.

Recognized universities are selected, in part, for their incorporation of CFA Institute-defined best practices into academic curriculum to prepare students for the **Chartered Financial Analyst** exams.

As a recognized university, SU is eligible to award up to three CFA Program Student Scholarships per academic year. These scholarships off-set the cost of taking the Level I CFA exam.

### Student Groups

The Financial Management Association (FMA) is an internationally recognized organization that helps members explore and pursue a career in finance. SU's FMA chapter offers students a chance to participate in a variety of activities including a speaker series, fundraising, field trips to New York City, Fortune 500 firms and workshops.

### Bloomberg Skills

All finance students are required to earn Bloomberg certification. This empowers students with hands on knowledge and real world experience to compete and succeed.



## CAREER OPPORTUNITIES

Students who have graduated from the Finance Program have gone on to careers in:

- Commercial and Investment Banking
- Corporate Finance
- Financial Planning
- Government Agencies
- Insurance
- International Agencies
- Law
- Money/Wealth Management
- Private equity/Venture capital
- Real Estate
- Securities Industry

## FINANCE FACULTY

### Chair

- Leonard Arvi, Ph.D.  
Florida International University

### Professors

- Danny M. Ervin, Ph.D.  
University of Kentucky
- Khashayar "Kashi" Khazeh, Ph.D.  
University of Tennessee
- Herman Manakyan, Ph.D.  
University of Alabama

### Associate Professors

- Shan (Shine) Lei, Ph.D.  
University of Missouri - Columbia
- Ani Mathers, Ph.D.  
University of Florida

### Assistant Professor

- Asli Eksi, Ph.D.  
University of Massachusetts

*"The Finance program provided a solid foundation beyond the financial principles and analytical techniques that have been critical to my career as a Capital Markets Analyst. The emphasis on real world applications like Bloomberg equipped me with the skills to navigate the fast paced, data driven environment in the industry. The practical experience, well-rounded curriculum and my professors have helped me hit the ground running after graduation and continuously advance in my role navigating complex financial markets."* – Ayman Chowdhury, 2023

## CONTACT INFORMATION

For more information about the Finance Programs:  
**410-543-6316**

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[salisbury.edu/Finance](http://salisbury.edu/Finance)

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