

Master of Business Administration

Perdue School of Business

Salisbury University Graduate School



M.B.A. STUDENTS

SU's M.B.A. program is for individuals who:

- have completed undergraduate degrees
- wish to advance in their careers

Students admitted to the M.B.A. program have undergraduate degrees in fields as diverse as archaeology, art history, business and accounting.

About the M.B.A. Program

The Master of Business Administration (M.B.A.) Program allows students to complete the degree in nine months through a fast-paced program with seven-week semesters or in two years. Courses are delivered using both hybrid and online delivery formats.

Core M.B.A. courses use Enterprise Resource Planning (ERP) systems and Business Intelligence Software technology to highlight the integrated nature of business processes (e.g., sales and marketing, supply chain management, and corporate accounting/financials).

Coursework includes hands-on experience with SAP University Alliances curriculum. Students have access to world-class applications and develop skills that complement content knowledge.

“The M.B.A. program maximizes my time investment. I find a high value in the small class sizes because my voice can be heard and it builds a sense of community.”

– Christopher Wyatt

ONE DEGREE: TWO DELIVERY OPTIONS

Meeting the needs of all working professionals, the SU M.B.A. is offered in two different delivery formats. Both programs have the same AACSB-accredited content, and both can be completed in as little as nine months. Choose the program that is right for you:

Hybrid Program: A combination of online and classroom courses

Online Program: 100% online – never come to campus.

Innovative: SAP University Alliances Member

- Develop a competitive advantage in the job market.
- Master sought-after software skills.
- Learn how technology can enable integrated business processes and strategic thinking.
- Excel through integrated simulations, leading-edge technology and virtual learning environments.

Exceptional: AACSB International Accredited

- Experience a quality program engaged in continuous improvement.
- Enjoy small classes.
- Receive a high return on investment through competitive tuition rates.
- Improve skills for a globally diverse, team-focused and technologically oriented work environment.

Accelerated: Nine Month Program Available

- Complete the program on your own time with a part-time option or choose the fast-paced, nine month program with seven-week semesters.
- Utilize integrated technology and curriculum to quickly attain cutting-edge skills.
- Complete a SAP-enhanced curriculum that can lead directly to recruitment.



FRANKLIN P. PERDUE
SCHOOL OF
Business



M.B.A. Curriculum: 30 Credits

Fall Session

ACCT 666: Accounting Concepts and Applications

INFO 620: Enterprise Systems and Business Process Integration

MKTG 614: Strategic Marketing Applications

MGMT 624: High-Performance Work Systems

ECON 601: Business Economics

Spring Session

INFO 602: Decision Making in the Supply Chain

BUAD 695: Project Consulting

FINA 626: Managerial Finance

MKTG 663: Analytical Customer Relationship Management/Business Intelligence

MGMT 628: Managing Strategically

Required Foundation Classes

ACCT 201: Introduction to Financial Accounting or equivalent

ECON 211: Microeconomics OR

ECON 150: Principles of Economics or equivalent

FINA 311: Financial Management or equivalent

INFO 326: Operations Management or equivalent

CONTACT INFORMATION

For more information, please contact:

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