

Art Department - New Media Track

Fulton School of Liberal Arts



PROGRAMS

MAJOR

- Art (B.A./B.F.A.)

MINOR

- Art

About the Track

Working with and understanding how technology functions are crucial in the art world. The New Media Track at SU is specifically designed to train students in both aspects of technology and media. The cultural climate today requires media artists to perform at the highest levels, absorb new technology and software, and create content for a variety of venues. With state-of-the-art facilities including new Apple desktop computers, individual video and audio editing bays, high-definition TV studios and a unique media arts exhibition space, students are equipped to operate on a national level. The new media program's emphasis on contemporary aspects and media literacy gives students a head start in areas of fine art, commercial art and other cultural contexts.

CAREER OPPORTUNITIES

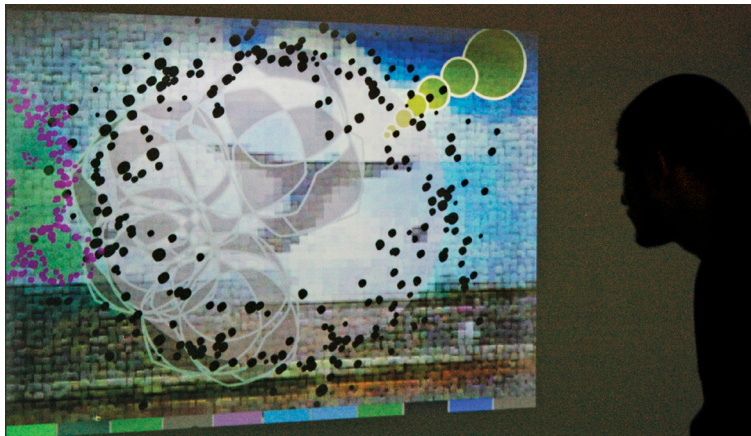
- Installation Art
- Video Game Design
- Video Editor
- Audio Engineer
- Sound Technician
- Web Designer
- Animator
- Camera Operator



Up-To-Date Technology

Working with new media, students operate in a high-end technological environment, progressing from basic skills to producing innovative work in their area of specialized practice. Career opportunities range from audio production for film and television, to interactive works for galleries and museums in educational and newly evolving contexts.

New media majors learn to work creatively with up-to-date technology. Video, audio, animation, Web design and screen graphics are all components of the New Media Track. An emphasis is placed on understanding contemporary approaches to production and exhibition for the gallery, screen and Web platforms. New media is a rapidly growing area of developing creative career options.



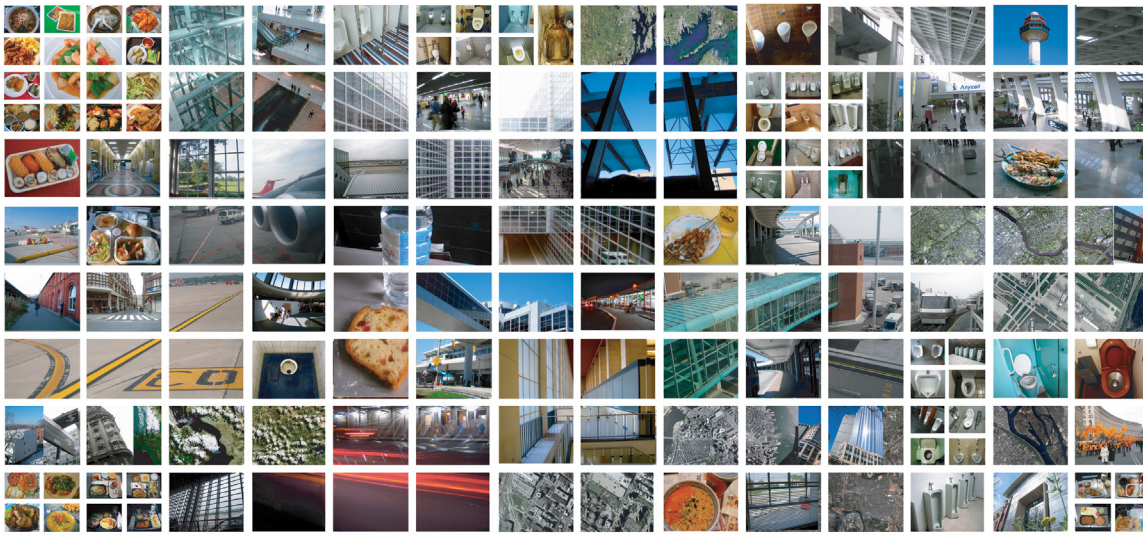
"Today we are beginning to notice that the new media are not just... for creating worlds of illusion, but new languages with new and unique powers of expression."

— Marshall McLuhan



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Exhibition & Gallery Opportunities

In addition to our production facilities, new media and curatorial studies also operate the Electronic Gallery in Conway Hall to showcase artwork in a variety of media and contexts. This facility is host to artists working nationally and internationally in current modalities, many of which have exhibited at such venues as Sundance Film Festival, the San Francisco Museum of Modern Art and The Third Guangzhou Triennial in China. Our lecture series brings these artists to SU to discuss their work and to interact and collaborate with students.

GALLERY INTERNSHIP CAREER OPPORTUNITIES

- Exhibition Designer
- Curator
- Gallery Management
- Exhibition Installation
- Public Relations Liaison
- Exhibition Documentation
- Grant Writing

TURN YOUR PASSION INTO YOUR PROFESSION

How can you do what you love to do for a living? Housed within the Fulton School of Liberal Arts at SU, our programs in the visual and performing arts enable you to develop your artistry within the context of a broad-based education aimed at developing your skills in research, analysis and communication, essential for professional success in a knowledge-based economy. You will grow as an artist, but you also will be able to think, talk and write about what you do, and how it relates to the society and world around you. Our faculty and our Career Services professionals will work with you to chart a career path full of promise. Life offers no guarantees, and it's going to take a lot of hard work from you, but SU offers a nurturing and stimulating environment in which you can turn your passion into your profession.



FACULTY

Chair

- Associate Professor
William Wolff, M.F.A.
Louisiana State University

Professors

- **Jinchul Kim, M.F.A.**
School of Visual Art
- **Wm. Brooke Rogers, M.F.A.**
Maryland Institute College of Art

Associate Professors

- **Edward Brown, M.F.A.**
Cranbrook Academy of Art
- **David Gladden, M.F.A.**
Brooklyn College
- **Jennifer Kruglinski, Ph.D.**
Stony Brook University
- **John Mosher, M.F.A.**
University of Cincinnati
- **Allison Seth, M.F.A.**
Savannah College of Art and Design
- **David Smith, M.F.A.**
Louisiana State University

Assistant Professors

- **Nikki Pareja, Ph.D.**
Temple University
- **Jen Pepper, M.F.A.**
University of Pennsylvania
- **Cara Wade, M.F.A.**
Savannah College of Art and Design

Lecturers

- **Jeanne Anderton, M.F.A.**
Syracuse University
- **Sally Molenda, M.F.A.**
George Washington University
- **Laura West, M.F.A.**
Idaho State University

CONTACT INFORMATION

For information on the New Media Track:
SUart@salisbury.edu



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