

# President's Message

## Greetings!

After reflecting on the past 15 years as President of Salisbury University, I can say that I am very proud of the accomplishments found within the pages of this Annual Report. The 2014-2015 academic year was particularly distinctive for SU on many fronts.

As we celebrate the 90-year anniversary of the University, it is clear that we are entering a new era in the institution's history. We graduated our first class of doctoral students from our Doctorate of Nursing Practice program, expanded our presence downtown through the generous gift of the Gallery Building by local developers Palmer Gillis and Tony Gilkerson, and continued to receive accolades for our quality academic programs, high degree of efficiency, sustainability initiatives and commitment to excellence.

Salisbury University broke ground on our new Sea Gull Stadium, which will provide world-class facilities that match the caliber of our nationally renowned athletic teams. We also were proud to unveil our new Facilities Master Plan, which showcases our expansion efforts to include a new fine and performing arts center and a new field house on campus.

Our connections throughout our community, state and beyond have expanded tremendously as SU's global reputation and prestige have continued to grow. Students and staff visited Cuba as the United States made the historical decision to begin to normalize relations; numerous faculty (and now, staff!) received Fulbright Fellowships; and SU continued to develop valuable international education partnerships and study abroad offerings.

In short, I am not only grateful, but humbled, to lead such a thriving institution as Salisbury University. Our future is bright and I am confident that together, we will continue to work to build upon our reputation as *A Maryland University of National* (and increasingly international) *Distinction*.



Janet Dudley-Eshbach, Ph.D.  
President

## New And Continued Accolades

*Consumers Digest* named SU one of its Top 100 College Values. Selected from among some 2,000 U.S. campuses, SU ranked No. 31. This honor adds to other accolades earned by the University. For seven consecutive years, *Kiplinger's Personal Finance* has named SU one of its 100 "Best Values in Public Colleges" and, twice, among its "24 Best College Values Under \$30,000 a year." SU also has been applauded as one of the nation's best values in public education by *Washington Monthly*, *Forbes* and *Money* magazines. SU consistently is one of The Princeton Review's Best Colleges and *U.S. News & World Report's* Best Regional Universities in the North.

## Regents' Award Winners

Three from SU were honored with the highest award given to faculty and staff by the University System of Maryland. Two SU professors earned Regents' Faculty Awards for Excellence: William Burke, professor of the practice in the Information Systems and Decision Sciences Department and coordinator of SU's entrepreneurship competitions, was honored for public service; and Paula Morris, professor of the practice in the Management and Marketing Department, earned her award for mentoring. Allison Foltz, database administrator, received the Board of Regents' Staff Award for Excellence, specifically for effectiveness and efficiency.

## Going Green Starts With Students

Sustainability is so important to SU students that they put their own money behind the University going green. The new Green Fund comes from student-originated fees to make student-led sustainability initiatives a reality on the campus. Biology major Miguel Bolano earned the first grant with his proposal to upgrade all interior and exterior lighting at SU's Admissions House with energy-efficient LEDs, at a projected energy cost savings of \$2,000 per year.

Actions like this are why SU is routinely honored for green efforts, including being featured in The Princeton Review's *Guide to 353 Green Colleges* for six consecutive years. The Best Choice Schools website named SU among the nation's "50 Great Affordable Eco-Friendly Colleges." SU again received the highest sustainability award given by the Maryland Department of Natural Resources

Forest Service and Forestry Council: The Green PLANT Award. The Nature Generation, an environmental nonprofit, honored SU with a Sustainable Partner Award for "dedication and support in inspiring youth to care for the planet." Best Colleges Online.org named SU one of its "50 Most Amazing University Botanical Gardens and Arboretums in the U.S."

In addition, SU's Chester Residence Hall became the ninth building on campus to earn Leadership in Energy and Environmental Design (LEED) Silver certification from the U.S. Green Building Council.

Many of SU's sustainable initiatives are part of the American College and University Presidents' Climate Commitment to reduce greenhouse gasses to a net of zero by 2050, signed by SU President Janet Dudley-Eshbach in 2007.

**Vision and Dedication:** In her 15 years at SU, President Janet Dudley-Eshbach has strategically transformed SU as a champion of diversity, study abroad and academic excellence, and secured over \$350 million in award-winning new facilities.



### Five More Fulbrights For SU

Five were added to the growing number of SU faculty, graduates and students who have earned Fulbright honors.

Dr. James King, English Department, earned a \$77,412 Fulbright-Hays international education grant for his “Mate Masie Initiative” to study in Ghana with 12 educators from SU and Wicomico County schools. Based on the experience, members are creating classes and enhancing curriculum at the K-12 and collegiate levels with details related to West African culture and themes.

Two others earned Fulbrights to teach and research in Europe in spring 2016. Dr. Dean Kotlowski, History Department, will be the Fulbright-Botstiber Visiting Professor of Austrian-American Studies at the University of Salzburg in Austria, while Dr. Olivier Roche, Management and Marketing Department, will be at the Belarusian State University in Minsk.

Dr. Brian Polkinghorn, faculty and executive director of SU’s Bosserman Center for Conflict Resolution, was appointed as a distinguished Fulbright Alumni Ambassador for the United States. He was chosen as one of only 24 ambassadors by the Institute of International Education and its Council for International Exchange of Scholars. As an ambassador, he promotes Fulbright service for American scholars by sharing his experiences as a 2010 Fulbright Scholar in Israel.

Aaron Basko, assistant vice president for enrollment management and career services, was selected for the prestigious Fulbright International Education Administrators Program. Bolstering SU connections in Asia, he traveled to Japan with just 10 other representatives of U.S. higher education.



▲ Green Efforts Are Part Of SU’s Dining Services

▼ Regents’ Faculty Award Winner Paula Morris

SU Diversity Awards Are Distributed Annually ▼

