Graduate Council Meeting Minutes
Thursday, November 15, 2018 – AC 401

MEMBERS PRESENT:
Richard Bowler, History
Melissa Bugdal, At-Large Seat
Doug DeWitt, Ed Leadership and Chair
Yvonne Downie Hanley, M.B.A.
Jillian Duryea, GSC Rep
Kara French, Fulton Rep
Clifton Griffin, Dean of Graduate Studies
Stuart Hamilton, GIS
Toran Hansen, CADR
Jennifer Jewell, MSW
Jamie Holmes-Kriger (for J. Maisel)
Brittany Kesteven, OGS
Laura Marinaro, MSAT
Jessica Scott, OGS
Sid Schneider, AHPH (For T. Pelllinger)
Diana Wagner, MED
Dorothea Winter, DNP/Nursing

MEMBERS ABSENT:
Aaron Basko, Admissions
Michelle Bracken, CHHS Rep.
Christina Bradley, Henson Rep
Maida Finch, Seidel School Rep
Jacqueline Maisel, Registrar
Karen Olmstead, Provost
Judith Franzak, Ed.D.
Tom Pellinger, AHPH
Dana Price, BIO
Christopher Vilmar, English, Faculty Senate Liaison
Star Weaver, MAT
Joyce Wiencek, REED

GUEST(S):
Mou Chakraborty, Library

I. Call to Order – 3:30pm

II. Minutes

The October minutes were unanimously approved with one change.
• Laura Marasco’s name was spelled incorrectly – J. Scott will revise.

III. Curriculum

• APPLIED HEALTH & PHYSIOLOGY – Change to Graduate Program
  o Math 502 – Dropped from required curriculum
  o Reduces required credits from 42 to 39
  o D. Wagner recommended approval and it was seconded then unanimously approved.

• APPLIED HEALTH AND PHYSIOLOGY – Course Changes
  o AHPH 532 – Change course name from Exercise Metabolism to Exercise Metabolism and Muscle Physiology
  o AHPH 534 - Changes course name from Human Psychophysiology to Performance Psychophysiology
  o AHPH 553 – Changes course name from Applied Clinical Physiology to Applied Physiology
  o D. Wagner recommended approval and it was seconded then unanimously approved.

• APPLIED HEALTH AND PHYSIOLOGY – Course Changes
  o MATH 502 – This drop form was submitted in error. It is removed from curriculum via the Graduate Program Change form.
IV. Boot Camp Follow-Up – Mou Chakraborty

- Event was well attended and well-received despite the rescheduling due to weather.
- Students enjoyed the variety of topics and the door prizes.
- Several Grad Council members mentioned positive remarks from their students.
- Mou thanked J. Scott and the Office of Graduate Studies for their help in planning.
- Will definitely plan for another one with the possibility of opening it up for undergraduates.

V. Grad School Update – Doug DeWitt

- The Grad School Update was on the 11/6 agenda but was tabled until the 11/20 meeting due to time.
- D. DeWitt will work with C. Vilmar to make sure fiscal model is presented.
- D. DeWitt and C. Vilmar will present the motion at the 11/20 meeting of Faculty Senate.

VI. Bylaw Vote/Membership - D. DeWitt

- To align vocabulary with Faculty Senate, an electronic vote was recently held to change “school” to “unit”.
- The Membership & Elections Committee for Faculty Senate was concerned that this could create unwanted or unnecessary seats, such as the Library, who are not currently considered “Grad Faculty”.
- Have been brief discussions on the definition of Grad Faculty and the possibility of Associate Members to Grad Faculty.
- C. Griffin will continue to discuss with B. Hardy.

VII. Graduate Housing – L. Marinaro

- Does the lack of graduate housing hurt recruitment?
  - Our resources for graduate students, particularly those with families is lacking.
  - Need more deliberate services for off-campus students
  - Is UMES graduate housing at capacity?
  - Grad students often feel on their own.
  - Need to create more resources and possibly a housing board.

IV. Dean Remarks – Clifton Griffin

- At last PAT meeting, lots of discussion regarding:
  - Access & Affordability
  - Diversity for faculty and staff
  - Student success
  - 6-year graduate rate
  - Deliberate connections with community
  - Enrollment
    - Graduate enrollment has not been asked to stay steady and should increase.
    - Satellite programs
    - Online offerings
    - Residential Growth
- Recruitment is difficult and a deliberate marketing campaign is needed.
OGS has met with Publications and Public Relations to identify current campaigns and dollar usage.

- Grad Marketing - $44K – all of which is not being spent
- Peterson’s - $12.5K – not getting applications for our investment
- OGS is geotargeting several schools who fall within the expansion territory of Good Neighbor. Can track analytics and see results.
- OGS is working with Publications and PR, and their vendor to market programs in places which makes most sense for that particular program.
  - S. Hamilton – Linked In is a good fit for GIS
  - Y. Downie – Spotify and Pandora are good platforms.
  - Target big events such as Seagull Century, Big Sports games, etc.
  - C. Griffin will send list to Grad Council for review.

Meeting was adjourned at 4:24 p.m.
Submitted by Jessica Scott

Next Meeting: Thursday, December 13, 2018 at 3:30pm in AC 401