

What to Know

Salisbury University Foundation Endowment Incentive

The year 2025 marks 100 years of Salisbury University's impact – a milestone worthy of celebration!

In honor of this momentous occasion, the Salisbury University Foundation, Inc., through Sea Gull Century proceeds, will provide a \$5,000 incentive to assist donors wishing to establish new scholarship endowments and athletic program endowments.

The first 20 new eligible endowments of \$25,000+ will receive support from incentive funds. A donor must pledge a minimum of \$20,000, payable for up to five years, to qualify for the incentive.

Shape the future of education and athletics at Salisbury University while commemorating a century of excellence. Let's embark on this journey together toward a brighter tomorrow!

SU Foundation Incentive



GOAL: 20 NEW ENDOWMENTS

Centennial Challenge



GOAL: 100 NEW FUNDS

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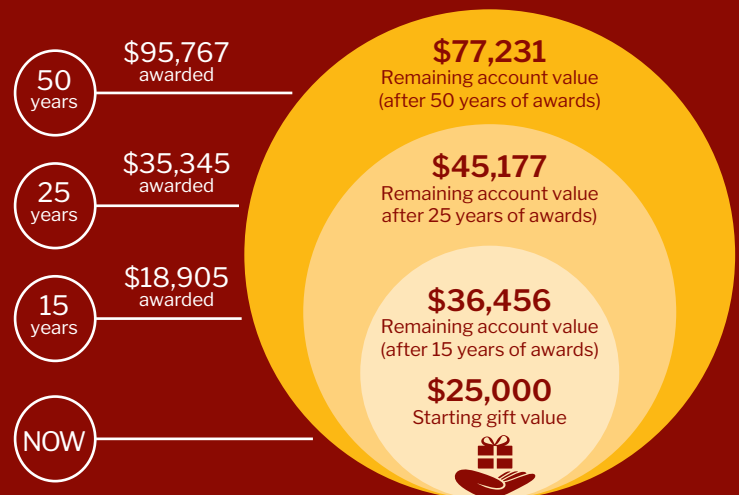
What is an endowment?

The gift of an endowment provides Salisbury University with a permanent asset from which students can receive support. The SU Foundation, Inc. invests the fund and manages it to ensure growth, preserving the value of the gift over time. The earnings from the investment are then used to provide student support. This means the starting balance of your endowment will remain intact and increase – in perpetuity!

Endowment distributions average 4% per year, which means that your initial \$25,000 investment will yield a \$1,000 scholarship in its first year – and your distributions will continue to grow in proportion to the endowment's overall growth.

The power of endowments

This graphic demonstrates the compounding impact of an endowment. Over time, the distributions on the left-hand side increase, as does the overall remaining account value.



**Assumes 8% return, 4% annual distribution (spending rate) and 1.4% administrative fee; these percentages are not guaranteed and may fluctuate with market changes*



Frequently Asked Questions

Salisbury University Foundation Endowment Incentive

Who can set up an endowment through the Salisbury University Foundation?

This opportunity is available to anyone and everyone! It does not matter if you are an SU alumnus, if you already have an endowment at the university or if you live out of state, etc. We welcome any and all support!

How much must I donate to qualify for the incentive?

A gift or pledge of \$20,000 is required to qualify. The SU Foundation will then provide the remaining \$5,000 needed to reach the minimum.

Does the gift need to be paid all at once?

No! Multi-year payment plans are available. A donor has a maximum of 5 years to fulfill a pledge.

Can I add \$20,000 to my existing endowment to qualify for the incentive funds?

This \$5,000 incentive is available to support the creation of new endowments.

When will the incentive opportunity end?

The SU Foundation Endowment Incentive period spans from March 15, 2024, to December 31, 2024, or until funds are exhausted.

I'm ready! How do I get started?

Our development staff are available and ready to assist. Your staff liaison will walk you through the process and develop a Memorandum of Understanding (MOU) to establish the endowment fund. Development officers can also provide guidance on payment options to fulfill your minimum \$20,000 pledge.

I'd like to create a \$50,000 endowment. Will I receive more than \$5,000 in incentive funds?

The \$5,000 is per new \$25,000+ endowment. Endowments over \$25,000 will not receive additional incentive monies.

Can I create multiple endowments and receive multiple \$5,000 incentives?

Yes! A donor may create multiple endowments. Each new endowment that meets the qualifications will receive the \$5,000 incentive.



Scan QR code to learn more about this special opportunity and more about SU's Centennial celebrations!

FOR MORE INFORMATION:

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