

STUDENT ACHIEVEMENTS



Creativity = Cash

For two SU students, creativity was key in their award-winning advertising videos. Max Millhausen filmed a 30-second commercial for a contest sponsored by Acuvue to promote its Oasys-brand contact lenses. His commercial was judged the best out of 41 entries nationwide, earning him the \$7,500 top prize. His commercial depicted him as a contact lens wearer who has to write himself multiple reminders to remove his contacts later that night because they feel so natural. Millhausen, who is majoring in art with a concentration in new media, filmed and edited his entry entirely in his residence hall room. Communication arts major Nate Williams won \$5,000 and a year's supply of ChapStick through a similar online video contest. In his video, he appears as a young man who thinks he's ready for a date — until he can't find his ChapStick. He used sequencing techniques he learned in communication arts classes at SU to pace the video.



International Connections

Three SU students were awarded prestigious Benjamin A. Gilman International Scholarships for study abroad: Brittany Foutz, Daniel McElwain (below, top) and Cherita Richards (below, right). Foutz, a Spanish major, and Richards, a psychology major, enrolled in the Salisbury Abroad: Ecuador program. McElwain, an international studies major, joined Blake Lovelace as the first SU student to study in China as part of the new Salisbury Abroad program at Anqing Teachers College (ATC). The growing Salisbury Abroad programs allow SU students and faculty to experience a semester-long opportunity for cultural immersion. In turn, seniors Zhou Qian and Gao Xuan, and graduate student Wang Yang (right), were the first Chinese students to come to SU from Anqing. Yang came to SU to study through the English Language Institute, which opened in the fall to provide



instruction to non-native speakers. The Salisbury Abroad: Anqing students are studying intensive Chinese language and taking courses in English on Chinese culture and civilization. The sister institution partnership between SU and ATC is the result of multiple delegation visits between the two campuses. SU Provost and Senior Vice President of Academic Affairs Diane Allen and Anqing Vice President Zhang Qun officially signed a memorandum of agreement in summer 2010. SU faculty from the departments of Education Specialties, Social Work, and Economics and Finance visited ATC during fall 2010. By welcoming international students to our campus, their unique experiences and perspectives become integral components to creating a diverse learning environment.



Environmental Education Accolades

The great outdoors serves as a wonderful classroom for SU students. Environmental studies majors Emily Thorpe (above) and Jonné Woodard (below) had a rare chance to study alongside some of the most knowledgeable environmental scientists in the United States as recipients of the Environmental Protection

Agency's 2010 Greater Research Opportunity fellowships. Only 30 of the awards are given each year, worth \$42,700 each. The fellowships provide students with college funding for their junior and senior years, as well as paid internships at EPA facilities during the summer between those years. As environmental studies majors, they are pursuing a plan of study that crosses disciplines, including the natural sciences, social

sciences and humanities. Thorpe spent last summer studying tropical conservation in Costa Rica. Woodard is conducting undergraduate research with the University's Bacterial Source Tracking Laboratory. Medical laboratory science major Megan Bannister received the national Facilitator of the Year Award from Flying Wild, a Council for Environmental Education program that introduces middle school students to bird conservation. The SU student became involved in Flying Wild as an intern at SU's Ward Museum of Wildfowl Art. During the fall 2010 semester, she created and distributed resource kits for local teachers, containing books and information on teaching avian studies.



Financial Fitness

SU partners with Cash Course on a new Web site to help students become more financially savvy: www.cashcourse.org/salisbury. As students nationwide are taking out loans, signing up for credit cards and spending money without planning, the University is taking strides to provide its students an education in managing their money. Perdue School of Business students who were enrolled in a small business consulting class spent the semester raising awareness about the Web site among their peers. In Maryland, the state legislature is considering bills to encourage financial literacy courses at various educational levels to help students become more financially savvy.



Living & Learning Green

SU is using the Earth's natural thermal energy to heat and cool its residence halls. In the process, students are engaged in a true "living learning" experience – and the campus is saving money. As part of a \$6 million renovation for Manokin Residence Hall, SU installed its first geothermal heating and cooling system. Among those who reside in the facility are first-year students in a Living Learning Community dedicated to sustainability. Dubbed the "Green Floor," they also take classes there and learn about their home's unique and green aspects. In just the first



month of operation, SU saw a significant savings in energy costs in Manokin as compared to Pocomoke Hall, which maintains a traditional HVAC system. This is due mainly to reduced electricity costs, since electricity is only used to collect and deliver heat, not to produce it. Newly renovated Wicomico and Nanticoke halls now feature geothermal systems as well.

