Let your interest in data and decision making lead you to a major … and career!

Our information economy can’t get enough data, so knowing how to collect, organize and use that data to guide decision-making and solve problems are an even more **in-demand and lucrative skills**.

Like the meme says “Big data drives innovation.”

Salisbury University offers students **rich opportunities to dive into the data** – whether that data is financial, technical, geographical, biological, risk-related or psychological.

Better yet, SU’s programs in data and decision science areas teaches you **how to analyze and use that data** to lead corporations, identify solutions, maintain information security, teach others and make strategic decisions.

Students who study in the data and decision fields find strong job opportunities. In a recent survey, **over 80 percent** over SU graduates in accounting, information systems, geography and math **secured positions within six-nine months** of graduation.

Graduates in data and decision making programs were **hired by organizations** like J.P. Morgan Chase, the Federal Deposit Insurance Corporation (FDIC), KPMG, the Office of Legislative Audits (MD), BAE Systems, Lockheed Martin and the Department of Defense.

If you love data and want to learn to use it well, explore SU’s programs!