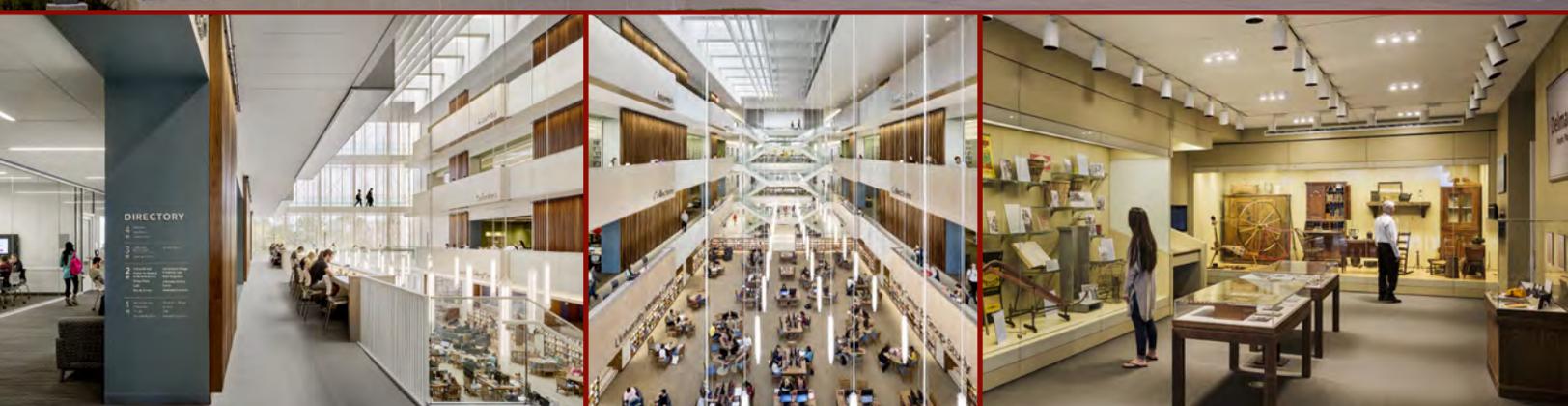


Salisbury  
UNIVERSITY

ANNUAL  
REPORT  
2016-2017



# President's Message & University Honors



## Greetings from the President

Academic year 2016-2017 was another busy and productive one on campus. Kicking off the year was the opening of our largest building, the Patricia R. Guerrieri Academic Commons, pictured on the cover of this report. A magnet for students conducting research, meeting on group projects, using one of the hundreds of computers available or simply checking out books from the library, the Academic Commons has been well used since its doors opened. Other needed physical facilities also were constructed, including the new Softball Stadium and the new video scoreboard at Sea Gull Stadium. The affiliated Ward Museum of Wildfowl Art also cut the ribbon on its new education facilities.

As always, students and faculty garnered recognition and significant accomplishments throughout the year, as did our student athletes, who won a

Division III NCAA national championship in men's lacrosse (their 12th!), and our field hockey team who put up a strong fight, appearing in their 32nd NCAA championship tournament! Many other highlights of student, faculty and staff accomplishments appear throughout this report.

Salisbury University continued to show strength in academic excellence, enrollment, graduation rates, and effectiveness and efficiency. Our goals for campus safety, sustainability, civic engagement, undergraduate research and diversity are illustrated throughout the accomplishments described in these pages.

I hope that you enjoy reading about all of the many achievements that continue to build upon our reputation as *A Maryland University of National Distinction*.

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## Dudley-Eshbach Is A Maryland Leader

*The Daily Record* again named SU President Janet Dudley-Eshbach to its listing of Influential Marylanders. The President acknowledged her colleagues and their role in the award. "The hard work of faculty and staff is the reason Salisbury University is such a success," she said. "They daily shape and influence the lives of young people who are the future of our state and nation. I am grateful to be part of such a team."

This is the latest honor the Baltimore-based newspaper has bestowed upon Dudley-Eshbach. In 2012, the publication named her among Maryland's Most Admired CEOs. The paper also ranked her among Maryland's Top 100 Women three times, inducting her into its Circle of Excellence in 2010.





### SU: Rated Best And Beautiful

SU remains on the roster of best colleges for quality and value, and recently was recognized for its grounds. Best College Reviews, an online ranking service for U.S. colleges and universities, named SU among the nation's "Top 50 Most Beautiful Autumn Campuses."

With its wide-reaching sustainability efforts, SU continues to be featured in The Princeton Review's *Guide to 361 Green Colleges*, which highlights impressive environmental and sustainability programs at campuses throughout the United States and select institutions in Canada. SU has a long history of sustainable efforts. In 2008, SU's Conway Hall became the first LEED-certified new construction project on the Eastern Shore, earning Silver status. Since then, 10 more new or renovated campus buildings have earned LEED Gold or Silver certification.

### Faculty And Staff Honored With USM Awards

Two SU professors earned the University System of Maryland's highest faculty accolade: the Regents' Award for Excellence. Dr. Stephen Habay of the Chemistry Department was honored for teaching. Dr. Michèle Schlehofer of the Psychology Department was lauded for public service.

Dr. Habay's teaching approach allows students to intellectually 'own' the material. His research also is focused on student learning: In 2015, he earned a nearly \$300,000 Academic Research Enhancement Award from the National Institutes of Health to expand undergraduate lab opportunities and enhance equipment.

Much of Schlehofer's work has arisen from an ongoing collaborative partnership with the Wicomico

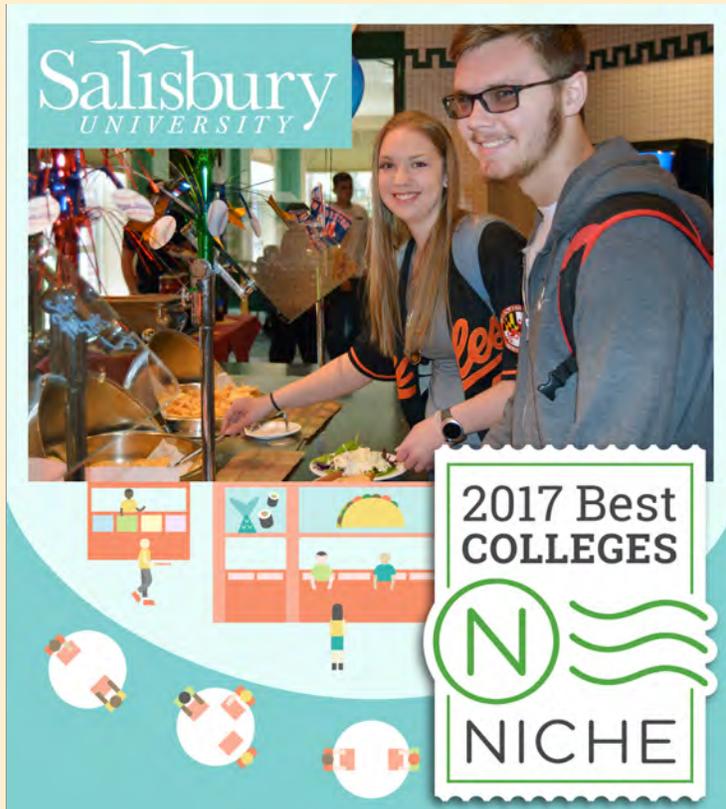
Partnership for Families and Children (WPFC). She designed and led its two-year state-mandated needs assessment of programs and resources for parents and children in the county. The effort became a community-based research project for SU students, with over 150 from 11 courses assisting with surveys and interviews.

In addition, SU Web Communications Manager Todd Smith received the Board of Regents' Staff Award for Excellence. Recognized specifically for Effectiveness and Efficiency in Administrative Transformation Resulting in a Minimum Cost Savings of \$10,000. Smith used his expertise to complete projects estimated up to \$30,000 per job in house, significantly reducing costs while providing institutional knowledge critical to development and completion.



### DiBartolo Earns Distinguished Faculty Award

Dr. Mary DiBartolo of the Nursing Department was honored with SU's 2016 Distinguished Faculty Award. DiBartolo integrates the latest technology to reach students across all levels; her innovative teaching methods include case studies, clicker quizzes, videos, role-playing, gaming, simulations and the use of standardized patients. In the past five years alone, she served as a reviewer for five journals, published 11 peer-reviewed articles and delivered over 20 presentations. She provides free educational programs for family dementia caregivers and is an educator and consultant for the renowned Integrate Institute at Copper Ridge, providing Alzheimer's/dementia care training. She also was selected by the Parkinson's Disease Foundation for its Edmond J. Safra Visiting Nursing Faculty Scholar program, where she has presented staff training programs.



## Enjoy The Best – And Vegan-Friendly – College Food In America

Students rated SU as having some of the “Best College Food in America,” according to a survey by Niche.com. SU Dining Services was rated among the top 10 percent in the nation – and No. 1 in the University System of Maryland (USM). Factors in the ranking included not only student surveys, but average meal plan cost. Joining SU in the top 10 percent were Princeton and Yale universities, and the Culinary Institute of America, among others.

In addition, SU has the highest student vegan satisfaction rating in the USM, according to a survey by PETA2, the youth division of People for the Ethical Treatment of Animals. SU received an A on PETA2’s 2016 Vegan Report Card, noting students gave the University an 86 percent satisfaction rating. Salisbury traditionally has done well in PETA2’s surveys, including a nomination for the nation’s “Favorite Vegan-Friendly College.”



## Supporting And Keeping A Green Campus

During Earth Week, SU faculty installed four beehives on the periphery of campus. Students may use the new facility to study bees as an extracurricular activity. The \$2,500 project was paid for through the student sustainability-fee supported Green Fund. Each semester, students and student-faculty-staff teams submit environmental proposals for consideration to the Green Fund. A group of students submitted their project to more closely study honey bees, a species that has seen a decline in recent years. While the project may now be an optional way to learn about bees, it eventually could be incorporated into SU’s environmental studies major.

SU’s green campus was honored by the Arbor Day Foundation with the Tree Campus USA recognition for the second consecutive year, honoring the institution’s commitment to promoting healthy trees and engaging students and staff in the spirit of conservation. SU also earned the highest sustainability award given by the Maryland Department of Natural Resources Forest Service and Forestry Council: The Green PLANT Award.



## Guerrieri Academic Commons Opens

The much-anticipated \$117 million Patricia R. Guerrieri Academic Commons opened in fall 2016. At 221,000-square-feet, it is the largest academic construction project since the founding of the campus in 1925.

Home to the campus library, the Guerrieri Academic Commons (GAC) was being utilized by students as soon as classes began. Technologically, some 600 computers and 85 large flat panel monitors are spread throughout. This is more than three times the number of public computers as in the old library. Thoughtfully arranged individual and group study spaces, multimedia labs, smart classrooms, and other convenient and flexible arrangements are designed to support student learning, research and creativity. The most connected building on campus, wireless coverage in the GAC is the equivalent of some 3 ½ football fields.



### SU Police Honored For Crime Prevention

The Maryland Department of Public Safety and Correctional Services honored the SU Police Department with the Category A Crime Prevention Award, recognizing its overall outstanding crime prevention program.

Agencies selected for the award must participate in programs recommended by the Maryland Community Crime Prevention Institute. They include personal and commercial security; training, media and public relations activities; and an officer and citizen recognition program relating to crime prevention. During fiscal 2016, SU Police made 25 personal protection presentations to approximately 1,300 members of the campus community. They addressed issues relating to University Police services and personal safety, alcohol and drug abuse, acquaintance rape, identity theft, and emergency response.

The SU Police also earned reaccreditation from the International Commission on Accreditation for Law Enforcement Agencies (CALEA). It is one of only six institutions in the University System of Maryland to hold CALEA accreditation.



### A Visionary Leader For Student Success

Dr. Melissa Boog, associate vice president of academic affairs, earned EAB's Visionary Leadership Award for her work in centralizing advising at SU. The recipients of EAB's 2016 Student Success Collaborative Awards all applied data analytics, the use of technology and adherence to best practices to keep more students in school, thereby also improving their financial performance.

Among Boog's efforts were the expansion of condensed courses, called "minimesters," and creation of four-year curriculum guides to encourage degree completion. Those efforts, among others, resulted in an increase of 2.2 percentage points in first-time, full-time student retention from 2015 to 2016, gaining \$340,000 in additional revenue.

EAB is a best practices firm that uses a combination of research, technology and services to improve the performance of more than 1,200 educational institutions.

One of the most striking features of the building people will rarely see: a 20,000-square-foot "lawn" on the roof comprised of sedum and other regional low-growing plants. They will act as a collection and filtration system, absorbing and cleaning rainwater before a system of stone and concrete collectors distributes it back into the ground, significantly reducing runoff. It also will serve as a natural buffer between the roof and sun, providing an interior cooling effect. For this and other sustainable features, the Maryland chapter of the U.S. Green Building Council honored the GAC with its prestigious Wintergreen Award for Excellence in Green Building.

The building was named in memory of SU alumna Patricia R. Guerrieri. An omnivorous reader, Guerrieri instilled a love of learning in her children. Three of them attended the campus elementary school, whose former site became the location of the GAC. The Guerrieri Family Foundation donated \$8 million toward the library and its collections.



# Engaged Students



## Three Fulbright Award Winners

Three SU seniors earned prestigious Fulbright awards – the most winners the campus has ever had at one time.

Hannah Ennerfelt will conduct research at a neuroscience lab in her family's homeland of Sweden. Katherine Potvin and Matthew Jones will teach English to students in Asia.

Ennerfelt, a biology and psychology double major, will be based at Sweden's Uppsala University, working with a lab mentor who is conducting ALS stem cell research.

Potvin and Jones both won Fulbright English Teaching Assistantships. Potvin heads to Erdenet, Mongolia, for the Otgonbileg School of Technology at the Mongolian University of Science and Technology. Jones will be based in Bangkok, Thailand. Both hope to gain experience outside the American school system.



## Three Gilman Scholars

Asia: That's where the prestigious Benjamin A. Gilman International Scholarship took SU's latest student recipients. Molly Miller went to Shanghai, China; Martina Maya-Callen studied in Bangalore, India; and Darian Mullikin studied in South Korea.

Sponsored by the U.S. Department of State and administered by the Institute of International Education, the Gilman aims to diversify the kinds of students who study abroad and the places they travel. Awardees do follow-up service projects to promote international education at their home institution.

Dr. Kristen Walton, director of SU's Nationally Competitive Fellowships Office, said the Gilman is the perfect scholarship for SU students who want to study abroad. Remarkably, she added, some 24 of them have earned the award since 2008.



## Studying Peace At The Hague

M.A. in conflict analysis and dispute resolution student Brittany Foutz earned a summer internship at the International Peace and Security Institute (IPSI) at The Hague in the Netherlands.

During her month at The Hague, she met other IPSI nominees from around the world and learned about diplomacy and peacemaking through the program, overseen by the United Nations and its International Institute for Peace.

They studied together at Clingendael Academy, in a house once used as a headquarters for Nazi forces, and heard from representatives of the United Nations, U.S. State Department and U.S. Foreign Aid, among others. Students sat in on trials at the International Criminal Court, as accused heads of state and military leaders were brought before the court to answer for war crimes. They also followed legal proceedings at The Hague's Peace Palace.



## SU Is A Leader In Study Abroad

SU is a national leader in its class for study abroad programming, according to the 2016 Open Doors Report on International Educational Exchange, which includes SU among the Top 40 master's-level colleges and universities for the number of students studying abroad.

SU's total of 418 study abroad students was a record high for the institution, raising it into the nationally eminent list. (Data in the 2016 report reflects enrollments for the 2014-15 academic year.)

During 2014-15, 20 percent of the SU students who studied abroad earned credits overseas during programs lasting a semester or year. The rest studied on short-term programs of eight weeks or less. Ninety percent of the students' programs were managed by SU; 10 percent participated in others run by affiliated third-party providers.



### Being Good Neighbors All Year

SU students committed to building good neighborhood relationships started the semester placing door hangers at campus area homes and talking with residents. On the hangers were tips for students about how to be good neighbors and useful suggestions to residents on how to reach out to young people, many on their own for the first time. The good will continued throughout the year with two annual community service projects.

Some 900 students from 60 campus organizations helped spruce up public, private and nonprofit properties during the fall Student Government Association's ninth annual "I Love Salisbury" community cleanup event. They fulfilled requests for yardwork and more at nearly 50 Salisbury sites.

In the spring, some 500 students united to help the community during the 13th annual Big Event cleanup day, also sponsored by the Student Government Association. They helped 80 campus neighbors with yard work and other outdoor household chores.





## Kotlowski Aids Nixon Library

The National Archives recognized and commended the efforts of four historians who reviewed and ensured the historical accuracy of the new permanent exhibit at the Richard Nixon Presidential Library and Museum, including SU's Dr. Dean Kotlowski, professor of history.

Author of *Nixon's Civil Rights: Politics, Principle, and Policy*, Kotlowski is recognized as a leading Nixon researcher. He has appeared on C-SPAN multiple times during panel discussions and lectures filmed at the Nixon Library and Museum at Yorba Linda, CA, as well as at SU. In addition, he has been interviewed by National Public Radio and *U.S. News & World Report*, among others.



## Celebrating The Literature/Film Connection

After more than four decades in print, SU's journal *LFQ* (*Literature/Film Quarterly*) has gone electronic through the global open access movement.

Dr. Elsie Walker, editor-in-chief, shared that even with subscriptions in over 30 countries, the move will provide more people access to the popular journal. *LFQ* is the oldest international journal devoted to the scholarly study of literary film adaptations.

*LFQ* former co-editor Dr. David Johnson is also attracting a global audience as part of the new box set *The Before Trilogy*, featuring writer-director Richard Linklater's three films exploring the romance between characters Celine and Jesse. Part of the "Director-Approved Edition," Johnson's presentation consists of a conversation about the director with Dr. Rob Stone of the University of Birmingham.





### Pereboom Latest Joins SU Fulbright Numbers

Dr. Maarten Pereboom, dean of the Fulton School of Liberal Arts, was selected for the prestigious Fulbright-Nehru International Education Administrators Seminar. Bolstering connections abroad, Pereboom traveled to India with just 10 other representatives of U.S. higher education. Organized by the United States-India Educational Foundation, the program offers a first-hand look at Indian higher education.

"India has increasing importance, not only in education, but in our global society," Pereboom said. "Our goal is to discover more about higher learning in that country and, hopefully, develop relationships that could turn into partnerships for SU."

In addition to Pereboom, Dr. Andrew Sharma of Communication Arts, taught at the Indian Institute of Mass Communications on his second Fulbright.



### \$2.73 Million To Support Educational Access

Dr. Anjali Pandey, professor of applied linguistics and teaching English as a second language (TESOL), is the author of a \$2.73 million national professional development project sponsored by the U.S. Office of English Language Acquisition (OELA), the federal agency charged with training educators on effective immigrant educational access. It was the No. 1-rated application out of 337 eligible proposals submitted nationwide. It is the largest single discretionary funded project awarded to SU to date.

This linguistics training program, Training and Retaining Grades K-12 English Learner Teaching Professionals (TARGET – Phase III), serves 10 independent, high-need school districts spanning 42 percent of Maryland's school districts. The project aims to recruit both gatekeepers and decision makers in the learning trajectories and parity of educational access of newcomer students.



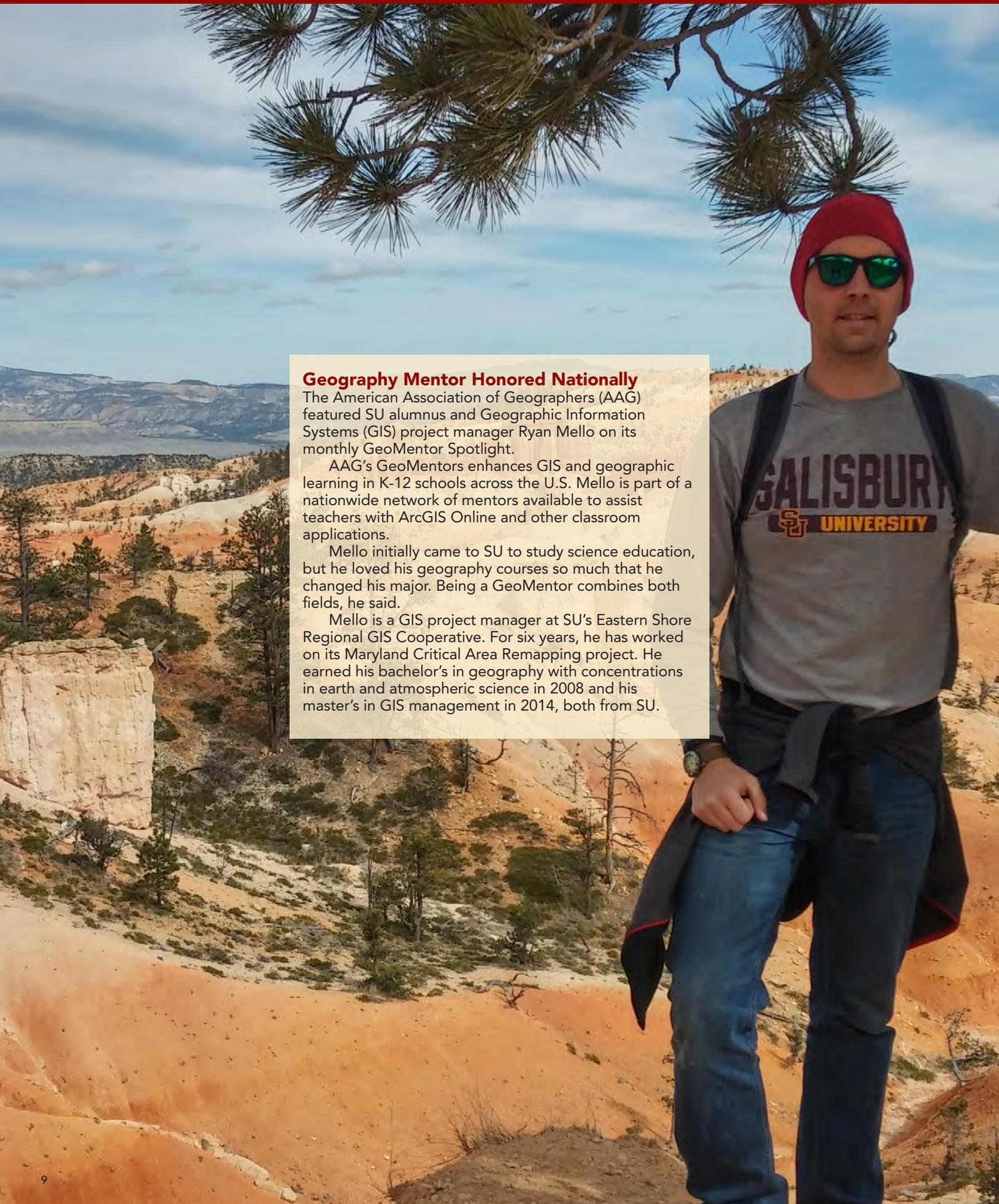
### Environmental Studies Ranked No. 1 In Maryland

SU is the No. 1 school for environmental studies in Maryland, according to a ranking by Environmental Science.org. The site ranks SU at No. 35 nationally.

Dr. Michael Lewis, Environmental Studies Department chair, shared: "It's hard to imagine how much environmental studies has grown in the past 15 years – from a minor to the 35th-ranked program in the country."



As examples, he cited not only the department's 2012 founding, but the creation of SU's environmental studies major in 2004, formation of the Green Floor as SU's second Living Learning Community in 2007, a new Environmental Studies House on campus in 2013, and the establishment of SU's Nanticoke River Center in 2015 to support environmental education and fieldwork.



### **Geography Mentor Honored Nationally**

The American Association of Geographers (AAG) featured SU alumnus and Geographic Information Systems (GIS) project manager Ryan Mello on its monthly GeoMentor Spotlight.

AAG's GeoMentors enhances GIS and geographic learning in K-12 schools across the U.S. Mello is part of a nationwide network of mentors available to assist teachers with ArcGIS Online and other classroom applications.

Mello initially came to SU to study science education, but he loved his geography courses so much that he changed his major. Being a GeoMentor combines both fields, he said.

Mello is a GIS project manager at SU's Eastern Shore Regional GIS Cooperative. For six years, he has worked on its Maryland Critical Area Remapping project. He earned his bachelor's in geography with concentrations in earth and atmospheric science in 2008 and his master's in GIS management in 2014, both from SU.

## DiBartolo Earns Geriatric Nursing Professorship

With over 10,000 baby boomers turning 65 every day, Dr. Mary DiBartolo, Nursing Department, says there is a national health care crisis. To educate others about this issue, DiBartolo received SU's first Fulton Endowed Professorship in Geriatric Nursing.

DiBartolo worked in long-term care facility administration before joining SU's faculty in 1995. Certified in gerontological nursing, her areas of interest include Alzheimer's/dementia and caregiving, Parkinson's care, and end-of-life issues.

SU's Fulton Endowed Professorship in Geriatric Nursing was made possible by a \$500,000 gift in 2008 from the estate of Charles Fulton. Its goal: support SU's Nursing Department by providing awards to faculty to benefit students, the University and the

community, and recognize leadership and dedication in education related to geriatric nursing.

DiBartolo has long been involved with research, teaching and outreach related to the care of older adults, and the three-year appointment allows her to continue this work.



## Nursing Students Assist Doctors In Nicaragua

Two SU nursing students went south in the winter, joining local surgeons for a La Merced medical mission trip to Nicaragua. Alison Farmer and Kristen Murphy spent four days assisting Drs. Vincent Perrotta of Peninsula Plastic Surgery and Florian Huber of Peninsula Orthopaedic Associates, gaining valuable clinical experience as the doctors treated patients with severe health conditions and injuries.

"The students got a front-row seat in the operating room," said Dr. Mary DiBartolo of SU's Nursing Department, who accompanied them. "We were in two public hospitals, where the poorest of the poor are treated, and they were all very appreciative." Their health problems, she explained, are not typically seen in the U.S., such as

very advanced breast cancer and untreated fractures, which required extensive procedures.

The students contingent also spent time at a church-based medical clinic, assisting Salisbury dentist Dr. Kraig Stetzer with procedures including extractions and fillings.



## Taylor In Science Magazine

Dr. Ryan Taylor, Biological Sciences Department, published in *Science* magazine with a team from the Smithsonian Tropical Research Institute in Panama on how "Bats Perceptually Weight Prey Cues Across Sensory Systems When Hunting in Noise."



The article is Taylor's third *Science* appearance in as many years.

"We live in an increasingly urbanized world and with that comes more noise," Taylor said. "There have been a number of studies on how anthropogenic (human induced or created) noise influences bird communications, but we don't know much about the impacts on other species."

Noise pollution, according to the study, has been linked to lower survival and reproduction because it masks environmental cues and makes it hard for animals to hear moving prey or approaching predators.

Taylor helped design the experiment, including two robotic frogs used to mimic mating calls and vocal sac expansion when placed in a flight cage with the bats.

## Lab Science Students and Faculty Honored

The American Society of Clinical Laboratory Science published – and honored – research about over-the-counter drug test devices conducted by an SU professor and students.

Their article, "OneScreen Drug Test Devices: Adulterant Effects



and Untrained Subject Use," appears in the Winter 2016 *Clinical Laboratory Science* journal. The project also earned the 2016 Scientific Research Award – Honorable Mention, which recognizes the development of research on such topics as test methodology, quality control and instrument development.

Dr. Diane Davis, chair of SU's Health Sciences Department and director of the Medical Laboratory Science Program, collaborated on the project with two students from SU's Honors College: Emma Albrittain, a 2014 medical laboratory science graduate, and Kyle Bowen, a 2015 biology graduate and current respiratory therapy major.



## New Entrepreneurship Hub Opens

SU's Perdue School of Business launched a new Innovation, Entrepreneurship and Economic Development Hub as part of ongoing efforts led by William Burke, SU professor of the practice and executive director of economic development. The Hub houses the school's expanding Innovation Lab, overseen by Dr. Gene Hahn.

Hahn helped create a makerspace atmosphere within the Perdue School, incorporating 3-D printing and rapid prototyping into his information and decision sciences classes. He also pioneered a new course in digitally enabled product development using 3-D printing and the Arduino microcontroller.

The Hub also provides space to help students prepare their business plans for SU's Entrepreneurship Competitions (the Bernstein Award is the top prize) and Philip E. and Carole R. Ratcliffe Foundation Shore Hatchery entrepreneurship program, as well as other local, regional and national business plan competitions.



## Maryland Partnership Grant For Water Quality

Dr. Kathie Wright, Information and Decision Sciences Department, received a second grant from the Maryland Industrial Partnerships (MIPS) program to continue work with Operational Precision Systems (OPS) in Salisbury.

She is helping the OPS team develop WaterOPS, a cloud-based service for more effective water supply sampling and monitoring. They received \$59,470 in 2016 and an additional \$72,632 for 2017.

OPS aims to improve environmental inspections by developing solutions for testing agencies that often don't have the resources to properly comply with mandates and regulations. For example, of the 150,000 drinking water systems in the U.S., OPS notes that nearly 40 percent of reported violations of the Environmental Protection Agency's Clean Drinking Water Act were not from contaminants, but rather monitoring and reporting failures.

The firm's automated, user-friendly software application would help. Eventually, it plans to expand such services for air/land quality and waste management.



## Investment Students Best The S&P

Since 2001, groups of Perdue School practicum students have managed an investment fund for the Salisbury University Foundation, Inc. In that time, the fund has grown from an initial balance of \$286,000 to some \$600,000 as of last September. Overall, the fund has seen 50.6 percent lifetime growth, besting the Standard & Poor's average of 48.11 percent over the same time period, said Dr. Herman Manakyan, who oversees the initiative.

Only about 30 percent of professional investors achieve long-term results that good, he noted.

The idea for the project began in 1999, when Perdue School alumnus Wayne Judkins and his wife, Melissa, also an SU graduate, sought to create a scholarship fund for SU students. As a senior trader with Goldman Sachs at that time, Judkins liked the idea of giving students hands-on experience by allowing them to manage the fund through an experiential learning course.

## Top Rankings For Business Programs

The Perdue School of Business earned three top national rankings in 2016-2017.

U.S. News & World Report ranked the online M.B.A. program as among the Best Online Programs. "To go from starting the online M.B.A. program in 2015 to having it ranked one of the top programs in the nation in 2017 is a very big honor," said Dr. Christy Weer, dean of the Perdue School.

The Sales Education Foundation named SU among its 2017 "Top Universities for Professional Sales Education." SU established the Mid-Atlantic Sales and Marketing Institute, which joined the national University Sales Center Alliance in 2016. SU also added a sales minor for business and marketing students.

In addition, Zippia.com, a new career choice website for recent graduates, cited the Economics Program as providing the best employment opportunities for graduates in Maryland.



## Gifts Support Fraud Program

Highlights of the 12th annual Shore Fraud Conference at SU included the donation of more than \$100,000 in funds and software.

The Association of Certified Fraud Examiners, Maryland Chapter 21, presented \$13,500 to the Perdue School to fund a fraud library at SU. A donation of \$90,000 in software from Audimation, Inc., of Houston, TX, also was announced. The gift will establish a financial analytics laboratory to support the fraud program offered by the Perdue School's Accounting and Legal Studies Department.





## Specialized Library Honors Late Teacher Educator

Late teacher education professor Dr. Ernie Bond dedicated his life to exploring literature for children and young adults. Now, his colleagues have honored him by renaming a specialized library as the Ernie Bond Curriculum Resource Center.

The center is home to books for children and young adults, often used by students who want to become teachers. Special collections include an environmental section, featuring winners of the Green Earth Book Award, as well as books about Maryland and the Eastern Shore or by regional authors or illustrators. Bond donated a number of works to the center's 14,000-item collection.

An internationally renowned expert in children's and young adult literature, Bond coordinated SU's annual Children's and Young Adult Literature Festival from 2002-2016. He helped select The Nature Generation's Green Earth Book Awards, the Outstanding International Children's Book Awards and the prestigious Hans Christian Andersen Award. He was a member of The Children's Book Guild and United States Board on Books for Young Readers, and published the textbook *Literature and the Young Adult Reader*.



## PDS Partnership Honored

SU earned national recognition for its collaborative partnerships with Snow Hill Elementary School, earning the 2017 Exemplary Professional Development School (PDS) Achievement Award from the National Association of Professional Development Schools (NAPDS). The award applauds outstanding school-university partnerships that shape current and future educators. Only three such efforts nationwide were recognized.

Those involved with program say its teaching interns are

exceptionally well prepared. Snow Hill Principal Mary Anne Cooper said: "I know they are absolutely ready to handle any situation that a first-year teacher has to face."

NAPDS applauded SU and Snow Hill for working together to create "an environment for innovation and the cultivation of new ideas," leading to outstanding teacher preparation. The award committee added: "This is an excellent partnership that is very well established and has shown to be very positive for elementary students and teacher candidates."

### Social Work Best Online Program

AffordableCollegesOnline.org, a website ranking U.S. colleges and universities, named SU one of the nation's best online social work degree providers for the 2016-17 academic year.

SU was 13th out of 43 colleges and universities ranked. Salisbury was the only Maryland campus on the list. Also included were Penn State University and several of its satellite campuses, as well as the universities of Alabama, Arizona and Utah.

Factors weighed in the ranking included undergraduate tuition and fees, breadth of online social work programs offered, student-to-faculty ratio, six-year graduate rate, availability of financial aid, and academic and career counseling services.



### Ravizza Presents At International Convention

Dr. Dean Ravizza, Health and Sport Sciences Department, developed a symposium for the International Convention on Science, Education and Medicine in Sport related to his work on the uses of sport in humanitarian emergencies.

The convention is held every four years in conjunction with the Olympic and Paralympic Summer Games. Attracting some 2,000 participants, this year's event was in Sao Paulo, Brazil.

Ravizza, who also is a senior research practitioner for SU's Bosserman Center for Conflict Resolution, presented on "Promoting Social Inclusion through Sport for Children and Youth in Armed Conflict." He spoke as part of the broader symposium he developed on "The Uses of Sport and Physical Activity as Psycho-Social Support for Children and Youth in Crisis."



### First SU Graduates In Germany Program

SU's overseas programs offered at Ramstein Air Force Base, Germany, in partnership with University of Maryland University College (UMUC), granted its first degrees last spring. Four students earned degrees in secondary education, while 25 students were part of SU's second cohort in social work: nine earned bachelor's degrees, 16 master's.

"This partnership has touched real lives of active duty, military students and their dependents who would otherwise not be afforded these enriching educational opportunities," said Dr. Loren Loving Marquez of SU's English Department.

SU President Janet Dudley-Eshbach brought greetings to that event, which honored students who had earned degrees overseas from UMUC and its partners. Drs. Deborah Mathews and Marvin Tossey, co-chairs of the Social Work Department, also attended the graduation in Germany. They inducted 11 students into SU's Phi Alpha Social Work Honor Society and hosted a graduate hooding celebration.





## Rommels Gift For Entrepreneurship

Dave and Patsy Rommel made a firm commitment to helping a new generation of entrepreneurs with a \$5.5 million gift benefiting SU's new Center for Entrepreneurship at the Plaza Gallery Building in downtown Salisbury and supporting other future activities of the campus and the Perdue School of Business.

Dave began his career with Rommel Electric Company, founded by his father in 1956. Since Dave started working there in 1976, he and Patsy have become mainstays in business on the Lower Eastern Shore and beyond. More than 40 years later, the Rommel Construction Group includes companies specializing in electrical, mechanical, traffic and transit work – and the Rommel Companies operate Harley-Davidson motorcycle dealerships and Ace hardware stores – all across the mid-Atlantic.

Expected to open by 2020, the Center for Entrepreneurship will feature a shared co-working space for SU student entrepreneurs, including six offices and six individual "garages" for winners of the Ratcliffe Shore Hatchery and the student Entrepreneurship Competitions.



## Sea Gull Century Boosts Area Economy

According to a study from SU's Business, Economic and Community Outreach Network (BEACON), SU's annual Sea Gull Century bike ride has a \$7 million annual economic impact on the community each year.

According to the study, approximately 85 percent of cyclists from the past three years traveled 100 miles or more to attend the Century. Many had at least one guest with them, staying an average of two nights in the area and spending locally for food, fuel and other necessities during that time. This led to a direct impact of some \$4.4 million spent at local businesses. An additional \$1.1 estimated indirect impact took into account spending by these businesses to accommodate the number of customers brought in by the ride. BEACON also estimated a \$1.4 million "induced effect" of money spent by employees of businesses who benefited from Century cyclists.



## Andes Scholarship For Future Educators

Two SU education professors created a scholarship that fully covers senior year tuition for an education major from Maryland.

Dr. Jon Andes of the Education Specialties Department and Dr. Laurie Andes of the Teacher Education Department started the Andes Family Scholarship to encourage more SU students "to enter the field of education, graduate and make a difference in the lives of young people." The endowed gift will provide an ongoing scholarship for an education major.

"These two Salisbury professors are invested in future educators like myself through more than just teaching us the craft," said senior Brianne White, the 2016-17 beneficiary. "I feel honored to have received such a generous award."

The need-based scholarship is for students who combine high academic performance with a history of excellence.



### 30th Anniversary Of Perdue School Endowment

Jim Perdue, chairman of Perdue Farms, Inc., was the fall 2016 speaker for SU's Perdue Executive Leadership Series.

His presentation was part of a 30th anniversary celebration of the founding of the Franklin P. Perdue School of Business, SU's first named endowed school. A multimillion-dollar 1986 gift by Jim Perdue's father, Frank, the late poultry magnate and SU alumnus, paved the way for other major gifts.

"As we celebrate this milestone of the Perdue family's generosity, we are honored to have Jim Perdue as a speaker in

the series," said Dr. Christy Weer, dean of the Perdue School. "Frank not only was instrumental in endowing the business school, but took a personal interest in our students. As an advisor and member of several Perdue School boards, Jim has continued that legacy of involvement."

At SU, Perdue serves on the board of the Philip E. and Carole R. Ratcliffe Shore Hatchery, which provides funding for regional entrepreneurs. As president of the Franklin P. Perdue and Arthur W. Perdue Foundation, he announced in 2006 an \$8 million gift from the foundation to SU for the construction of Perdue Hall.

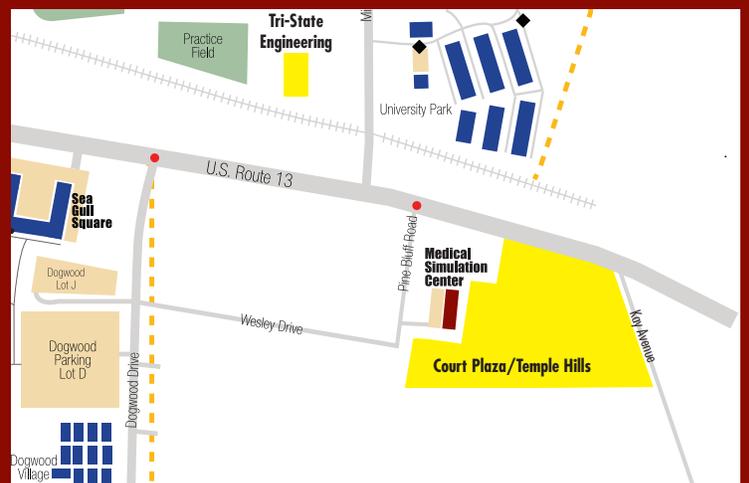


### Campus Expansion Supports The Arts

Several properties south of the campus were acquired to facilitate SU's growing programs.

Although no decisions have been made on uses for most of the properties, the Tri-State Engineering site is expected to reopen in late 2019 as a home for artists. It will become the new home for SU's blossoming three-dimensional arts programs, including glass blowing, sculpture and ceramics. The facilities will be more than double the amount of space currently available at Fulton Hall.

These acquisitions bolster the campus footprint to its largest size to date – over 200 acres.





### SU Explores 'Expressions Of Spirituality'

The theme for SU's Cultural Affairs Office's 2016-2017 offerings was "Expressions of Spirituality," exploring the relationship between spiritual expression, creativity and the arts.

Leading the fall events were a Tibetan singing bowls demonstration and a Flying Mystics concert. One of the foremost dance companies of India, Nrityagram Dance Ensemble, made a return visit to SU. Also performing was tabla player Bickram Ghosh and his group Drums of India.

In the spring, for the sixth time, the Tibetan monks from the famed Drepung Loseling Institute were in residence at SU to create a beautiful sand mandala. The series culminated with a high-energy show from the legendary Shaolin Warriors, masters of Chinese martial arts.

Beyond performances, the University offered several participatory events, including meditation classes designed to promote relaxation, develop compassion, patience and forgiveness; a series of tribal belly dancing classes; and energy-balancing yoga on the campus' front lawn.



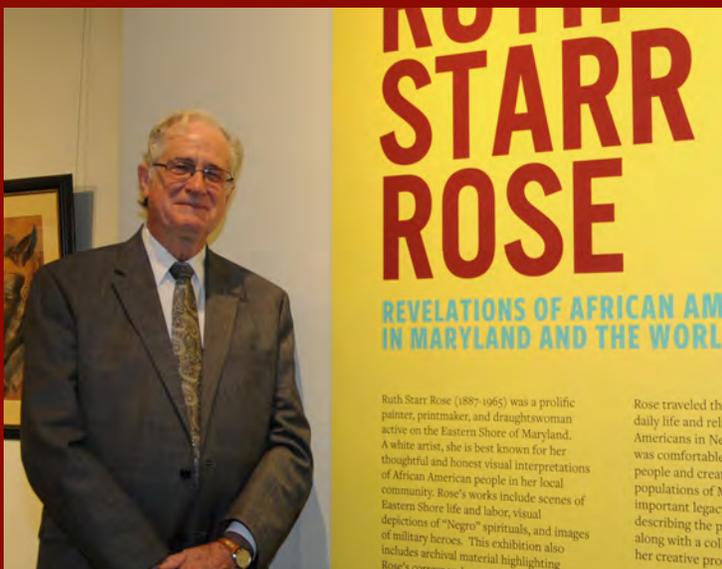
### New Ward Museum Facilities Open

SU's Ward Museum of Wildfowl Art showcased two new additions to its waterfront facility on Schumaker Pond.

The museum held a festive ribbon-cutting ceremony for the John A. Luetkemeyer Sr. and Thomas F. Mullan Jr. Legacy Center, which was quickly followed by a re-dedication ceremony for the museum's Richard A. Henson Education Center. Some \$1.75 million was raised through a capital campaign for new classroom additions and renovations throughout the museum. The Luetkemeyer and Mullan Legacy Center adds 2,200 square feet to the facility.

It is equipped as a 21st-century learning center and will be used as an education center and flexible meeting space to serve the growing needs of educational and cultural programs for all ages. The Henson Education Center also serves as classroom space for the museum's growing public programs.

Beyond its commitment to education, the Ward Museum features the world's largest and finest public collection of decorative and antique decoys.



### Ruth Starr Rose Exhibit Illuminates Area History

SU presented a multi-gallery exhibition, "Ruth Starr Rose (1887-1965): Revelations of African American Life in Maryland and the World," throughout the fall.

Despite having her artwork in the collection at the Metropolitan Museum of Art and regular correspondence with Harlem Renaissance artists such as Prentiss Taylor, Ruth Starr Rose may not yet be a household name in the art world. Her legacy, however, remains an important part of Eastern Shore and African American history.

The early- to mid-20th century artist spent the bulk of her career painting scenes from the Shore's African American community. The dignity and compassion with which she portrayed her subjects – from sail makers, to crab pickers, to soldiers, many the descendants of abolitionists Frederick Douglass and Harriet Tubman – provides a rare look at African American life on the Delmarva Peninsula during that time. She also painted vivid interpretations of Negro spirituals.

## Political Leaders Discuss Elections And Global Issues

The University added to its long roster of visiting political heavy hitters by three during 2016-2017.

Steven Shepard, POLITICO's chief polling analyst and editor of *The POLITICO Caucus*, visited SU to discuss the 2016 U.S. presidential election.

SU's Bosserman Center for Conflict Resolution inaugurated its 25th

anniversary celebration with a visit from Nobel Peace Prize recipient José Ramos-Horta. The former prime minister and president of the Democratic Republic of East Timor (Timor-Leste) spoke as part of the center's "One Person Can Make a Difference" lecture series. He also received SU's President's Medal for leadership and service.

Also honored with the President's Medal was Irina Bokova, director-general of the United Nations Educational, Scientific and Cultural Organization (UNESCO). She too was a presenter in the "One Person Can Make a Difference" series and discussed "Preventing Violent Extremism in the 21st Century: Fostering a New Generation of Global Citizens."



## Fearless Alumna On Wall Street

The iconic bull statue on Wall Street may have met his match when a bronze model of a little girl with high-tops and a ponytail was unveiled for International Women's Day.

"Fearless Girl" is the creation of SU alumna Kristen Visbal.

The little girl standing down the bull quickly became an international phenomenon, and Visbal was inundated with media requests, business propositions and touching emails from women around the world.

For 19 years, Visbal has been building a reputation as a public artist with an impressive portfolio of large outdoor sculptures. She is currently moving forward with her next major commission: Alexander Hamilton for the U.S. Coast Guard Academy.



(Photo Credit: Federica Valabrega)

## Teams At A Glance

FALL SPORTS	RECORD	HIGHLIGHT
Men's Cross Country	--	CAC Third Place
Women's Cross Country	--	CAC Third Place
Field Hockey	18-2	NCAA Semifinal, CAC Champions
Football	8-3	ECAC Bowl Champion
Men's Soccer	7-8-1	
Women's Soccer	5-8-4	CAC Tournament
Volleyball	20-8	CAC Semifinals

WINTER SPORTS	RECORD	HIGHLIGHT
Men's Basketball	20-8	NCAA First Round
Women's Basketball	13-13	CAC First Round
Men's Swimming	4-7	CAC 3rd Place
Women's Swimming	4-7	CAC 5th place
Men's Indoor Track & Field		CAC 2nd Place
Women's Indoor Track & Field		CAC 4th Place

SPRING SPORTS	RECORD	HIGHLIGHT
Baseball	35-11	NCAA Regional; CAC Champion
Men's Lacrosse	22-1	NCAA Champion; CAC Final
Women's Lacrosse Final;	16-6	NCAA Regional CAC Champion
Softball	21-19	CAC Tournament
Men's Tennis	16-6	CAC Semifinal
Women's Tennis	10-7	CAC Semifinal
Men's Outdoor Track & Field		CAC 2nd Place
Women's Outdoor Track & Field		CAC 3rd Place



### Men's Lacrosse National Champs

SU men's lacrosse claimed the NCAA Division III title again!

The 2017 season set up to be a successful one for the men's lacrosse program from the time the championship site of Foxborough, MA, was announced. Previously, Salisbury had advanced to the title game twice at Foxborough and won both times. The record ran to 3-for-3 when the Sea Gulls rolled to a decisive 15-7 win against Rochester Institute of Technology.

As the defending national champions, the Sea Gulls began the year as the No. 1 ranked team in the nation and dipped only to No. 2 for a few weeks before climbing back to the top spot and remaining there through a playoff run that saw little stress.

It took five NCAA tournament victories to secure the 12th national title in program history – and the 20th team national championship in school history – with only one of the five tournament wins decided

by fewer than eight goals.

Salisbury began the post-season run with wins of 24-3, 25-12 and 17-5 – the latter two were against teams ranked in the top 20 in the nation – before the tightest test of the run, a 12-11 win against No. 7 Denison University. Salisbury held off the Big Red in the final game at Sea Gull Stadium during the 2016-17 academic year, punching the team's ticket to Gillette Stadium.





## Academic Honors Abound

The “student” side of SU student-athletes came through in glowing fashion.

Top honors came to football’s Alex Potocko and volleyball’s Katie Stouffer, who each were named Academic All-Americans by the College Sports Information Directors of America. Potocko was named a first-team Academic All-American, making the first of any level for the football program and the 10th first-team pick in school history. Stouffer earned second-team Academic

Field hockey’s Nicole Lindner earned the Elite 90 award, which recognizes the top academic student-athlete at each of the NCAA’s 90 championship sites.

The men’s and women’s soccer teams collected the National Soccer Coaches Association of America’s Team Academic Award, recognizing the programs for their academic performances.

## Field Hockey Record-Setting Run

The field hockey team faced few struggles during the 2016 regular season, boasting the second longest Division III field hockey streak of all time.

With an automatic bid into the NCAA tournament, the team had its 32nd championship appearance, having played in the tournament for each of the past 23 seasons – a run that no other program can currently boast.

The program had respect nationally throughout the season, beginning the year ranked No. 7 in the nation and never dropping below that point, climbing to No. 2, where the team stayed for the final four weeks of the season. SU also earned a perfect 6-0 mark in Capital Athletic Conference (CAC) play.



## New Softball Stadium And Video Scoreboard

Improvements to SU’s athletics complex continue with the opening of the new Sea Gull Softball Stadium and a new video sign and scoreboard for Sea Gull Stadium

The Sea Gull Softball Stadium features permanent seating for 500 fans, along with expanded, heated dugouts for home and visiting teams, a ticket booth, a larger press box behind home plate, and permanent bathrooms. It also has improved bullpens, four batting cages, a new scoreboard, a dedicated entry plaza and appealing exterior landscaping.

With 504 square feet of active display, 302,235 LEDs now illuminate the Sea Gull Stadium scoreboard, home to field hockey, football, and men’s and women’s lacrosse.



## The Year In Review

The University had a successful year financially. Total revenues increased from \$175.1 million to \$181.0 million, primarily due a state appropriation increase (\$2.4 million) and a 2 percent tuition increase (\$3.0 million). Total expenses increased from \$160.1 to \$170.8 million, primarily related to the opening of the Guerrieri Academic Commons (\$2.4 million) and increased facility maintenance projects (\$5.8 million). The University continues to direct funds to implement Strategic Plan goals. On the capital projects side, construction was completed on the Guerrieri Academic Commons and the softball stadium.

## University Financial Report Fiscal Year 2017

<b>Revenues</b> .....	FYE 6/30/17
Tuition & Fees .....	\$58,567,448
State Appropriation .....	50,480,31
Government Grants & Contracts .....	4,784,389
Non-governmental Grants & Contracts .....	436,477
Sales & Services of Educational Departments .....	313,790
Other Revenues.....	7,791,107
Auxiliary Services.....	58,660,428
Total Revenues .....	\$181,033,958

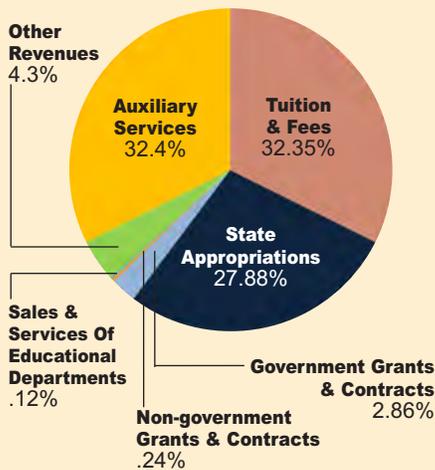
### Expenses

#### Education & General:

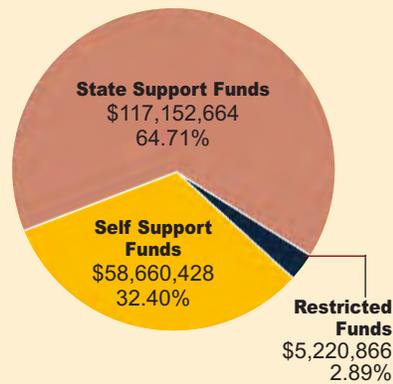
Instruction .....	\$56,030,320
Research.....	1,336,626
Public Service .....	6,492,600
Academic Support .....	13,935,082
Student Services .....	7,822,637
Institutional Support .....	17,583,261
Operation & Maintenance of Plant.....	26,021,835
Scholarships & Fellowships, Net* .....	47,409
Auxiliary Services.....	38,132,704
Interest on Indebtedness.....	3,389,175
Total Expenses.....	170,791,649
<b>Net Increase in Fund Balance</b> .....	<b>\$10,242,309</b>

### Revenue Distribution FY 2017

#### Revenue By Source

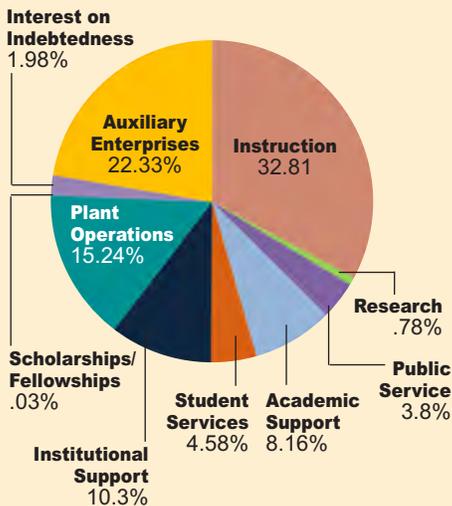


#### Revenue By Type

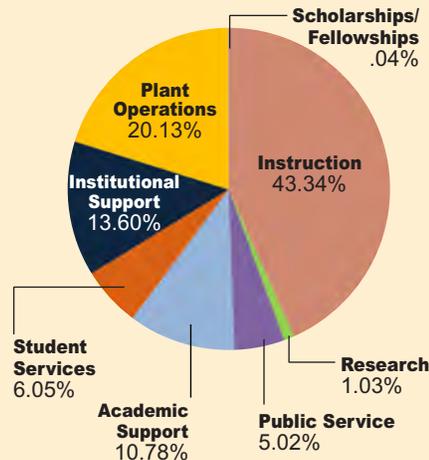


### Expenditure Summary FY 2017

#### Total Expenditure By Program



#### State Support Expenditure By Program



\* SU's gross scholarships and fellowships are \$17.4 million.

**Please Note:** The financial information displayed is based on the University's submission to the University System of Maryland (USM) and is published prior to either the USM's or the external auditor's final review. As such, any subsequent changes that may have been requested and/or made are not reflected.

## Academic Programs

### CHARLES R. & MARTHA N. FULTON SCHOOL OF LIBERAL ARTS

#### Undergraduate Departments/Majors

- Art
  - Art
  - Fine Art
- Communication Arts
- Conflict Analysis and Dispute Resolution
- English
  - English
  - ESOL/K-12 Certification
- Environmental Studies
- History
- Interdisciplinary Studies
- Modern Languages and Intercultural Studies
  - French
  - Spanish
- Music
- Philosophy
- Political Science
  - Political Science
  - International Studies
- Psychology
- Sociology
- Theatre and Dance
  - Theatre

#### Graduate Degrees

- Master of Arts (M.A.)
  - Conflict Analysis and Dispute Resolution
  - English
  - History

### RICHARD A. HENSON SCHOOL OF SCIENCE & TECHNOLOGY

#### Undergraduate Departments/Majors

- Biology
  - Biology
  - Biology/Environmental Marine Science
- Chemistry
- Geography and Geosciences
  - Geography
  - Earth Science
  - Urban and Regional Planning
- Health Sciences
  - Medical Laboratory Science
  - Respiratory Therapy
- Mathematics and Computer Science
  - Computer Science
  - Mathematics
- Nursing
- Physics

#### Graduate Degrees

- Master of Science (M.S.)
  - Applied Biology
  - Applied Health Physiology
  - GIS Management
  - Nursing
  - Mathematics Education
- Doctor of Nursing Practice (D.N.P.)

### FRANKLIN P. PERDUE SCHOOL OF BUSINESS

#### Undergraduate Departments/Majors

- Accounting and Legal Studies
  - Accounting
- Economics and Finance
  - Business Economics
  - Economics
  - Finance
- Information and Decision Sciences
  - Information Systems
- Management and Marketing
  - International Business
  - Management
  - Marketing

#### Graduate Degrees

- Master of Business Administration (M.B.A.)

### SAMUEL W. & MARILYN C. SEIDEL SCHOOL OF EDUCATION & PROFESSIONAL STUDIES

#### Undergraduate Departments/Majors

- Education Specialties
  - Secondary Teaching Licensure
- Health and Sport Sciences
  - Community Health
  - Exercise Science
  - Physical Education
- Social Work
- Teacher Education
  - Early Childhood Education
  - Elementary Education

#### Graduate Degrees

- Master of Arts in Teaching (M.A.T.)
- Master of Education (M.Ed.)
  - Curriculum and Instruction
  - Educational Leadership
  - Reading Specialist
- Master of Science in Athletic Training (M.S.A.T.)
- Master of Social Work (M.S.W.)
- Doctor of Education: Contemporary Curriculum Theory and Instruction: Literacy (Ed.D.)

## Mission

Salisbury University is a premier comprehensive Maryland public university, offering excellent, affordable education in undergraduate liberal arts, sciences, pre-professional and professional programs, including education, nursing, social work and business, and a limited number of applied graduate programs. SU's highest purpose is to empower its students with the knowledge, skills and core values that contribute to active citizenship, gainful employment and lifelong learning in a democratic society and interdependent world.

Salisbury University cultivates and sustains a superior learning community where students, faculty and staff engage one another as teachers, scholars and learners, and where a commitment to excellence and an openness to a broad array of ideas and perspectives are central to all aspects of University life. SU's learning community is student-centered; thus, students and faculty interact in small classroom settings, faculty serve as academic advisors and virtually every student has an opportunity to undertake research with a faculty mentor. SU fosters an environment where individuals make choices that lead to a more successful development of social, physical, occupational, emotional and intellectual well-being.

The University recruits exceptional and diverse faculty, staff, and undergraduate and graduate students from across Maryland, the United States and around the world, supporting all members of the University community as they work together to achieve the institution's goals and vision. Believing that learning and service are vital components of civic life, Salisbury University actively contributes to the local Eastern Shore community and the educational, economic, cultural and social needs of the state and nation.

Salisbury University has a strong institutional commitment to diversity and equal educational opportunities. To that end, the University prohibits discrimination on the basis of sex, gender, marital status, pregnancy, race, color, ethnicity, national origin, age, disability, genetic information, religion, sexual orientation, gender identity or expression, veteran status, or other legally protected characteristics. Direct all inquiries regarding the nondiscrimination policy to the Office of Institutional Equity/Title IX Coordinator, Holloway Hall 100, 410-543-6426. Qualified students with disabilities should contact the Office of Student Disability Support Services at 410-677-6536.

Salisbury University is a proud member of the University System of Maryland.



## Salisbury University's Leadership

- President: Dr. Janet Dudley-Eshbach
- Interim Provost and Vice President of Academic Affairs: Dr. Karen L. Olmstead
- Vice President of Administration and Finance: Marvin L. Pyles
- Vice President of Advancement and External Affairs: Jason E. Curtin
- Vice President of Student Affairs: Dr. Dane R. Foust
- President's Chief of Staff: Amy S. Hasson
- Deputy Chief of Staff and Director of Government & Community Relations: Eli J. Modlin
- Dean of Fulton School of Liberal Arts: Dr. Maarten L. Pereboom
- Interim Dean of Henson School of Science and Technology: Dr. Michael S. Scott
- Dean of Perdue School of Business: Dr. Christy H. Weer

- Interim Dean of Seidel School of Education and Professional Studies: Dr. Kelly A. Fiala
- Dean of Honors College: Dr. James J. Buss
- Dean of Graduate Studies and Research: Dr. Clifton P. Griffin
- Dean of Libraries and Instructional Resources: Dr. Beatriz B. Hardy
- Adjunct Faculty Caucus: Timothy F. Robinson
- Faculty Senate President: Dr. Samuel Geleta
- Graduate Student Council President: Brittany Kesteven
- Staff Senate Chair: Stefania L. Hurst
- Student Government Association President: Cearrah Sherman
- Governance Consortium Coordinating Committee Chairs: Dr. Samuel Geleta

### STATE OF MARYLAND

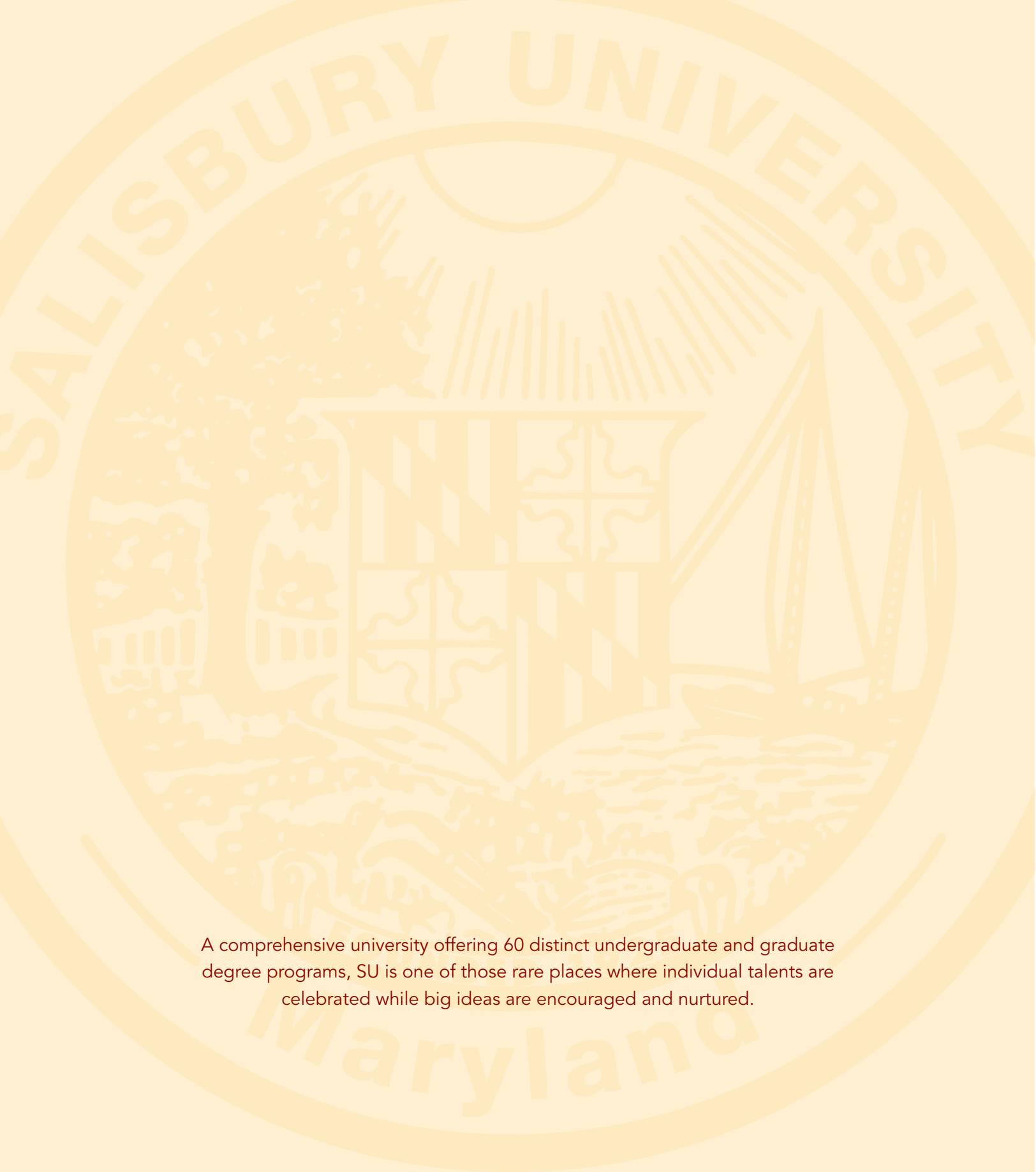
- Governor: Lawrence J. Hogan Jr.
- Lt. Governor: Boyd K. Rutherford
- Maryland Higher Education Commission Secretary of Higher Education: Dr. James D. Fielder Jr.

### UNIVERSITY SYSTEM OF MARYLAND

- Dr. Robert L. Caret, Chancellor

### BOARD OF REGENTS (2017)

- James T. Brady, Chair
- Barry P. Gossett, Vice-Chair
- Gary L. Attman, Treasurer
- Linda R. Gooden, Assistant Treasurer
- Michelle A. Gourdine, M.D., Secretary
- Robert D. Rauch, Assistant Secretary
- Norman R. Augustine
- Joseph Bartenfelder, ex officio
- Katrina J. Dennis, Esq.
- Ellen Fish
- James Holzapfel
- D'Ana Johnson
- Robert Neall
- Robert L. Pevenstein
- Louis M. Pope
- Dr. Frank M. Reid III
- William A. "Will" Shorter Jr., Student Regent



A comprehensive university offering 60 distinct undergraduate and graduate degree programs, SU is one of those rare places where individual talents are celebrated while big ideas are encouraged and nurtured.

**Salisbury**  
UNIVERSITY

*A Maryland University of National Distinction*