UNIVERSITY POLICIES

Salisbury University minors require:

- The completion of at least 18 credits with grades of C or better.
- At least 15 credits applied toward the minor must be coursework that is not used to satisfy General Education requirements.
- At least nine credits must be earned at SU.

Minors:

- All courses in the minor must be completed with a grade of C or better, including transfer credits.
- No course may be taken P/F.
- The minor requires 18 credit hours, any of which may be used to fulfill other degree requirements.
- The Perdue School allows course substitutions only when a particular course has not been offered in two consecutive semesters.
- Check the SU catalog for course prerequisite information.
- Students must declare the entrepreneurship minor in GullNet.

Course No. & Title | #Credits | Grade Taken | @SU Completed | Term Completed
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**REQUIRED COURSES (12 credits)**
MKTG335 - Marketing Research | 3 | Y/N | | |
MGMT428 - Entrepreneurship | 3 | Y/N | | |
MGMT429 - Small Business Consulting | 3 | Y/N | | |
MGMT431 - New Venture Initiation | 3 | Y/N | | |

**APPROVED ELECTIVES (6 credits)**

Choose 2 from the following (circle courses taken):

- MKTG332 - Consumer Behavior
- MKTG337 - Professional Selling
- MKTG339 - Digital Marketing Analytics
- MGMT455 - Designing High-Performance Work Systems

Other elective approved by department chair.

PREREQUISITE INFORMATION

- Prerequisite for MKTG335 - INFO281, MKTG330
- Prerequisite for MGMT428 - MGMT320, MKTG330
- Prerequisite for MGMT429 - MGMT320, MKTG330, senior status
- Prerequisite for MGMT431 - MGMT428
- Prerequisite for MKTG332 & MKTG339 - MKTG330
- Prerequisite for MKTG337 - 56 credits
- Prerequisite for MGMT455 - MGMT 320