UNIVERSITY POLICIES

Salesbury University minors require:
- The completion of at least 18 credits with grades of C or better.
- At least 15 credits applied toward the minor must be coursework that is not used to satisfy General Education requirements.
- At least nine credits must be earned at SU.

ENTREPRENEURSHIP MINOR 2019-2020
MANAGEMENT AND MARKETING DEPARTMENT • PERDUE SCHOOL
NAME:_____________________________________________________ ID#:_________________________ DATE:_______________________

THIS CHECKLIST IS AN UNOFFICIAL TOOL FOR PLANNING.
Matriculated students and advisors should consult the Academic Requirements Report in GullNet before and after registering for classes each semester to track academic progress.

Advisement for the minor is available from the Perdue School advising coordinator.

MINOR REQUIREMENTS

- All courses in the minor must be completed with a grade of C or better, including transfer credits.
- No course may be taken P/F.
- The minor requires 18 credit hours, any of which may be used to fulfill other degree requirements.
- The Perdue School allows course substitutions only when a particular course has not been offered in two consecutive semesters.
- Check the SU catalog for course prerequisite information.
- Students must declare the entrepreneurship minor in GullNet.

Course No. & Title #Credits Grade Taken @SU Completed

REQUIRED COURSES (12 credits)

MKTG335 - Marketing Research 3 ____ Y/N ______
MGMT428 - Entrepreneurship 3 ____ Y/N ______
MGMT429 - Small Business Consulting 3 ____ Y/N ______
MGMT431 - New Venture Initiation 3 ____ Y/N ______

APPROVED ELECTIVES (6 credits)
Choose 2 from the following (circle courses taken):

MKTG332 - Consumer Behavior 3
MKTG337 - Professional Selling 3 ____ Y/N ______
MKTG339 - Digital Marketing Analytics 3 ____ Y/N ______
MGMT455 - Designing High-Performance Work Systems 3

Other elective approved by department chair

PREREQUISITE INFORMATION

- Prerequisite for MKTG335: INFO281, MKTG330
- Prerequisite for MGMT428: MGMT320, MKTG330
- Prerequisite for MGMT429: MGMT320, MKTG330, senior status
- Prerequisite for MGMT431: MGMT428
- Prerequisite for MKTG332 & MKTG339: MKTG330
- Prerequisite for MKTG337: 56 credits
- Prerequisite for MGMT455: MGMT320