**UNIVERSITY POLICIES**
- Refer to the SU catalog for approved prerequisites and General Education courses.
- Requirements may not equal 120 credit hours. Students must register for additional electives to complete 120 credits required for graduation.
- All graduates must have a minimum of 30 credits of 300/400-level courses with C grade or above; at least 15 of those credits must be taken at SU.
- Students must have a minimum cumulative GPA of 2.0 for graduation.
- Students must complete at least 30 credit hours by direct classroom instruction and/or laboratory experience.
- Students must take 30 of the last 37 credit hours at SU.
- It is the student’s responsibility to satisfy graduation requirements. Please refer to the SU catalog for detailed major requirements.
- Students must apply online for graduation by November 15 for May and by May 15 for December.

**GENERAL EDUCATION REQUIREMENTS**

<table>
<thead>
<tr>
<th>Course No. &amp; Title</th>
<th>#Credits</th>
<th>Grade</th>
<th>Term Completed</th>
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</thead>
</table>

**Group I: English Composition and Literature (2 courses)**
- A. C or better in ENGL 103 or HONR 111 $4$
- B. Literature course (from either ENGL or MDFL Depts.) $4$

**Group II: History (2 courses)**
- A. HIST 101, 102, or 103 $4$
- B. HIST 101, 102, 103 or a HIST course above 103 $4$

**Group III: Humanities and Social Sciences (3 courses)**
- A. Select one course from one of the following seven areas:
  - ART, CMAT, DANC or THEA, MDFL, MUSC, PHIL, HONR 211
  - FULLFILLED BY MAJOR
- B. Select one course from one of the following eight areas:
  - ANTH, CADR, ECON or FINA, ENVR, Human GEOG, POSC, PSYC, SOCI, HONR 112
  - 3/4
- C. Select one course from either Group IIIA or IIIB
  - (course must be from a different area than previously selected)
  - 3/4

**Group IV: Natural Science, Math and Computer Science (4 courses)**
- A. Select courses with laboratories from at least two of the following four areas:
  - BIOL, CHEM, GEOG or Physical GEOG, PHYS
  - 4
  - 4
- B. Select one additional course (need not be a lab) from Group IVA or ENRH or ENV or COSC or MATH or HONR 212
  - 3/4
- C. Select one course from MATH
  - 3/4

**Group V: Health Fitness (1 course)**
- FTWL 106 - Lifelong Fitness and Wellness $3$

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**MAJOR REQUIREMENTS**
- Complete CMAT core courses.
- Declare and complete a track (see reverse for tracks).
- Choose only from the courses in the track to satisfy track requirements.
- Complete a minimum of 10 CMAT courses.
- Complete 4 CMAT courses at 300/400 level.
- Complete all CMAT courses with a C or better.
- Any CMAT course may be taken as an elective to satisfy the 120 total credit hours to graduate.
- Course prerequisites must be followed.
- Complete a minor in another department.
- Demonstrate 102-level proficiency in a foreign language.
- COMM 399 may not be used to satisfy both a major core requirement and a track elective requirement.

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</table>

**CMAT CORE COURSES (3 courses)**
- Complete the following:
  - CMAT 101 - Introduction to Human Communication $4$
  - CMAT 102 - Introduction to Mass Media $4$

**Complete 1 of the following (circle course taken):**
- CMAT 399 - International Studies in Communication $4$
- CMAT 490 - Communication Seminar $4$
- CMAT 495 - Internship $4$
- CMAT 497 - Independent Research $4$

**MINOR REQUIREMENT**
- Students must also complete a minor in an area other than in communication arts (attach minor checklist). Courses used to fulfill minor requirements may be double-counted for major requirements.

**TRACK REQUIREMENTS**
- See back.
<table>
<thead>
<tr>
<th>Course No. &amp; Title</th>
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<th>Grade</th>
<th>Term Completed</th>
</tr>
</thead>
<tbody>
<tr>
<td>CMAT248 - Introduction to Public Relations</td>
<td>4</td>
<td></td>
<td></td>
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<tr>
<td>CMAT249 - Communication Arts Practicum</td>
<td>2</td>
<td></td>
<td></td>
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<tr>
<td>CMAT260 - Business and Professional Communication</td>
<td>4</td>
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<tr>
<td>CMAT344 - Writing for the Professions</td>
<td>4</td>
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**PUBLIC RELATIONS & STRATEGIC COMMUNICATION TRACK ELECTIVES**

(4 courses)

### Analytical Electives

Choose 2 from the following (circle courses taken):

- CMAT297 - Communication Research 4
- CMAT317 - Persuasion and Argumentation 4
- CMAT341 - Health Communication 4
- CMAT365 - Managerial Communication 4
- CMAT394 - Studies in PR/Strategic Communication 4
- CMAT399 - International Studies in Communication 4
- CMAT444 - Environmental Communication 4
- CMAT447 - International Public Relations 4
- CMAT448 - PR Cases and Strategies 4
- CMAT465 - Communication Technology 4

### Applied Electives

Choose 2 from the following (circle courses taken):

- CMAT310 - Small Group Discussion 4
- CMAT314 - Conference and Meeting Management 4
- CMAT318 - Event Planning and Communication 4
- CMAT335 - Communicating on the Web 4
- CMAT342 - Advertising Campaigns 4
- CMAT345 - Sports Communication 4
- CMAT348 - Media Design and Layout 4
- CMAT394 - Studies in PR/Strategic Communication 4
- CMAT399 - International Studies in Communication 4
- CMAT445 - Digital Public Relations 4
- CMAT460 - Applied Organizational Communication 4