

NAME: \_\_\_\_\_

ID#: \_\_\_\_\_

DATE: \_\_\_\_\_

**THIS CHECKLIST IS AN UNOFFICIAL TOOL FOR PLANNING.**  
 Matriculated students and advisors should consult the Academic Requirements Report in GullNet before and after registering for classes each semester to track academic progress.

**UNIVERSITY POLICIES**

- Refer to the SU catalog for approved prerequisites and General Education courses.
- Requirements may not equal 120 credit hours. Students must register for additional electives to complete 120 credits required for graduation.
- All graduates must have a minimum of 30 credits of 300/400-level courses with C grade or above; at least 15 of those credits must be taken at SU.
- Students must have a minimum cumulative GPA of 2.0 for graduation.
- Students must complete at least 30 credit hours by direct classroom instruction and/or laboratory experience.
- Students must take 30 of the last 37 credit hours at SU.
- It is the student's responsibility to satisfy graduation requirements. Please refer to the SU catalog for detailed major requirements.
- Students must apply online for graduation by November 15 for May and by May 15 for December.

**GENERAL EDUCATION REQUIREMENTS**

| Course No. & Title  | #Credits | Grade              | Term Completed |
|---|----------|--------------------|----------------|
| <b>Group I: English Composition and Literature (2 courses)</b>  |          |                    |                |
| A. C or better in ENGL 103 or HONR 111  | 4        | _____              | _____          |
| B. Literature course (from either ENGL or MDFL Depts.)  | 4        | _____              | _____          |
| <b>Group II: History (2 courses)</b>  |          |                    |                |
| A. HIST101, 102, or 103   | 4        | _____              | _____          |
| B. HIST101, 102, 103 or a HIST course above 103   | 4        | _____              | _____          |
| <b>Group III: Humanities and Social Sciences (3 courses)</b>  |          |                    |                |
| A. Select one course from one of the following seven areas:<br>ART, CMAT, DANC or THEA, MDFL, MUSC, PHIL, HONR 211                    |          | FULFILLED BY MAJOR |                |
| B. Select one course from one of the following eight areas:<br>ANTH, CADR, ECON or FINA, ENVR, Human GEOG, POSC, PSYC, SOCI, HONR 112 | 3/4      | _____              | _____          |
| C. Select one course from either Group IIIA or IIIB<br>(course must be from a different area than previously selected)                | 3/4      | _____              | _____          |
| <b>Group IV: Natural Science, Math and Computer Science (4 courses)</b>   |          |                    |                |
| A. Select courses with laboratories from at least two of the following four areas:<br>BIOL, CHEM, GEOL or Physical GEOG, PHYS         | 4        | _____              | _____          |
|   | 4        | _____              | _____          |
| B. Select one additional course (need not be a lab) from Group IVA<br>or ENVH or ENVR or COSC or MATH or HONR 212                     | 3/4      | _____              | _____          |
| C. Select one course from MATH  | 3/4      | _____              | _____          |
| <b>Group V: Health Fitness (1 course)</b>   |          |                    |                |
| FTWL106 - Lifelong Fitness and Wellness   | 3        | _____              | _____          |

**MAJOR REQUIREMENTS**

- Complete CMAT core courses.
- Declare and complete a track (see reverse for tracks).
- Choose only from the courses in the track to satisfy track requirements.
- Complete a minimum of 10 CMAT courses.
- Complete 4 CMAT courses at 300/400 level.
- Complete all CMAT courses with a C or better.
- Any CMAT course may be taken as an elective to satisfy the 120 total credit hours to graduate.
- Course prerequisites must be followed.
- Complete a minor in another department.
- Demonstrate 102-level proficiency in a foreign language.

| Course No. & Title | #Credits | Grade | Term Completed |
|--------------------|----------|-------|----------------|
|--------------------|----------|-------|----------------|

**CMAT CORE COURSES (3 courses)**

Complete the following:

|   |   |       |       |
|---|---|-------|-------|
| CMAT101 - Introduction to Human Communication | 4 | _____ | _____ |
| CMAT102 - Introduction to Mass Media          | 4 | _____ | _____ |

Complete 1 of the following (circle course taken):

|  |   |   |       |
|--|---|---|-------|
| CMAT399 - International Studies in Communication | 4 | } | _____ |
| or   |   |   |       |
| CMAT490 - Communication Seminar                  | 4 |   |       |
| or   |   |   |       |
| CMAT495 - Internship                             | 4 |   |       |
| or   |   |   |       |
| CMAT497 - Independent Research                   | 4 |   |       |

**MINOR REQUIREMENT**

Students must also complete a minor in an area other than in communication arts (attach minor checklist). Courses used to fulfill minor requirements may be double-counted for major requirements.

**TRACK REQUIREMENTS**

See back.

## PUBLIC RELATIONS & STRATEGIC COMMUNICATION TRACK

| Course No. & Title | #Credits | Grade | Term Completed |
|--------------------|----------|-------|----------------|
|--------------------|----------|-------|----------------|

### PUBLIC RELATIONS & STRATEGIC COMMUNICATION TRACK CORE (4 courses)

|  |   |       |       |
|--|---|-------|-------|
| CMAT248 - Introduction to Public Relations             | 4 | _____ | _____ |
| CMAT249 - Communication Arts Practicum                 | 2 | _____ | _____ |
| CMAT260 - Fundamentals of Organizational Communication | 4 | _____ | _____ |
| CMAT344 - Writing for the Professions                  | 4 | _____ | _____ |

### PUBLIC RELATIONS & STRATEGIC COMMUNICATION TRACK ELECTIVES

(4 courses)

#### Analytical Electives

Choose 2 from the following (circle courses taken):

|  |   |   |       |
|--|---|---|-------|
| CMAT297 - Communication Research                 | 4 | } | _____ |
| CMAT317 - Persuasion and Argumentation           | 4 |   |       |
| CMAT365 - Managerial Communication               | 4 |   |       |
| CMAT394 - Studies in PR/Strategic Communication  | 4 |   |       |
| CMAT399 - International Studies in Communication | 4 |   |       |
| CMAT444 - Environmental Communication            | 4 |   |       |
| CMAT447 - International Public Relations         | 4 |   |       |
| CMAT448 - PR Cases and Strategies                | 4 |   |       |
| CMAT465 - Communication Technology               | 4 |   | _____ |

#### Applied Electives

Choose 2 from the following (circle courses taken):

|  |   |   |       |
|--|---|---|-------|
| CMAT310 - Small Group Discussion                 | 4 | } | _____ |
| CMAT314 - Conference and Meeting Management      | 4 |   |       |
| CMAT318 - Event Planning and Communication       | 4 |   |       |
| CMAT335 - Communicating on the Web               | 4 |   |       |
| CMAT342 - Advertising Campaigns                  | 4 |   |       |
| CMAT345 - Sports Communication                   | 4 |   |       |
| CMAT348 - Media Design and Layout                | 4 |   |       |
| CMAT394 - Studies in PR/Strategic Communication  | 4 |   |       |
| CMAT399 - International Studies in Communication | 4 |   |       |
| CMAT445 - Digital Public Relations               | 4 |   |       |
| CMAT460 - Applied Organizational Communication   | 4 |   | _____ |