

Sociology

AT SALISBURY



Career Paths, Skills
& Alumni Successes

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Salisbury
UNIVERSITY

Make Tomorrow Yours

Why Major in Sociology?

- Diverse skills and career opportunities with competitive salaries
 - Many opportunities to apply sociological knowledge and skills outside the classroom
- Meaningful and fulfilling work in multiple fields
- Valuable skills, including research, critical thinking and data analysis
- Proven alumni career success in social services, education, criminal justice, government, business, health care and more

Career Paths for SU Sociology Majors

(Based on LinkedIn data and senior class presentations)

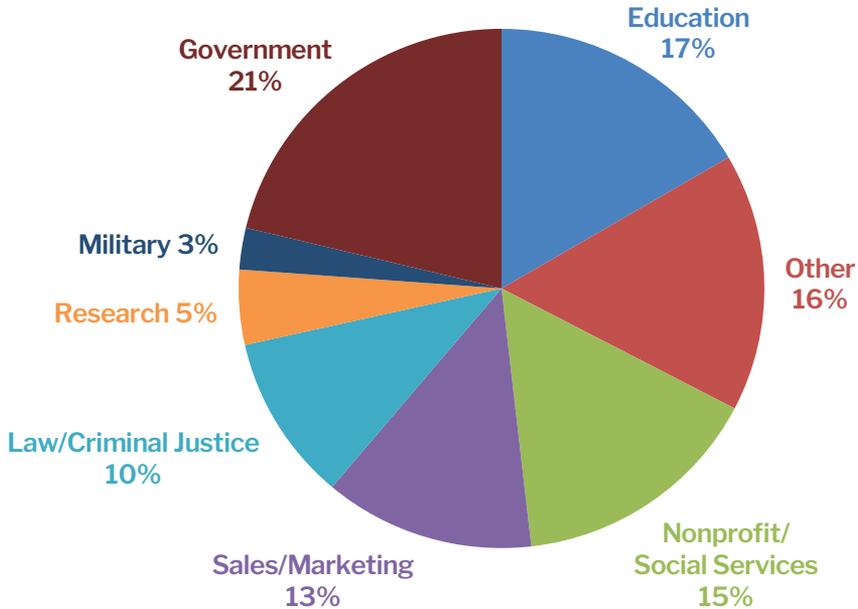
- **Government and Policy:** U.S. Dept. of Justice, Public Affairs, State Department of Education
- **Social Services:** Counseling, Social Work, Advocacy, Case Management
- **Business and Marketing:** Data Analysis, Human Resources, Management
- **Law and Criminal Justice:** Police, Parole and Probation, Paralegal, Legal Analyst, Lawyer
- **Health Care:** Health Outreach, Medical Sales, Autism Therapy Coordination, Behavioral Health

Sociology Internships

- Salisbury Mayor's Office
- Life Crisis Center
- Maintaining Active Citizens (Geriatric Services)
- Fenix Youth Project
- Parole and Probation
- Habitat for Humanity
- HALO Homeless Shelter
- Migrant Clinicians Network
- Maryland Commission on Civil Rights
- Civil Rights and Labor Law Office
- State's Attorney Office
- Ocean City Police Department
- Department of Homeland Security
- WBOC TV News
- Partnership for Families, Children and Adults
- LGBTQ+ Safe Spaces Program

Career Sectors of SU Sociology Alumni

Salisbury University sociology alumni work in diverse fields, including education, government, business, health care and law. This chart shows the percentage breakdown of alumni occupations by sector.



Early Careers of SU Sociology Alumni

- Financial Management Analyst
- Regional Safety Manager
- Waiver Support Planner, Area Agency on Aging
- Youth Health Outreach Specialist, Depts. of Health and Juvenile Services
- Manager, Delaware Office of Equity
- Program Analyst, U.S. Department of Justice
- Police Officer
- Parole and Probation Agent
- Behavioral Health Advocate

- Financial Data Specialist
- Registered Behavioral Technician
- Advocate for Victims of Sexual and Domestic Violence
- Medical Sales Operator
- Family Advocate in Mental Health Services
- State Police Recruit
- Homeless Case Manager
- Health Services Recruiter
- Team Coordinator for Autism Therapy
- TV News Video Editor
- Paralegal
- Health Services Manager

SU Sociology Alumni Success & Satisfaction

(Data from Alumni Survey)

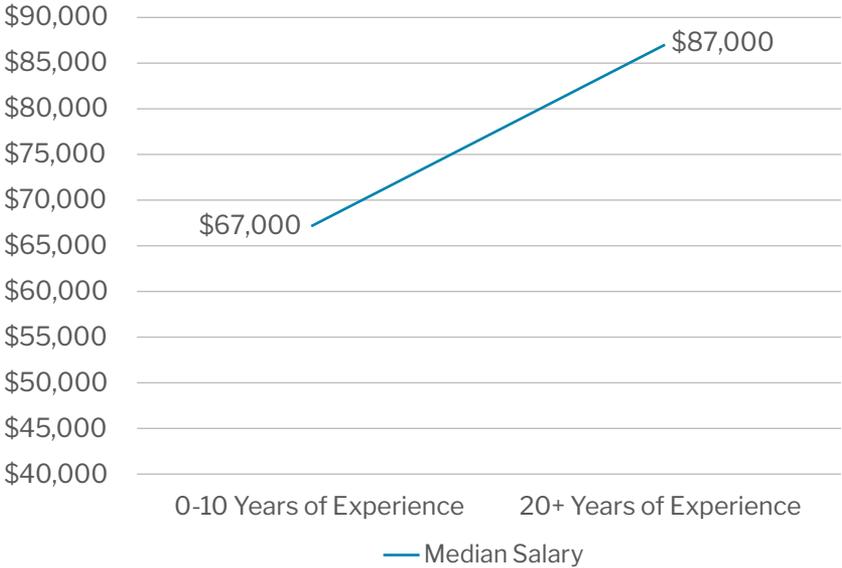


Key Skills for Sociology Majors

- **Understanding Social Structures and Human Behavior** – Analyzing how institutions and organizations influence social interactions, opportunities and inequalities.
- **Effective Communication and Collaboration** – Working well with people from various backgrounds and perspectives via a range of communication formats and media.
- **Diversity, Equity and Inclusion** – Understanding and respecting differences in race, class, gender and other identities, and creating equal opportunities.
- **Critical Thinking and Problem Solving** – Using data-informed analysis to challenge biases, evaluate evidence and solve complex problems.
- **Data Literacy & Research** – Collecting and interpreting both qualitative and quantitative data and presenting it to wider audiences.

Sociology Graduates National Median Salary

(Data from payscale.com)



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SU Sociology Alumni Median Income \$60,000-80,000

(Survey question asks by range)

Alumni Spotlight



I'm incredibly fortunate to have studied in the Sociology Department at Salisbury University, as it provided a perspective that profoundly influenced my journey in both life and business. Sociology taught me to see beyond the bottom line and recognize the human element in every organization. It's easy for some in business to fall into the trap of viewing employees as interchangeable cogs in a revenue system, but sociology helped open my eyes to a deeper understanding of people, communities and the importance of fostering meaningful relationships in the workplace. Our goal at Rise Up Coffee has never been just about selling a cup of coffee. We've worked to create a space where everyone – employees, customers community members – feel valued and heard. We're now a company not just known for our coffee, but also for our amazing team of people. The Sociology Department at Salisbury University gave me the tools to see this bigger picture and for that I'm eternally grateful.



– Tim Cureton, CEO of Rise Up Coffee

(SU Sociology Alumnus, 1996)



Sociology Department

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