



Sociology Department

**Salisbury Sociology
Major Career Data**

What can I do with a **SOCIOLOGY DEGREE**?*

Business

Market Research Analyst
Training and Development Specialist
Human Resources Representative
Employee Immigration Specialist

Insurance Representative
Quality Assurance
Diversity Trainer and Recruiter
Social Media Director
Sales Representative
Labor Organizer

Marketing/ PR

Market Research Analyst
Public Relations Specialist
Writer/Journalist
Editor
Advertising Representative

Healthcare

Social and Human Services Assistant
Family Planning Specialist
Substance Abuse Counselor
Rehabilitation
HIV Educator
Occupational Therapist
Nutritionist

Non-Profits/ Public Service/ International Relations

Operations Research Analyst
Natural Disaster Relief Counselor
Worker's Rights Representative
Non-Governmental Organization Representative
Peace Corps Worker
AmeriCorps Worker

Law

Police Officer
Criminal Investigator
Pre-Sentence Investigator
Attorney
Paralegal
Probation/Parole Officer

Research

Social Researcher
Grant Writer
Data Scientist
Program Evaluator
Demographer

Education

Teacher
Admissions Officer
Alumni Relations Representative
Literacy Tutor
Student Services Professional
Academic and Career Counselor

Social Services

Rehabilitation Counselor
Case Management Worker
Youth/Elderly Services
Recreation Specialist
Social Worker
Immigration Specialist
Migrant Worker Advocate

Home Energy Assistance Representative
Academic Mentor
Domestic Violence Victim Advocate
Sexual Assault Response Coordinator
Adoption Specialist
Community Organizer
Community Center Director

Government/ Politics

Neighborhood Development Coordinator
Environmental Specialist
Volunteer and Service Learning Coordinator
Waste Management and Recycling Specialist
Communications Director

Housing Specialist
Urban and Regional Planner
Social and Community Service Manager
Education Administrator
Transportation Planner

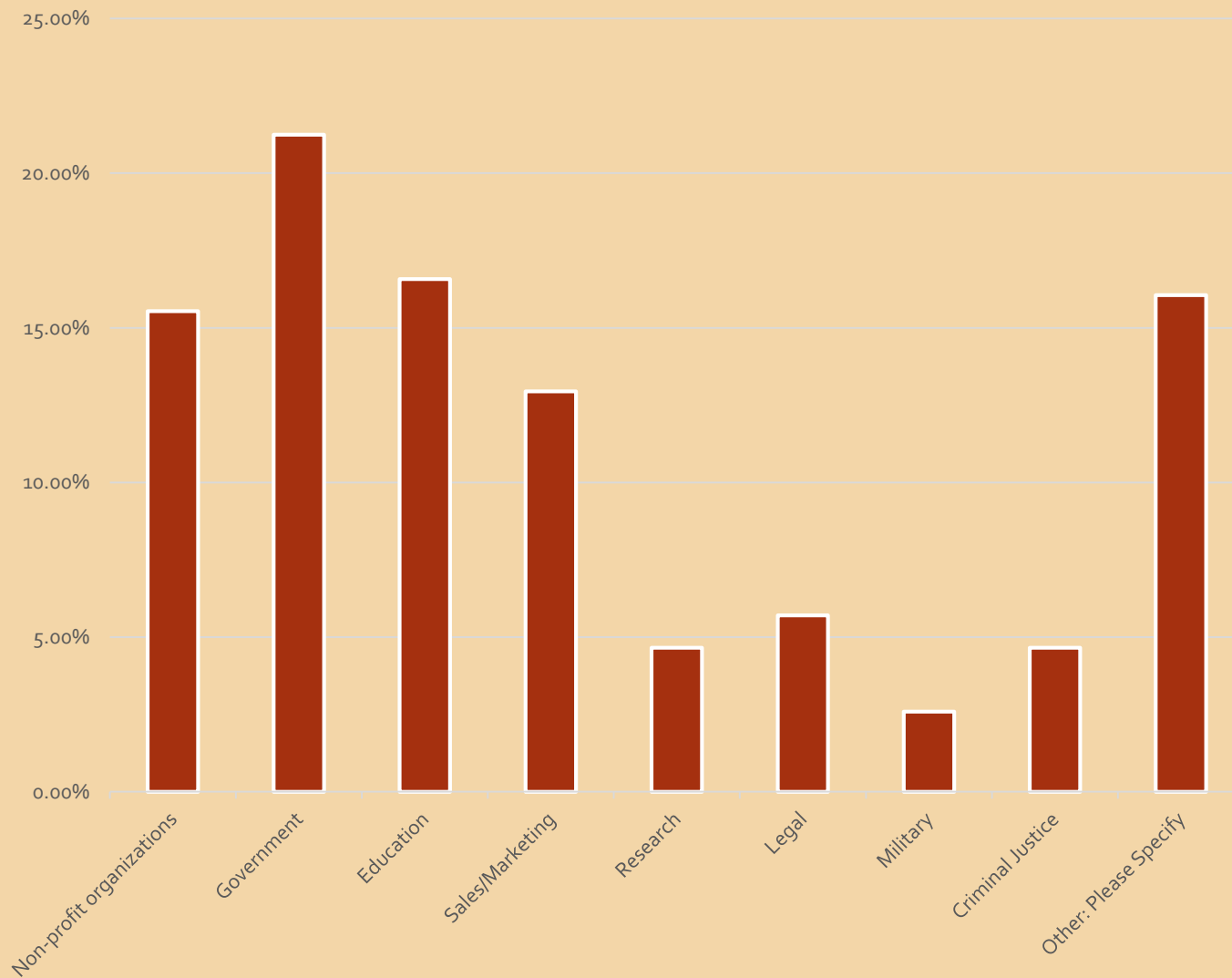
*An advanced degree may be required for some of these positions

Careers in Sociology – National and SU data

Occupational Categories for Sociology Graduates' First Jobs



SU Sociology Alumni Career Fields, 2021 survey



SU SOCI Alumni Success & Satisfaction (2021 survey)

- **Median Personal Income \$60,000-\$80,000** (survey question asks by range)
 - Median household income was over \$100,000
 - **National Data for Sociology Majors:** Early Career (0-5 years) Median Salary **\$46,200**, Mid-Career (10+ years) Median Salary **\$72,500** (payscale.com)
- **Graduate Education**
 - **52%** have a **masters degree or above (83% masters)** are currently pursuing one
 - **Wide Range of Fields:** Sociology, Education, Social Work, Counseling / Psychology, Business, Criminal Justice, Law, Public Policy / Public Affairs, Public Health
- **80%** of Alumni **use knowledge gained from their degree on a regular basis**
- **Satisfaction**
 - **94%** are **satisfied with their lives** (55% very, 39% somewhat)
 - **91%** of alumni are **satisfied with the friendship and family relationships**
 - **89%** of Alumni are **satisfied with their co-worker relationships**
 - **89%** are **satisfied in their job** (46% very and 43% somewhat)

Early Career Jobs SU Sociology Alumni

[data from LinkedIn and Senior class presentations]

- Manager, Delaware Office of Equity
- Program Analyst, US Department of Justice
- Health Services Manager
- Salisbury Police Department Officer
- Maryland Parole and Probation Department
- Behavioral Health Advocate
- Financial Data Specialist
- Youth Health Outreach Specialist
- Advocate for Victims Sexual and Domestic Violence
- Medical Sales Operator
- Family Advocate in Mental Health Services
- Delaware State Police recruit
- Homeless Case Manager
- Health Services Recruiter
- Team Coordinator for Autism Therapy
- Local TV News Studio Tech
- Paralegal

Sociology Alumni (2000-2021) Occupations

[SU Alumni Office, 2023]

| Job Title | Employer |
|-----------------------------------|--------------------------------------|
| Case Manager | Our Savior's Housing |
| Technical Recruiter | Apex Systems |
| Special Operator | U.S. Army |
| User Experience Designer | Northrop Grumman |
| Teacher | Great Oaks Charter School |
| Coordinator of Community Services | Worcester Co. Health Dept. |
| Teacher | Wicomico County Public Schools |
| Sheriff | Calvert County Sheriff Department |
| Barista/Manager | Rise Up Coffee Roasters |
| Residential Counselor | Go-Getters |
| Car Rentals Representative | Hertz Rentals |
| Project Assistant | Day Pitney, LLP |
| Marketing Manager | Coldwell-Banker |
| Administrative Asst. | NABSD |
| Youth Division Aid | Office of Children & Family Services |
| Catering Director | Parkhurst Dining Services |
| Rescue | U.S. Military |
| Education Program Supervisor | AmeriCorp |
| Paralegal | State of Maryland |
| 2nd Grade Teacher | Kipp DC Promise Academy |
| Software Inventory Analysis | CM3 Solutions |
| Project Manager | Whitten Group LLC |
| Surgical Services Manager | Tidal Health Peninsula Regional |
| Teacher | DeKalb County School District |

SOCI Alumni Occupations (Continued)

| Job Title | Employer Name |
|---|--|
| Crisis Intervention Specialist | Arc of Southern Maryland |
| Case Manager | La Familia Counseling Center |
| Peer Educator, Disabilities Program | Montgomery County Public Schools |
| Therapist | Chesapeake Health Care |
| Service Coordinator | Lamoille County Mental Health Services |
| Assistant Production Manager | Baywater Greens |
| Football Wide Receivers Coach | Charleston Southern University |
| Labor International Pension Fund Administrator | LYUNA |
| Teacher | Indian Creek Private School |
| Security Supervisor | NASA |
| Account Executive | Virtru Corporation |
| Director | True Lacrosse |
| Case Mgr. for Psychiatric Dept. | Univ. of MD Medical Center |
| Loan Officer | Bank of America |
| Police Officer | Charles County Sheriff's Office |
| Police Officer | Police Department |
| Innovation Analyst | S3 Shared Service Solutions, LLC |
| Sales Representative | Republic National Distributing Co. |
| Sr. Director of Development | Aircraft Owners & Pilots Association |

| Job Title | Employer Name |
|---|--|
| Marketing Consultant | Cisco |
| Preschool Teacher | Goddard's School |
| Fire Fighter/EMT | Fire Department |
| Vice President | O'Connor, Mooney and Fitzgerald Realtors |
| Counseling Center Associate Dir. | Loyola University-MD |
| Technical Recruiter | Title Technology |
| Social Worker | Kennedy Krieger |
| Case Manager | Montgomery County Coalition for the Homeless |
| Financial Service Consultant | State of Florida |
| Research Analyst | College of Southern Maryland |
| Program Specialist | Shared Support, Inc. |
| Director | Town Hall Ventures |
| Teacher | Worcester Co. Public Schools |
| Nurse | Atlantic General Health Systems |
| Account Manager | Harte Hanks |
| Financial Services Professional | New York Life Insurance Co. |
| Construction Rep. | United States Army |
| Professor of Sociology | Illinois State University |
| Worcester County Case Worker | State of Maryland |
| Police Officer | Hopatcong Borough Police |
| Elementary Teacher | The Art & Tech Academy |
| Teacher | Baltimore City Schools |
| Teacher | Mount Olive Board of Education |
| Aquatics Director | The NRC Solomon |
| Intervention Specialist | Indian River School District |
| Computer Specialist | Social Security Administration |
| Guidance Counselor | Montgomery Co Public Schools |

SOCI Alumni Occupations (Continued)

| Job Title | Employer Name |
|-----------------------------------|--------------------------------------|
| Case Management Specialist | MD Department of Juvenile Services |
| Community Support Advocate | Go-Getter's |
| Health Care Speicalist | Cardinal Health |
| Government Account Liaison | Verizon Wireless Services LLC |
| Executive Director | Village of Harbor Point |
| General Manager | Maxim Healthcare Services |
| Accounting | Living Direct |
| Dementia Unit Director | Genesis HealthCare |
| Development Associate | Wolf Trap FD for the Performing Arts |
| HR Specialist | National Institute of Health |

SU SOCI Major Seniors on the Program & Preparation

(senior survey data -2016-22)

- **100%** of SU SOCI Majors that the sociology program has **prepared them for employment**
- **89%** of Majors responded that the sociology program has **prepared them for graduate study**
- **96%** of Majors responded that the sociology program has **prepared them for Civic Life or Civic Activism**

- **100% of Majors** ranked the SOCI faculty as excellent or good in their **knowledge of sociology** (96% excellent)
- **100%** of Majors were satisfied with the **quality of teaching** (85% strongly satisfied)
- **96%** of Majors ranked the SOCI faculty as excellent or good in their **teaching skills** (mainly former)
- **100%** of majors ranked the SOCI faculty as excellent or good in their **caring / concern** (85% excellent)
- **100%** of Majors were overall **satisfied with their experience in the major** (88% highly satisfied)