

Spring 2024
COMM 490 Application

*This course has been designated to give graduates for the Spring 2024 semester first priority. Should you not be graduating the semester(s) listed above, you will be placed on a waitlist which will be kept until the first day of class. Download the form, fill in information, save as a pdf, and email your completed application to Michelle Hirsch at CommunicationDept@salisbury.edu. The deadline for first consideration is **Monday, November 6th**.*

Student Name (Print): _____ ID#: _____

1. When do you expect to complete all your degree requirements? Spring 20____ Fall 20____ Other _____

2. Are you taking any classes this winter? Please note them: _____

3. What is your degree track (check one)? *Public Relations & Strategic Communication* *Media Studies*
 Multimedia Journalism *Media Production* *Community and Professional Communication*

4. Are you also applying for an internship (please check)? _____ YES _____ NO

5. Rank your choice of class section 1st, 2nd, 3rd, and 4th:

_____ *COMM 490-001 Pop Culture, Communication and Society in Global Context: Focus on Korean Drama/Films*
(Dr. Han) MW 3:00PM – 4:15PM

Taste popular Korean cultures (K-Pop), particularly Korean drama/ films that have been circulated globally. Explore and discuss various issues in contemporary Korean society, including issues of class, gender, sexuality, disability, education, immigrants and multiculturalism through the lens of popular drama/films. Learn about Koreans' value system, communication style, and media industry as well as a brief history of modern Korea. (2524)

_____ *COMM 490-002 Applying Your Skills to Public Service* (Dr. Bown) TR 12:30PM – 1:45PM

Did someone say civic engagement? Get to network and to apply what you've learned at SU in the real world. Guest speakers, workshops and class discussions prepare you for public service or your ideal career. With a 30-hour micro internship in a nonprofit –remote and in person – you'll develop your journalistic pieces, video creations, event planning skills and any social media ideas. (2525)

_____ *COMM 490-003 Designing Campaigns for Health Behavior Change* (Dr. Agarwal) TR 9:30AM – 10:45AM

From federal messaging on dietary guidelines to advertisements for obesity management, from healthy workplaces to TikTok wellness gurus and celebrity influencers battling mental health challenges to media promotions of addiction, health behavior change is center stage to every messaging arm of society today. This experiential course connects theory with engagement and offers strategic health communication students a valuable opportunity to showcase their social marketing skills to reach key target audiences, tailor impactful messages and design effective health behavior change communication campaigns and interventions for health promotion, disease prevention and cultivating well-being. (2599)

_____ *COMM 490-004 Journalism in Popular Culture* (Dr. Cox) T 3:30PM - 6:15PM

Unless you work as a reporter, a lot of what you know about how journalism works comes from its portrayals in popular culture. TV, movies, music, podcasts and other forms of entertainment that influence our impressions of the industry – sometimes elevating journalists to hero 9 status but often villainizing and scapegoating them for society's issues. Dive deep into these depictions to uncover what it all means. (3233)