

**OUR VISION FOR A PERFORMING ARTS CENTER AT SU**

[campaign.salisbury.edu](http://campaign.salisbury.edu)



*Our dedicated students achieve excellence from the classroom to the studio and stage. Our award-winning faculty serve to inspire and challenge each student's artistic and intellectual potential.*



**The Need**

- To attract potential students
- To support our academic programs in the performing arts  
**Music • Theatre • Dance**
- To prepare students for successful careers  
**Performance • Production • Technology • Education • Therapy • Management**

In addition to instructional and rehearsal spaces, a new Performing Arts Center would house multiple performance venues and become a resource **not just for the University, but the wider community**: an inclusive place to celebrate — together, in person — human expression in all its diversity!





*A performing arts center at SU carries the potential to transform our community. Now, more than ever, we need places to gather and enjoy artistic expression at all levels. Let's maximize the potential of the arts to not only restore community, but to build a stronger and more inclusive community.*



## The Vision

The State of Maryland recognizes the strategic importance of accessible, affordable higher education for the economic development of the state and future success of its residents. It has supported the development of performing arts centers on almost all University System of Maryland campuses.

However, of the institutions in the USM system that currently offer comparable performing arts curricula (and the sole institution offering a performing arts program on the Eastern Shore), **Salisbury University is the only campus that does not have a dedicated performing arts center** or building to support programs.

Our existing facilities limit Salisbury University's appeal to prospective students, constrain the growth potential of current students and restrict the types of creative experiences that we can offer our surrounding community.

Located well outside of Maryland's major metropolitan areas, the Eastern Shore looks to Salisbury University as a cultural outlet. On average, the University offers over 100 cultural events per semester that are open to the public. The Performing Arts Center will provide venues available to community partners year-round, aligning with the City of Salisbury's vision for arts and entertainment as an economic driver and complementing the more intimate performance ventures and dining establishments downtown.

## The Request

A recent scenario analysis produced by SU's Business Economic and Community Outreach Network (BEACON) estimated the cost of this facility at about \$100 million. This figure aligns with information gathered from the National Association of Schools of Music (NASM) regarding comparable facilities on other campuses. This facility is in the USM and governor's queues for capital projects, but we believe it's urgent to bring it forward as a priority. We are actively seeking support from donors who individually or collectively could make a lead gift of \$10-12 million to advance it.

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## The Performing Arts at Salisbury University Are Growing!

### Music Program

#### Major Tracks

- Music Education
- Music Technology
- Performance
- Music Therapy (Proposed)

#### Minors

- Music
- Music Production

### Dance Program

- Dance Minor

### Theatre Program

#### Major Tracks

- Design & Production
- Performance
- Arts Management (Coming Soon!)
- Directing/Dramaturgy (Coming Soon!)
- Gender Studies (Coming Soon!)
- Musical Theatre (Coming Soon!)

#### Minor

- Theatre



### FOR MORE INFORMATION:

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