

# Center for Healthy Communities BECOME A SPONSOR

## Sponsorship Opportunities

The Center for Healthy Communities endeavors to positively impact our community's health status through workforce development, grant activities, continuing education and service learning. Sponsoring a Center for Healthy Communities event is an excellent investment to gain visibility and support our community. To recognize your support, we have developed dedicated levels that will evaluate your brand awareness and align with your organizations vision.

### PLATINUM > \$1,000

- Full-page advertisement in event program
- Embedded logo in digital marketing and advertising
- Expressed appreciation in event remarks
- Complimentary event registration
- Recognition on the Center's website
- Exhibit table

### GOLD > \$700

- 1/2-page advertisement in event program
- Embedded logo in digital marketing and advertising
- Complimentary event registration
- Recognition on the Center's website
- Exhibit table

### SILVER > \$400

- 1/4-page advertisement in event program
- Embedded logo in digital marketing and advertising
- Recognition on the Center's website
- Exhibit table

### BRONZE > \$100

- Embedded logo in digital marketing and advertising
- Recognition on the Center's website
- Exhibit table



CENTER FOR  
HEALTHY COMMUNITIES

at Salisbury University

[salisbury.edu/chc](http://salisbury.edu/chc)

Name

Company/ Organization (if applicable)

Address

City

State

Zip Code

Phone

Email

If Salisbury University alumnus/a, please indicate your graduation year and major.

## Make a gift today!

Support Designation (check one):

- Platinum - \$1,000
- Gold - \$700
- Silver - \$400
- Bronze - \$100

Please direct my gift toward this event:

## I will give payment by:

- Credit Card  
Scan QR code

- Check

Mail check to:

Salisbury University Foundation, Inc.  
1308 Camden Avenue  
Salisbury, MD 21801

Note **CHC Sponsor** in memo line

- Invoice

Will be billed to address listed above unless otherwise noted



# Center for Healthy Communities ADVERTISING SPEC SHEET

## Ad Specifications

Please note that we are unable to edit your file to make any changes or corrections. Any submissions that are low resolution and/or contain technical errors may not be included in the event program. File names should include the organization/agency name and event date.

## Design Requirements

- **Logo:** Submit vector files in EPS or Adobe Illustrator (preferred) or high quality PNG, JPEG, or PDF formats
- **Graphics:** JPEG or PDF files are acceptable
- **Images:** Digital photos must be sized at 300-dpi resolution or higher
- **Color:** All ads must be converted to CMYK color or grayscale
- **Size:** Submit only the final trim size to avoid distortion
- **Font:** No smaller than an 8 point typeface

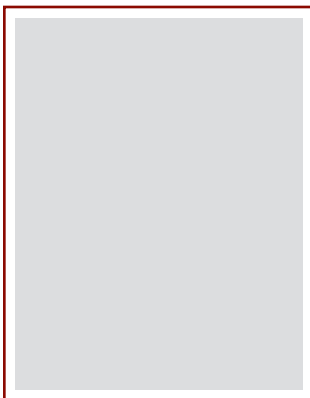


CENTER FOR  
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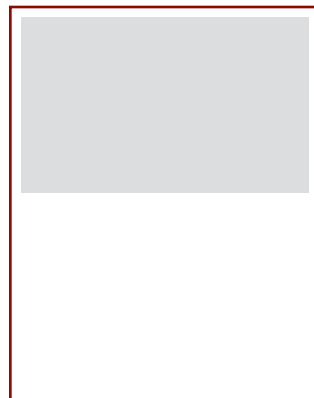
*at Salisbury University*

[salisbury.edu/chc](http://salisbury.edu/chc)

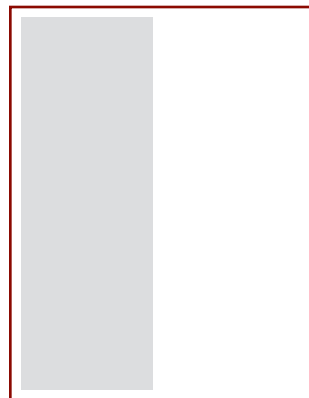
## Size Dimensions



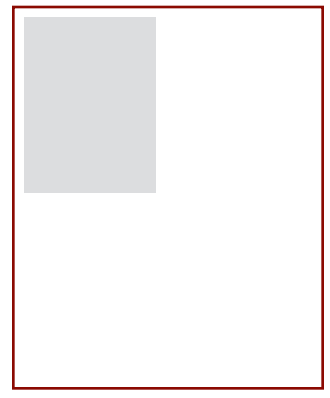
**Full page:**  
8" wide x 10.5" high



**1/2-page horizontal:**  
8" wide x 5" high



**1/2-page vertical:**  
3.75" wide x 10.5" high



**1/4-page vertical:**  
3.75" wide x 5" high

## Submission Deadline

Please email press-ready completed designs to [chc@salisbury.edu](mailto:chc@salisbury.edu). All advertisements must be received two weeks prior to the scheduled event date.

A copy of the current financial statement of the Salisbury University Foundation, Inc. is available by writing 1308 Camden Avenue, Salisbury MD 21801 or on its website, [salisbury.edu/foundation](http://salisbury.edu/foundation). Documents and information submitted under the Maryland Solicitations Act are also available, for the cost of postage and copies, from the Maryland Secretary of State, State House, Annapolis MD 21401, 410-974-5534.

**Questions?** [CHC@salisbury.edu](mailto:CHC@salisbury.edu) • 410-543-6057 • [salisbury.edu/chc](http://salisbury.edu/chc)