Center for Healthy Communities
BECOME A SPONSOR

Sponsorship Opportunities

The Center for Healthy Communities endeavors to positively impact our community's health status through workforce development, grant activities, continuing education and service learning. Sponsoring a Center for Healthy Communities event is an excellent investment to gain visibility and support our community. To recognize your support, we have developed dedicated levels that will evaluate your brand awareness and align with your organizations vision.

PLATINUM › $1,000

- Full-page advertisement in event program
- Embedded logo in digital marketing and advertising
- Expressed appreciation in event remarks
- Complimentary event registration
- Recognition on the Center's website

GOLD › $700

- 1/2-page advertisement in event program
- Embedded logo in digital marketing and advertising
- Complimentary event registration
- Recognition on the Center's website

SILVER › $400

- 1/4-page advertisement in event program
- Embedded logo in digital marketing and advertising
- Recognition on the Center's website

BRONZE › $100

- Embedded logo in digital marketing and advertising
- Recognition on the Center's website

Name

Company/ Organization (if applicable)

Address

City State Zip Code

Phone Email

If Salisbury University alumnus/a, please indicate your graduation year and major.

Make a gift today!

Support Designation (check one)**:**

- ○ Platinum - $1,000
- ○ Gold - $700
- ○ Silver - $400
- ○ Bronze - $100

I'd like to make an additional gift of _____

Please direct my gift toward this event:

I will give payment by:

- ○ **Credit Card**
  Scan QR code
- ○ **Check**
  Mail check to:
  Salisbury University
  Center for Healthy Communities
  Conway Hall 301
  1101 Camden Avenue, Salisbury, MD 21801
  Note ***CHC Sponsor*** in memo line

CENTER FOR
HEALTHY COMMUNITIES
at Salisbury University

salisbury.edu/chc

Center for Healthy Communities
ADVERTISING SPEC SHEET

Ad Specifications

Please note that we are unable to edit your file to make any changes or corrections. Any submissions that are low resolution and/or contain technical errors may not be included in the event program. File names should include the organization/agency name and event date.

Design Requirements

- **Logo:** Submit vector files in EPS or Adobe Illustrator (preferred) or high quality PNG, JPEG, or PDF formats
- **Graphics:** JPEG or PDF files are acceptable
- **Images:** Digital photos must be sized at 300-dpi resolution or higher
- **Color:** All ads must be converted to CMYK color or grayscale
- **Size:** Submit only the final trim size to avoid distortion
- **Font:** No smaller than an 8 point typeface

CENTER FOR
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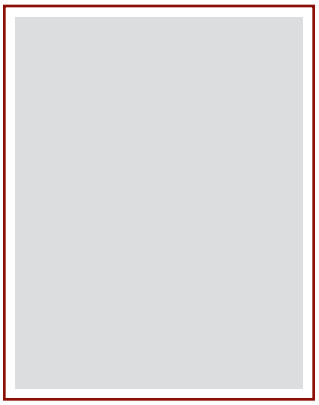
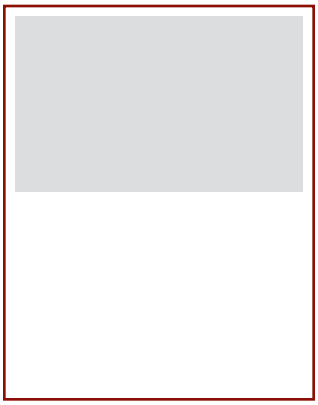
at Salisbury University

salisbury.edu/chc

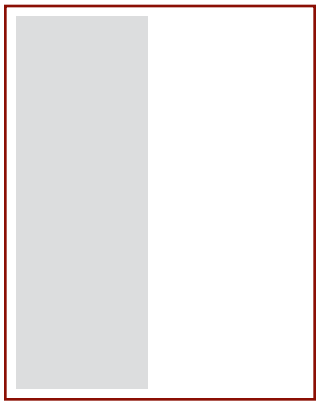
Size Dimensions



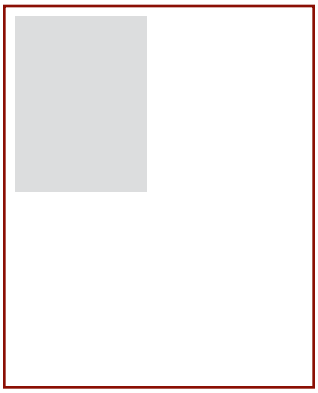
Full page:
8” wide x 10.5” high



1/2-page horizontal:
8” wide x 5” high



1/2-page vertical:
3.75” wide x 10.5” high



1/4-page vertical:
3.75” wide x 5” high

Submission Deadline

Please email press-ready completed designs to chc@salisbury.edu. All advertisements must be received two weeks prior to the scheduled event date.

A copy of the current financial statement of the Salisbury University Foundation, Inc. is available by writing 1308 Camden Avenue, Salisbury MD 21801 or on its website, salisbury.edu/foundation. Documents and information submitted under the Maryland Solicitations Act are also available, for the cost of postage and copies, from the Maryland Secretary of State, State House, Annapolis MD 21401, 410-974-5534.