

College of Health & Human Services

Driving Strategies

DS1: Develop a catalog of current, planned, and potential degrees and other educational offerings (including interdisciplinary) by student segment (i.e. age segments, geographic segments, etc.)

DS2: Develop a comprehensive community engagement action plan.

DS3: Identify and pursue opportunities for resource development with appropriate campus support units (Grants, Advancement, CELL, etc.)

DS4: Formalize the function of the CHHS advisory committee to include ongoing review, management, and communication of CHHS organizational structure, policies, and procedures.

DS5: Develop/Implement a comprehensive branding strategy and marketing action plan.

DS6: Develop a comprehensive CHHS Facilities Master Plan in collaboration with appropriate campus support units (Facilities Planning, Grants, Advancement, etc.).