College of Health & Human Services
Strategic Plan Overview | 2020

MISSION

Salisbury University's College of Health and Human Services develops career-ready students for professional practice and/or advanced studies. Utilizing evidence-based, inter-professional and student-centered strategies, we develop culturally competent, ethically grounded practitioners with comprehensive professional expertise. College faculty, staff and students engage in activities to advance knowledge, serve local communities and promote lifelong learning.

DRIVING STRATEGIES

DS 1 Develop a catalog of current, planned and potential degrees and other educational offerings (including interdisciplinary).

DS 2 Prioritize diversity, equity and inclusion within the College.

DS 3 Develop a comprehensive community engagement action plan.

DS 4 Identify and pursue opportunities for resource development with appropriate campus support units.

DS 5 Formalize the function of the College dean's council to include ongoing review, management and communication of the College organizational structure, policies and procedures.

DS 6 Develop and implement a comprehensive branding strategy and marketing action plan.

DS 7 Develop a comprehensive College facilities master plan in collaboration with appropriate campus support units.

VISION

Provide and promote a diverse academic environment that fosters exemplary education and collaborative opportunities for students and community members to anticipate and adapt to the changing demands in the health and human services professions.

VALUES

- ***Ethical:***
  We demonstrate respectful, evidence-based and culturally competent professional practice.
- ***Inclusive:***
  We celebrate the diversity and uniqueness of our faculty, staff and students.
- ***Exceptional:***
  We foster a culture of excellence, emphasizing lifelong learning and innovation.
- ***Collaborative:***
  We thrive on the synergy inherent in an inter-professional environment.
- ***Engaged:***
  We champion the local community and our larger professions through scholarship and service.

Salisbury UNIVERSITY

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