

2023 Shore Hatchery Impacts

58
BUSINESSES
ACTIVELY
REPORTING



1,071
JOBS



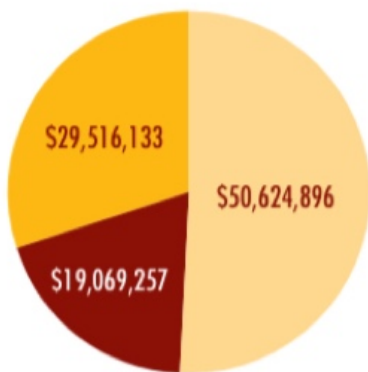
BUSINESS TYPE

- 13 Health Care
- 12 Food & Beverage
- 10 Retail
- 7 Technology
- 5 Education
- 4 Manufacturing
- 2 Beauty
- 1 Environmental Services
- 1 Property Management
- 1 Recreation
- 1 Sports Instruction
- 1 Travel



ANNUAL REVENUES

- 2021 Revenue
- 2022 Revenue
- Estimated 2023 Revenue



Reported revenue may fluctuate year-to-year based on emerging requirements for protecting proprietary information at selected companies, particularly when a business is successful and takes on new investors.

108 ENTREPRENEURS
AWARDED

BUSINESS LOCATIONS

- 22 Eastern Shore
- 30 Across the Bay
- 1 DE/VA Beaches
- 5 Other (California, Colorado, North Carolina, Pennsylvania, Virginia)



174 ESTIMATED
HIRING
IN 2024



\$200,000
AWARDED ANNUALLY



\$1,987,000
AWARDED TO
108 BUSINESSES
(2013-2023 Spring)



UNIVERSITY SYSTEM
of MARYLAND
MARYLAND MOMENTUM FUND

4 SHORE HATCHERY
ALUMNI BUSINESSES
FUNDED

\$603,000

TO BE AWARDED 2023-2026



84% IDENTIFY AS WOMEN, MINORITY
OR VETERAN OWNED



32
WOMEN-OWNED
BUSINESSES



24
MINORITY-OWNED
BUSINESSES

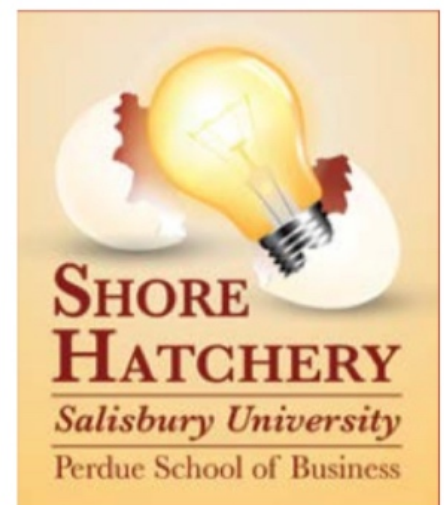


5
VETERAN-OWNED
BUSINESSES

SALISBURY
UNIVERSITY
ALUMNI

11
SU ALUMNI
BUSINESSES

Note: Numbers reflect 58 self-reported businesses



SHOREHATCHERY.SALISBURY.EDU