

# BERNSTEIN COMPETITION WORKSHOPS

**Perdue Hall 100 (BEACON)**

**Spring 2026**

## **Business Plan Workshop**

This workshop will help students with a business idea communicate it on paper. It will begin with instructions for how to prepare a business plan for the Bernstein Business Plan Competition then provide time and assistance to attendees.

2/16/2026, Monday  
3:30 - 4:30 PM

2/26/2026, Thursday  
12:00 - 1:00 PM

## **Presentation Workshop**

This workshop will provide students instructions for preparation and creation of a presentation to be used in the Bernstein Business Plan Competition. It will provide instructions and guidelines for competitors presentations.

3/2/2026, Monday  
3:30 - 4:30 PM

3/11/2026, Wednesday  
2:00 - 3:00 PM

## **Bernstein Pitch Workshop**

Join us for an engaging workshop on crafting a winning live pitch! We'll cover the key elements of a successful pitch and prepare you for the types of questions you might face.

3/23/2026, Monday  
3:30 - 4:30 PM

3/30/2026, Monday  
4:30 - 5:30 PM

## **Competition Prep Workshop**

Join us for a workshop to help competitors prepare for the competition. We'll cover what to bring, how to dress, event set-up, the competition flow, and answer any questions to ensure you're ready for the big day.

4/20/2026, Monday  
3:30 - 4:30 PM

5/4/2026, Monday  
4:30 - 5:30 PM



**Questions: Contact [hmbrooks@salisbury.edu](mailto:hmbrooks@salisbury.edu)**