

# IDEA FACTORY COMPETITION WORKSHOPS

**Perdue Hall 100 (BEACON)**  
**Spring 2026**

## **Idea Workshop**

The first step for any entrepreneur is having a business idea. In this workshop, you will learn how to generate business ideas. You will leave the workshop with several new ideas for a potential business.

2/9/2026, Monday  
3:30 - 4:30 PM

2/18/2026, Wednesday  
2:00 - 3:00 PM

## **Poster Creation Workshop**

Join us for a hands-on workshop on designing the perfect poster for the upcoming Idea Factory Competition! Get real-time feedback on your layout and design to make your poster stand out. Don't forget to bring your laptop and charger.

3/9/2026, Monday  
3:30 - 4:30 PM

4/1/2026, Wednesday  
2:00 - 3:00 PM

## **Idea Factory Pitch Workshop**

Join us for an engaging workshop on crafting a winning live pitch! We'll cover the key elements of a successful pitch and prepare you for the types of questions you might face.

4/6/2026, Monday  
3:30 - 4:30 PM

4/8/2026, Wednesday  
2:00 - 3:00 PM

## **Competition Prep Workshop**

Join us for a workshop to help competitors prepare for the competition. We'll cover what to bring, how to dress, event set-up, the competition flow, practice pitching, and answer any questions to ensure you're ready for the big day.

4/22/2026, Wednesday  
2:00 - 3:00 PM

4/27/2026, Monday  
4:30 - 5:30 PM



**Questions: Contact [hmbrooks@salisbury.edu](mailto:hmbrooks@salisbury.edu) or 410-546-4325**