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Designed by Teachers for Teachers

First Wave is an exciting opportunity for high school students to develop research, communication, and business skills. Students will develop and pitch a business idea that provides a solution to a problem. This could be a personal everyday problem, a business solution, or a solution to a local or social issue. This program is specifically designed to be incorporated into high school curriculum, making it a perfect addition to classes in economics, business, marketing, entrepreneurship, or engineering.

- Online application
- 2 -3 minute video pitch
- Open to grades 9-12
- Teams up to 3 members
- Awards up to \$3,000
- Open: November 6, 2025
- Deadline: Mar 26, 2026



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