

Engage students with
experiential learning

Meet state standards

Receive
Lesson
Plans &
Resources



Win \$1,000
for your
classroom

Designed by Teachers for Teachers

About

First Wave is an exciting opportunity for high school students to develop research, communication, and business skills. Students will develop and pitch a business idea that provides a solution to a problem. This could be a personal every-day problem, a business solution, or a solution to a local or social issue. This program is specifically designed to be incorporated into high school curriculum, making it a perfect addition to classes in economics, business, marketing, entrepreneurship, or engineering.

- Online application
- 2 -3 minute video pitch
- Open to grades 9-12
- Teams up to 3 members
- Awards up to \$3,000
- Open: September 14, 2026
- Deadline: March 24, 2027



Learn
more:

