Student Entrepreneurship Competitions via Zoom
Thursday, April 29, 2021

Awards range from $1,000 - $20,000!
Annual Prize Pool Goal is $100K
Open to all SU Students and Student Teams

Round 1 Video – Application Process – December 1, 2020 – March 29, 2021
The Small Business Development Center (SBDC) hosts the “Invest in my Idea” Video Competition in which students will have the opportunity to submit a 1 minute pitch video. Other submissions required are: a business plan and poster. Select members of the Salisbury Community and faculty will have the opportunity to invest in your idea. Awards and prizes will be given to 15 businesses whose ideas receive the greatest investments. The top 15 businesses will move on to the “Gull Cage”. Business sector prizes and raffles will also be awarded on April 29, 2021.

Round 2 Pitch - Gull Cage “A Shark Tank Competition” - April 29, 2021
The “Gull Cage via Zoom”: 15 Students will have 1 minute to pitch their ideas to judges and 4 minutes of Q & A. No props just you and our pitch! The top 4 businesses will move on to the final competition!

Round 3 Zoom Presentation - The Richard Bernstein Achievement Award for Excellence “Business Plan Competition” - April 29, 2021
4 Students will have a ten-minute presentation & a ten minute question and answer with the judges. The creator of the winning business plan receives $20,000 in cash and services. This will be determined by the judging committee based on their assessment of the quality of the business plans.

- ELIGIBILITY: Any student who is currently enrolled, or has been enrolled, at SU during the current academic year is eligible to compete – regardless of major and whether the student is pursuing an undergraduate or graduate degree. All SU schools are encouraged to apply. We encourage SU student partner teams with students from the University of Maryland Eastern Shore, Wor-Wic Community College and other institutions. Teams must have an SU student register the team to be eligible. Any prizes will go directly to the SU student.

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