
FRANKLIN P. PERDUE

SCHOOL OF Business



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SU's Weer Named President of the Mid-Atlantic Association of Colleges of Business Administration

Dr. Christy Weer, dean of Salisbury University's Franklin P. Perdue School of Business, has been named president of the Mid-Atlantic Association of Colleges of Business Administration (MAACBA).

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Nominations Accepted for Perdue School Business Leadership Award

Salisbury University's Franklin P. Perdue School of Business is accepting nominations for its Business Leadership Award, which recognizes individuals or organizations that have demonstrated outstanding leadership, service, or support of the Perdue School, SU, or the broader community. Nominations are due Nov. 1, with the recipient to be honored at a spring ceremony.

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Spotter Wins 2026 SU Bernstein Business Plan Competition

Fitness enthusiasts may be one step closer to having a personal trainer in their pocket thanks to Spotter, the corrective exercise virtual training app that earned the top prize in Salisbury University's annual Bernstein Business Plan Competition.

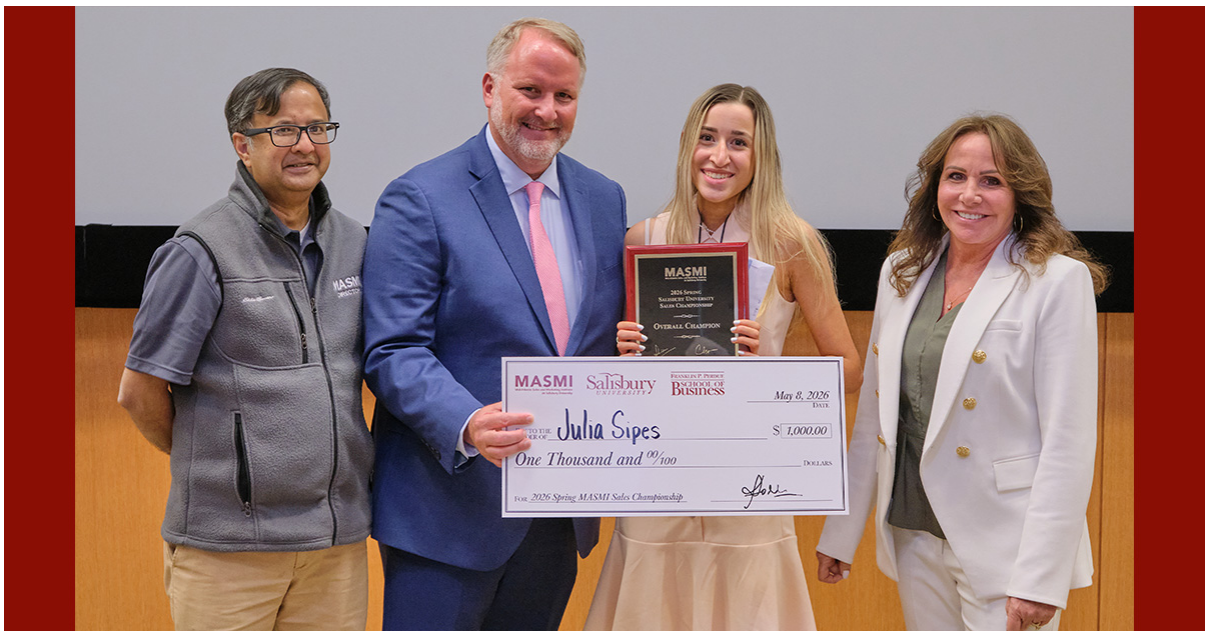
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Spring Idea Factory Entrepreneurship Competition Winners Announced

Families could one day have a non-traditional therapy option combining mind, body, and spirit through Stable Minds, the top business pitch in Salisbury University's spring 2026 student Idea Factory Competition.

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Spring MASMI Sales Championship Winners Announced

Students recently vied for top honors during Salisbury University's Mid-Atlantic Sales and Marketing Institute's (MASMI's) 14th biannual sales championship competition. The event included two contests, one for overall sales and one for elevator pitches.

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Expanding Ideas Earns Top Prize in Spring Shore Hatchery Competition

Judges in the 26th round of Salisbury University's Philip E. and Carole R. Ratcliffe Foundation Shore Hatchery entrepreneurship competition were inspired by innovative design transforming kitchen storage and convenience, awarding Expanding Ideas, Inc. with this semester's top funding amount: \$35,000.

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Spring 2026 PSB Dean's List Published

Salisbury University and the Perdue School of Business are proud to recognize students who have demonstrated outstanding academic achievement through the Dean's List.

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Business Students Inducted Into Beta Gamma Sigma

The Salisbury University Chapter of Beta Gamma Sigma inducted 33 new members on May 1, 2026.

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Financial Planning Students Selected for CFP Board Student Leadership Program

SU's Finance Department's Financial Planning Program has been selected to participate in the prestigious 2026–2027 CFP Board Student Liaison Program, a national initiative designed to promote financial planning education and careers on college campuses across the country.

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Salisbury University Student Chapter Receives Merit Award from SHRM

SHRM (the Society for Human Resource Management), the trusted authority on all things work, workers and the workplace awarded a 2025-2026 Superior Merit Award designation to the Salisbury University SHRM student chapter for providing superior growth and development opportunities to its student members.

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Salisbury University Alumnus Will Cellitto (ECON BA '23) Earns Prestigious Federal Judicial Clerkship

Salisbury University alumnus Will Cellitto (Economics BA '23) graduated summa cum laude from the University of Baltimore School of Law on May 21, 2026, ranking second in his class out of 220 students.

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SU's Society for Human Resources Management Travels to Connecticut for Tri-State Conference

From April 19 to April 22, 2026, Salisbury University Society for Human Resource Management (SU SHRM) traveled to Uncasville, Connecticut, to attend the Tri-State SHRM Conference. The Tri-State SHRM Conference is one of the largest and most prestigious industry events for human resources professionals in New England.

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INFO Offers New Courses & Valuable Certifications

Announcing a new course INFO 338 (AI in Business) aimed at enhancing AI literacy and fluency among business students at the Perdue School of Business. This course will be a

valuable addition to our curriculum. Students will complete the course with two certificates:
Google AI Certificate and Google Prompting Certificate.

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Pitch Your Idea, Win Big: Idea Factory Competition

Have a big idea and want to compete for up to \$5,000? Salisbury University's Idea Factory Poster Competition gives you the chance to put your concept in front of judges and compete for multiple cash prizes, including sector-specific awards.

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INTERN SPOTLIGHT: Jackson Baker

Economics and Accounting major completes internship at the Securities Exchange Commission in Washington, D.C.

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INTERN SPOTLIGHT: Marc Boles

Senior Economics major completes internship at Johns Hopkins in Baltimore, MD.

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In the Spotlight...

Faculty and Student Happenings

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A Look Ahead

September 17
THE Meeting

September 22
Beyond the Firms

September 22
Meet the Firms

September 23
MBA Virtual Interest Meeting
[**Click here to register**](#)

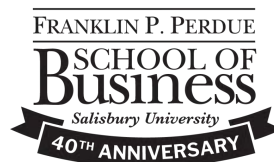
September 25
MASMI Internship & Job Fair

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