

### Hanna Earns 2026 Perdue School Executive Advisory Council Leadership Award

For more than 55 years, Henry Hanna III has been a real estate and community leader on the Lower Eastern Shore. The Executive Advisory Council of Salisbury University's Franklin P. Perdue School of Business recently recognized Hanna for his contributions to the region, presenting him with the Perdue Executive Advisory Council Leadership Award.

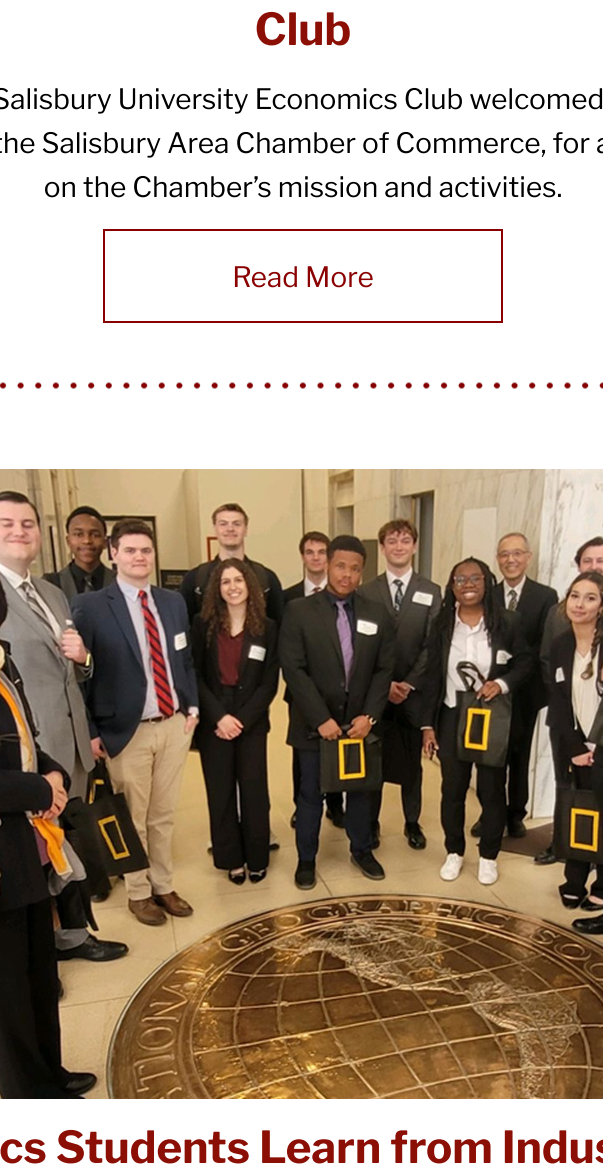
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### Congratulations to Top Scorers on the Spring 2026 ETS MFTB Exam

Each semester, graduating seniors take the Educational Testing Service's (ETS) major field test in business (MFTB) as part of the capstone MGMT 492 course. The MFTB assesses students on foundational business concepts that span every discipline in the Perdue School of Business.

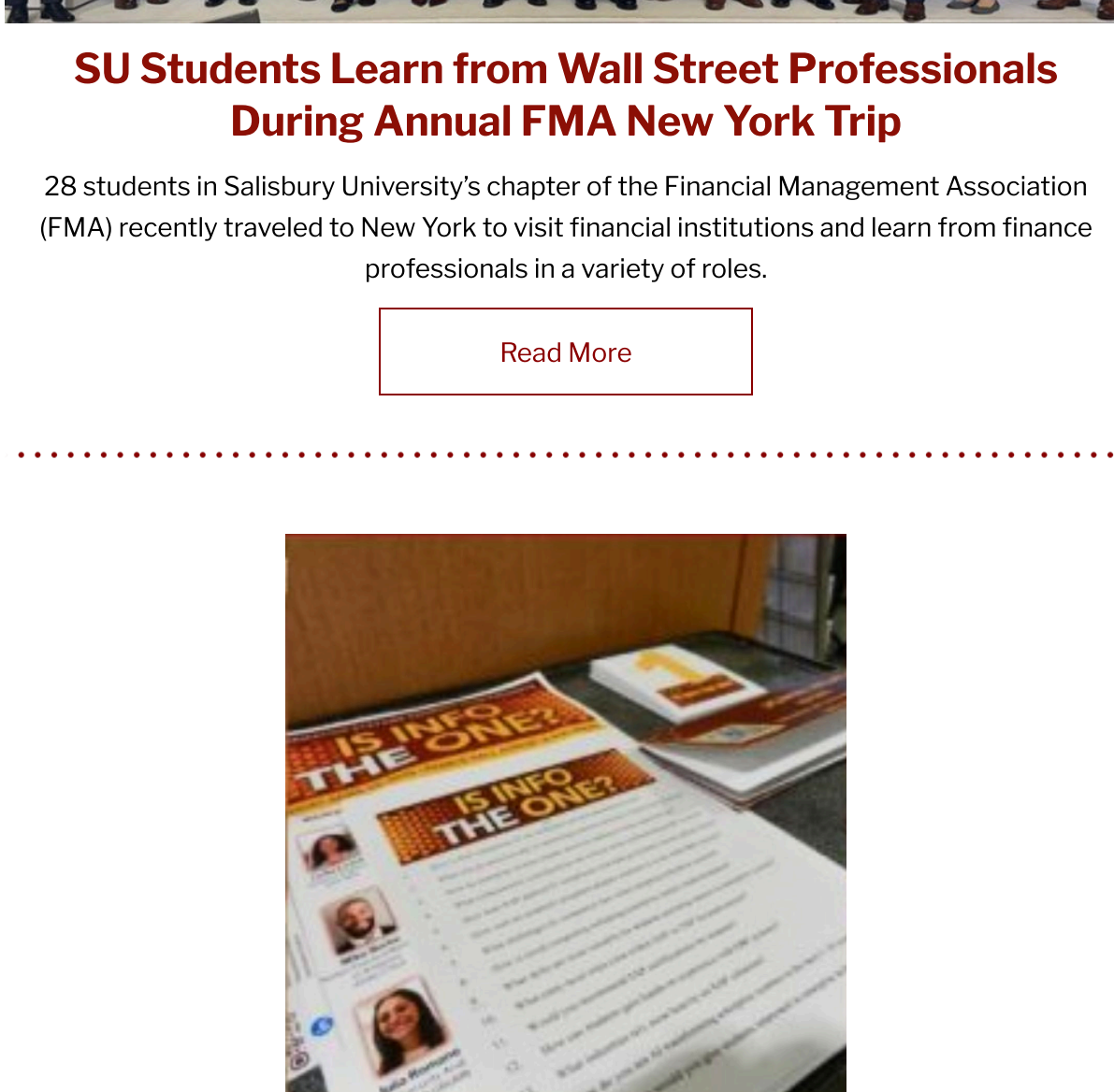
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### Perdue Faculty Take Salisbury's Story to Korea

From March 16 to 20, Dr. KwangWook Gang, Associate Professor in the Management Department at the Franklin P. Perdue School of Business, and Michael Jensen, Executive Director of the Dave & Patsy Rommel Center for Entrepreneurship, traveled to Daejeon, Seoul, and Jinju, South Korea. Over five days, the delegation visited eleven institutions.

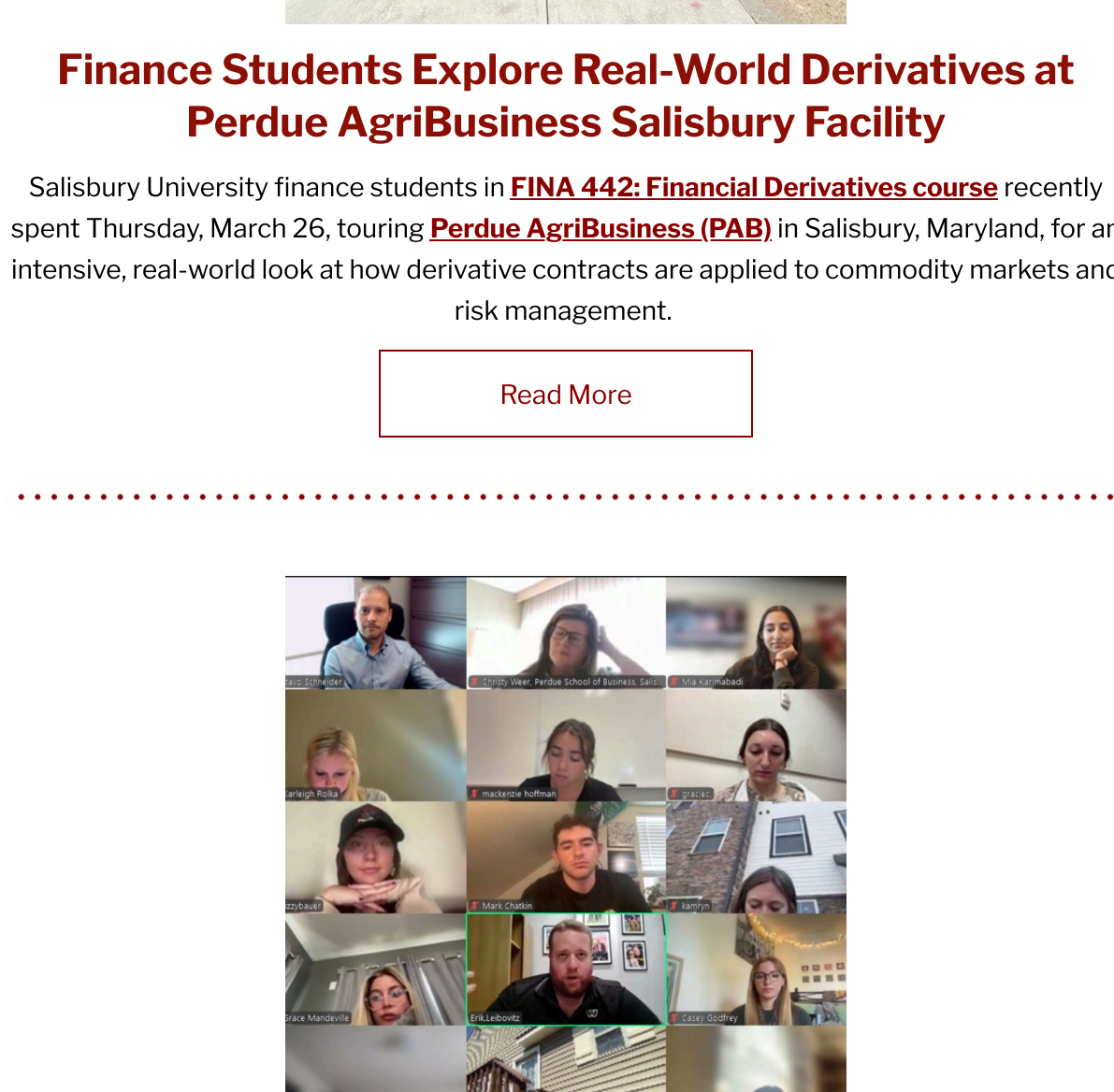
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### Spring MASMI Advertising Challenge Winners Announced

Making winning ad pitches for multinational companies like Perdue Farms takes practice. Just ask the 86 student competitors at this year's Advertising Challenge, hosted by Salisbury University's Mid-Atlantic Sales and Marketing Institute (MASMI).

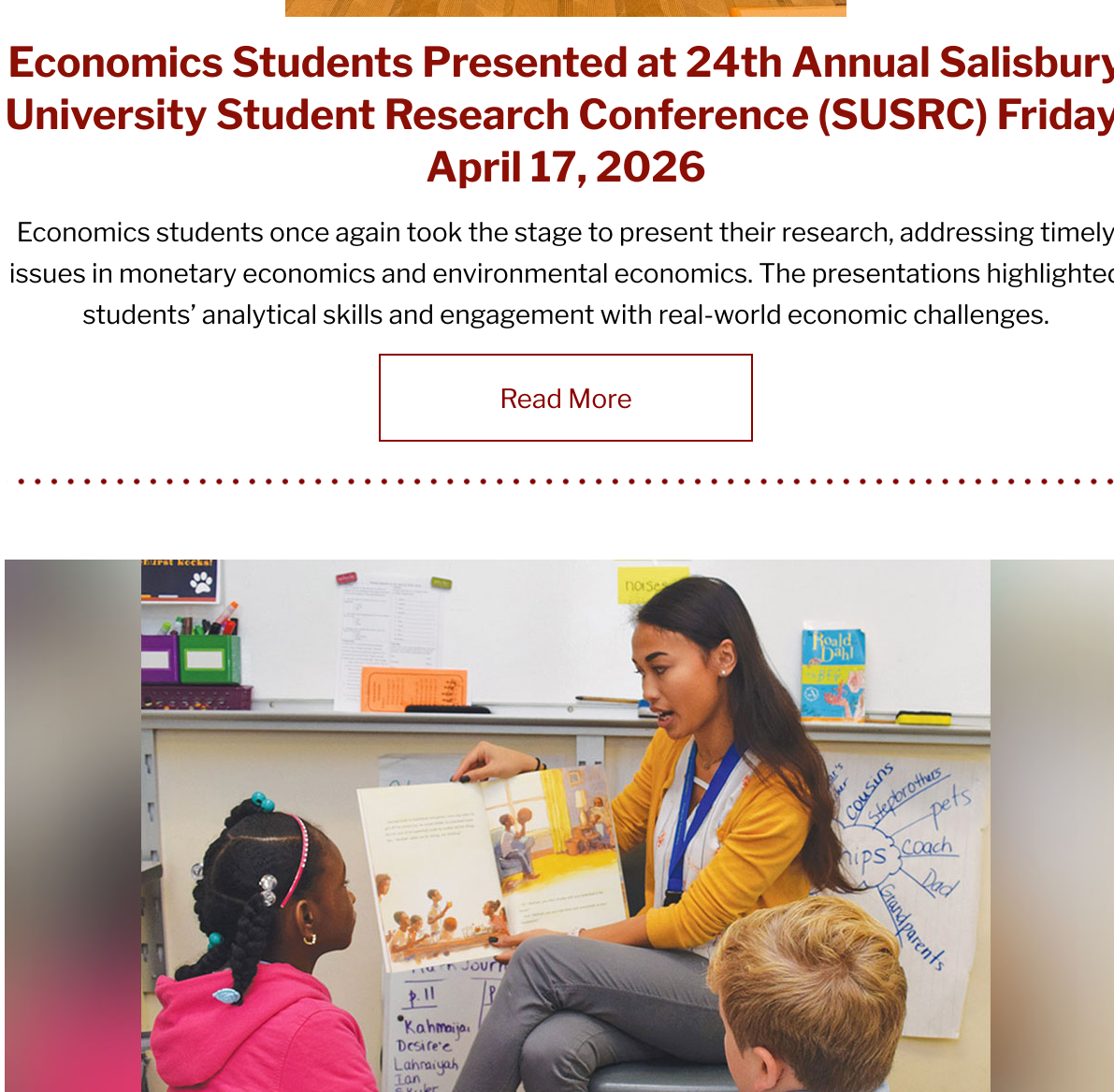
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### President and CEO of Salisbury Area Chamber of Commerce Speaks to Salisbury University Economics Club

On April 10, 2026, the Salisbury University Economics Club welcomed Mr. William Chambers, President and CEO of the Salisbury Area Chamber of Commerce, for an engaging discussion on the Chamber's mission and activities.

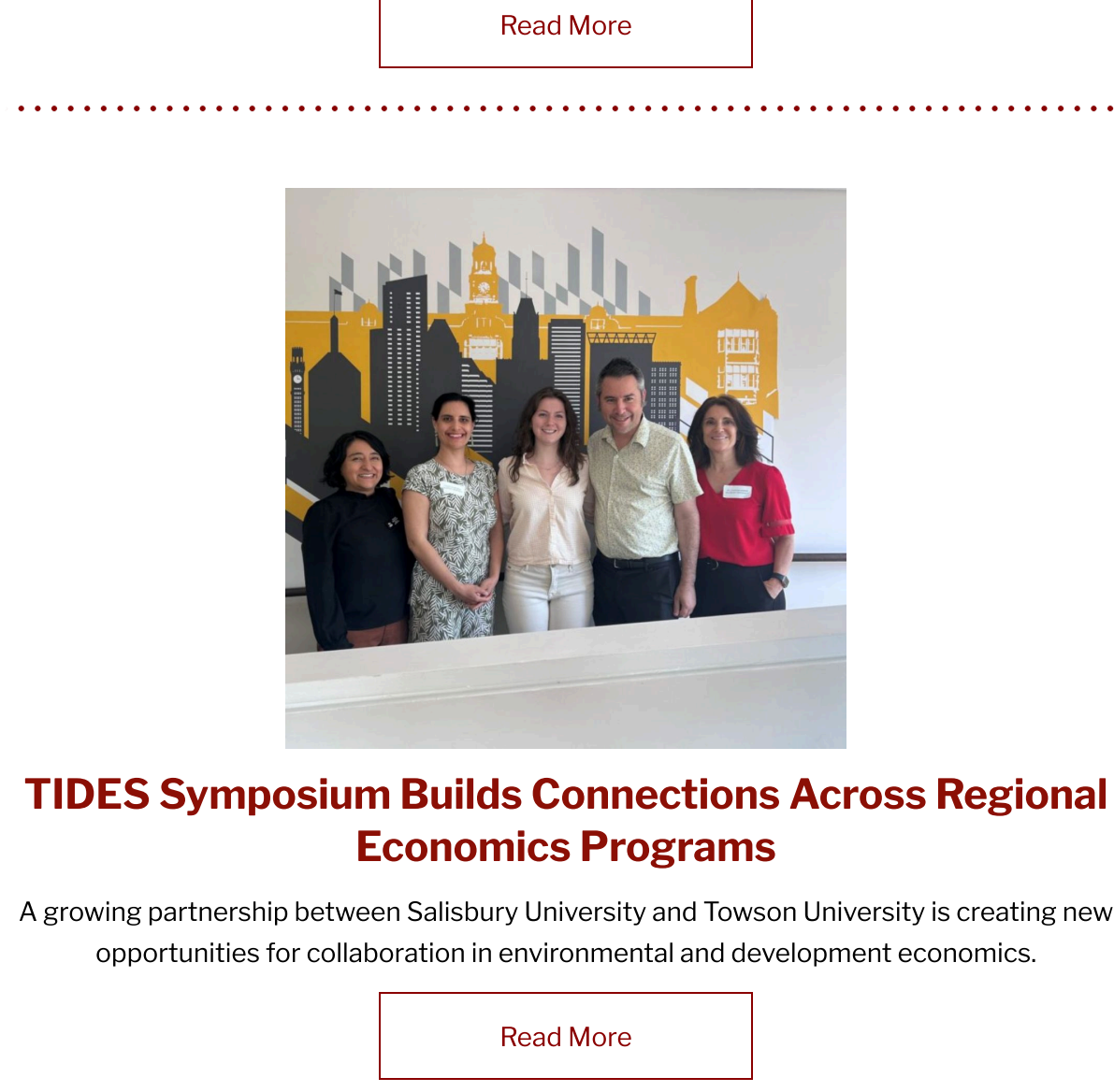
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### SU Economics Students Learn from Industry Leaders During D.C. Trip

Some 14 Salisbury University economics students recently traveled to Washington, D.C., to visit business institutions and learn from economics professionals in a variety of roles.

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### SU Students Learn from Wall Street Professionals During Annual FMA New York Trip

28 students in Salisbury University's chapter of the Financial Management Association (FMA) recently traveled to New York to visit financial institutions and learn from finance professionals in a variety of roles.

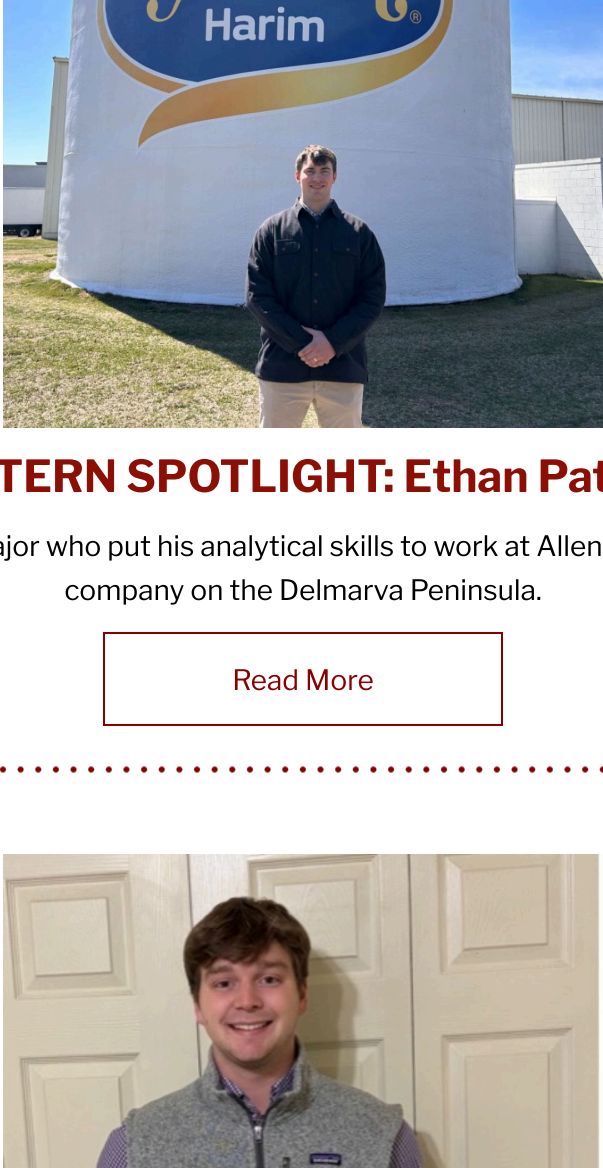
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### "Is INFO the One?" Event Connects Students to the Info Sys World Beyond the Classroom

On April 21, 2026, INFO 211 and INFO 281 students had the opportunity to chat with alumni and step outside the classroom through "Is INFO the One?" a speed networking event hosted by the Information Systems Meeting Club, for a morning dedicated to professional discovery and meaningful connections.

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### Finance Students Explore Real-World Derivatives at Perdue AgriBusiness Salisbury Facility

Salisbury University finance students in **FINA 442: Financial Derivatives course** recently spent Thursday, March 26, touring **Perdue AgriBusiness (PAB)** in Salisbury, Maryland, for an intensive, real-world look at how derivative contracts are applied to commodity markets and risk management.

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### Washington Commanders Panel in the Sports and Event Marketing Class

On April 15<sup>th</sup>, the students in Dr. Schneider's Sports and Event Marketing class had the opportunity to participate in a panel featuring the Washington Commanders' leadership team. Dr. Christy Weer also joined this panel session.

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### Economics Students Presented at 24th Annual Salisbury University Student Research Conference (SUSRC) Friday, April 17, 2026

Economics students once again took the stage to present their research, addressing timely issues in monetary economics and environmental economics. The presentations highlighted students' analytical skills and engagement with real-world economic challenges.

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### 'U.S. News' Ranks SU Graduate Programs Among Nation's Best

U.S. News & World Report has ranked two of Salisbury University's graduate programs among the nation's best.

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### THE Meeting Brings Nearly 200 Business Students Together

On February 19<sup>th</sup>, nearly 200 business students attended THE Meeting, hosted in Perdue Hall. THE is an acronym that stands for *transitioning* into the professional program, *hearing* from faculty in their major, and *engaging* with clubs and organizations.

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### TIDES Symposium Builds Connections Across Regional Economics Programs

A growing partnership between Salisbury University and Towson University is creating new opportunities for collaboration in environmental and development economics.

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### INTERN SPOTLIGHT: Aiden Mani

Aiden is an Economics major with a minor in Accounting who completed his internship right here at SU in the Provost's Office! See how concepts from his econometrics coursework applied to real institutional challenges!

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### INTERN SPOTLIGHT: Roman March

Roman is an Information Systems major who completed his internship at University of Maryland Medical System in his hometown of Baltimore. See how his time at UMMS provided him with valuable experience in a professional technology environment.

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### INTERN SPOTLIGHT: Ryan Orr

Ryan is an Economics major who completed his internship at the Business Economic and Community Outreach Network (BECON) here at Salisbury University!

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### INTERN SPOTLIGHT: Ethan Harim

Ethan is a Finance major who put his analytical skills to work at Allen Harim Foods, a major company on the Delmarva Peninsula.

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### INTERN SPOTLIGHT: Ryan Sansosti

Ryan is a Finance major who interned for Habitat for Humanity of Wicomico County and learned how funding, donations, and financial planning contribute to this non-profit's mission of building affordable housing for individuals and families in need.

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In the Spotlight...

### Faculty and Student Happenings

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#### A Look Ahead

- May 1**  
Idea Factory Competition
- May 1**  
Beta Gamma Sigma Induction Ceremony
- May 1**  
Financial Planning Case Competition
- May 7**  
Bernstein Competition
- May 7**  
MASMI Etiquette Dinner
- May 8**  
Beta Alpha Psi Golf Tournament
- May 8**  
Accounting Awards Banquet
- May 8**  
MASMI Sales Championship
- May 20**  
Graduate Commencement
- May 21**  
Undergraduate Commencement

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