

\$100,000 Wilmot Gift Enhances Entrepreneurship Opportunities at SU

Upon reflecting on his time at Salisbury University, Mike Wilmot '82 credits perseverance, networking, and the rigorous courses in the Franklin P. Perdue School of Business as the pillars of his entrepreneurial success.

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BEACON Seeks Input From Eastern Shore Businesses

For many years, Salisbury University's Business Economic and Community Outreach Network (BEACON) has had its finger on the pulse of business in the Salisbury area, on the Eastern Shore and the Mid-Atlantic.

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Fall MASMI Sales Championship Winners Announced

Some 60 students recently vied for top honors during Salisbury University's Mid-Atlantic Sales and Marketing Institute's (MASMI's) 13th biannual sales championship competition. The event included two contests, one for overall sales and one for elevator pitches.

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Fall Idea Factory Entrepreneurship Competition Winners Announced

Teachers, tutors, and parents may soon have an easier solution to test preparation thanks to MathBridge, the top business pitch in Salisbury University's fall 2025 student Idea Factory Competition.

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Alumni Bring Real-World Insight to Economics Classroom

During the Fall 2025 semester, the Economics Department welcomed two alumni who shared professional insights with students in economics courses.

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Global Markets in Context: PSB Students Explore International Business in Italy

Dr. Singh led a cohort of PSB students on a three-week study abroad program in Rome, Italy, designed to bring international business to life through direct exposure and hands-on learning.

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In the Spotlight...

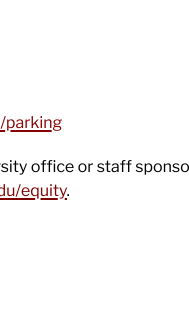
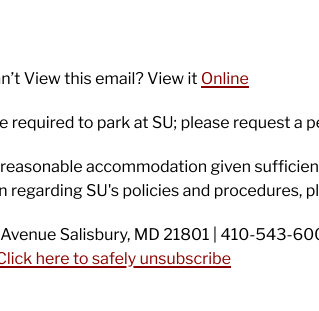
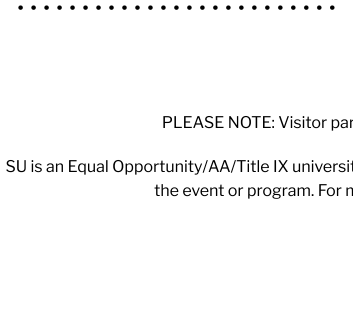
Faculty and Student Happenings

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A Look Ahead

- February 11**
MBA Virtual Interest Session
[Register](#)
- February 19**
THE Meeting
- February 27**
MASMI Internship/Job Fair

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