

Remember Me Glass Earns Top Prize in Fall Shore Hatchery Competition

Judges in the 25th round of Salisbury University's Philip E. and Carole R. Ratcliffe Foundation Shore Hatchery entrepreneurship competition were inspired by artistic celebrations of animal companions, awarding Remember Me Glass with this semester's top funding amount: \$35,000.

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Fall MASMI Advertising Challenge Winners Announced

Making winning ad pitches for multinational companies like Perdue Farms takes practice. Just ask the competitors at this year's Advertising Challenge, hosted by Salisbury University's Mid-Atlantic Sales and Marketing Institute (MASMI).

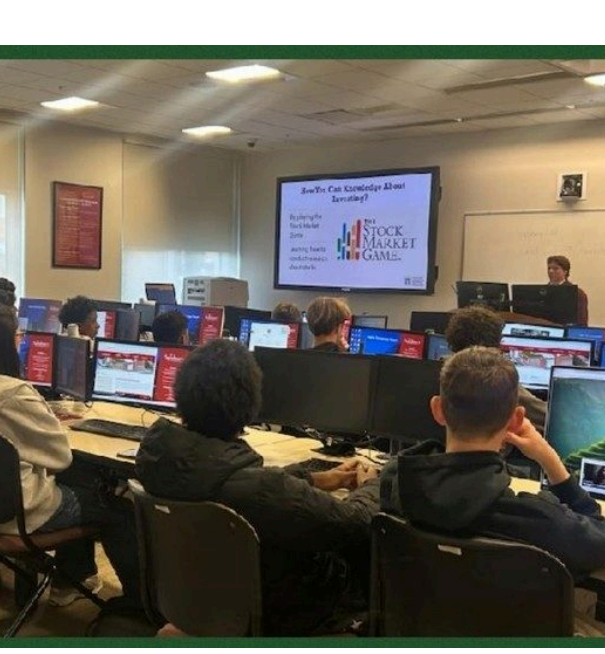
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The Federal Reserve Cuts Policy Rate – Economics Students Predicted It

The Federal Reserve cut the federal funds rate by a quarter percentage point (25 basis points) on Wednesday (October 29th) at the conclusion of its two-day Federal Open Market Committee (FOMC) meeting, setting the target range between 3.75% and 4.00%. This policy move was precisely predicted by Salisbury University's College Fed Challenge team on October 8th.

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INTERN SPOTLIGHT: Molli Spicer

Management major on the Human Resources track gains valuable experience while interning with Worcester County Government's Human Resources Department.

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Eastern Shore High School Students Attend Stock Market Game Training

Eastern Shore public high school students had the opportunity to step into the world of investing through Salisbury University's Franklin P. Perdue School of Business.

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Perdue Students Volunteer for Junior Achievement

Beta Alpha Psi members partnered with Beta Gamma Sigma volunteer for Junior Achievement of the Eastern Shore. Members met at the Perdue Henson Junior Achievement Center on Friday, November 7, 2025.

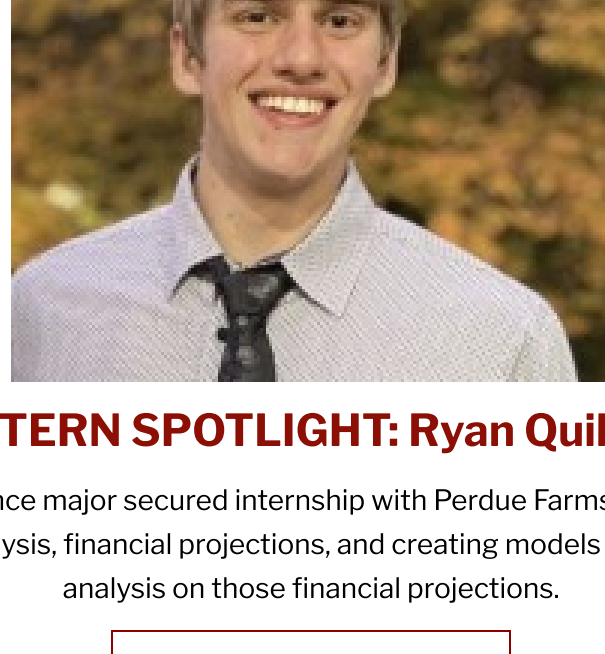
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INTERN SPOTLIGHT: Cassidy Myers

This Management major gains a broad perspective of the vacation rental industry in an environment she enjoys right in Ocean City, Maryland!

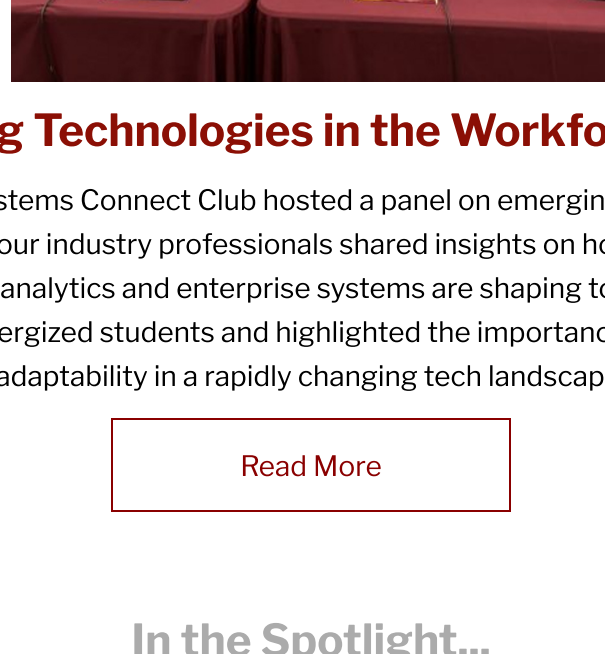
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ECON/FINA Brown Bag Seminar Series Continues

The Department of Economics hosted the third event of this semester's Brown Bag Seminar Series on **November 7, 2025**, featuring Dr. Yundi Lu, Visiting Assistant Professor of Economics at Salisbury University.

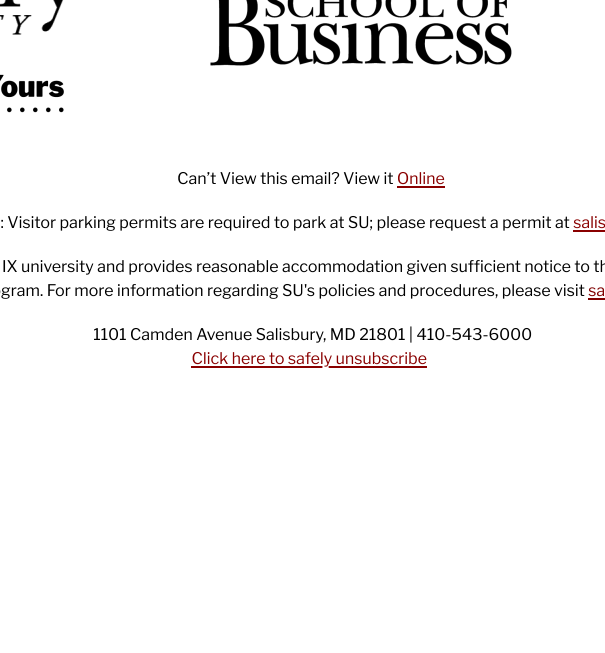
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Congratulations to Top Scorers on the Fall 2025 ETS MFTB Exam

Each semester, graduating seniors take the Educational Testing Service's (ETS) major field test in business (MFTB) as part of the capstone MGMT 492 course. The MFTB assesses students on foundational business concepts that span every discipline in the Perdue School of Business.

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INTERN SPOTLIGHT: Ryan Quillen

Accounting and Finance major secured internship with Perdue Farms where he contributed skills in financial analysis, financial projections, and creating models that perform variance analysis on those financial projections.

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Emerging Technologies in the Workforce Panel

The Information Systems Connect Club hosted a panel on emerging technologies in the workforce, where four industry professionals shared insights on how tools like artificial intelligence, data analytics and enterprise systems are shaping today's careers. The conversation energized students and highlighted the importance of curiosity and adaptability in a rapidly changing tech landscape.

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Faculty and Student Happenings

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A Look Ahead

December 24-January 2

Winter Break – Campus Closed

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PLEASE NOTE: Visitor parking permits are required to park at SU; please request a permit at salisbury.edu/parking.
 SU is an Equal Opportunity/AA/Title IX university and provides reasonable accommodation given sufficient notice to the University office or staff sponsoring the event or program. For more information regarding SU's policies and procedures, please visit salisbury.edu/eou/eou.