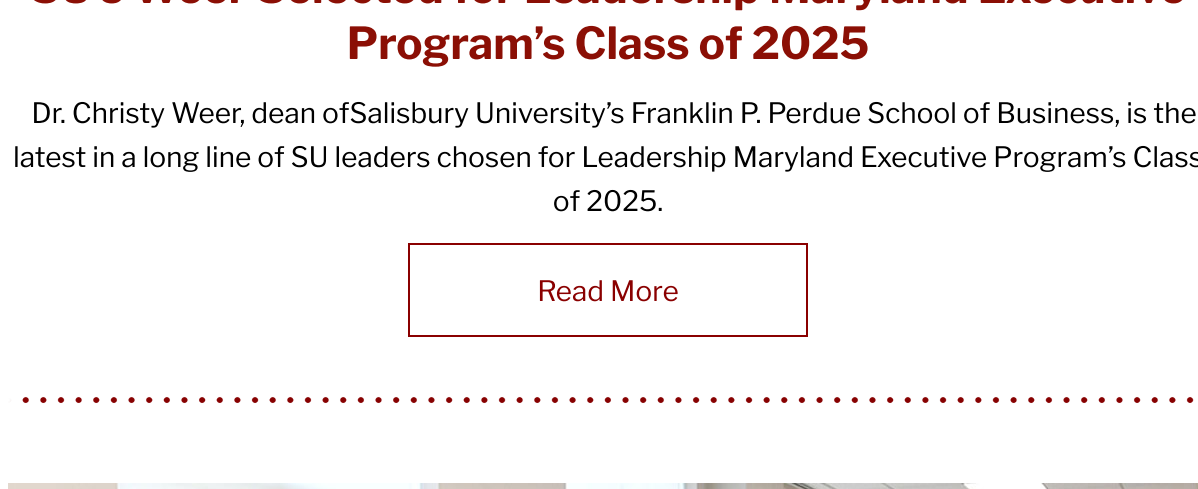


Rogers Earns 2025 Perdue School Executive Advisory Council Leadership Award

For more than 40 years, Salisbury University alumnus Bruce Rogers '78 has been a business and community leader on the Lower Eastern Shore.

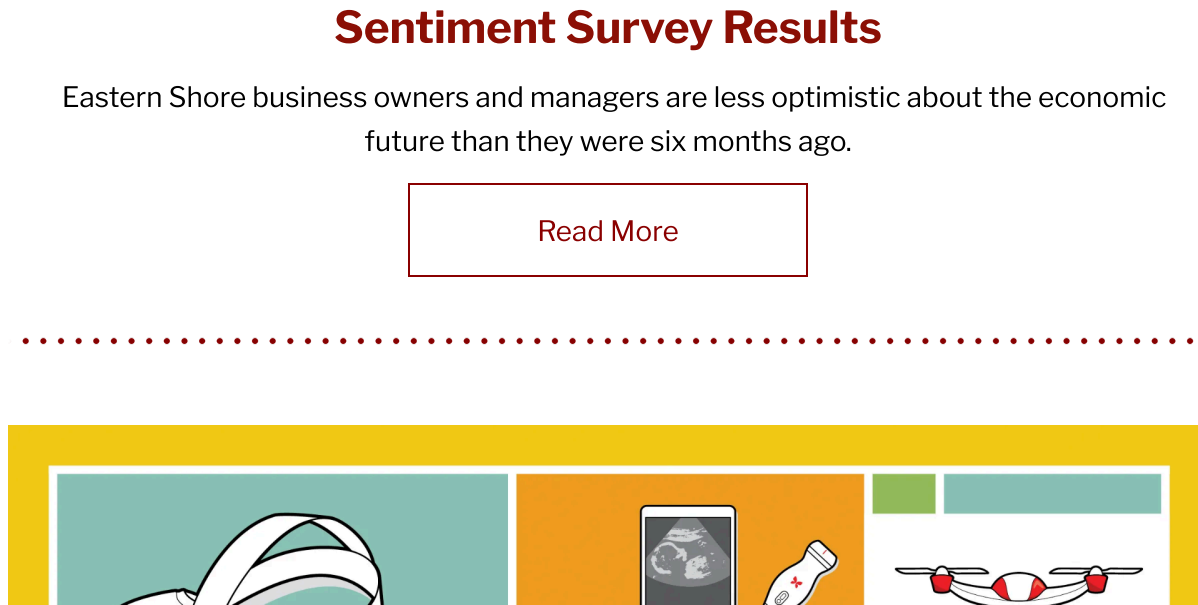
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SU's Weer Selected for Leadership Maryland Executive Program's Class of 2025

Dr. Christy Weer, dean of Salisbury University's Franklin P. Perdue School of Business, is the latest in a long line of SU leaders chosen for Leadership Maryland Executive Program's Class of 2025.

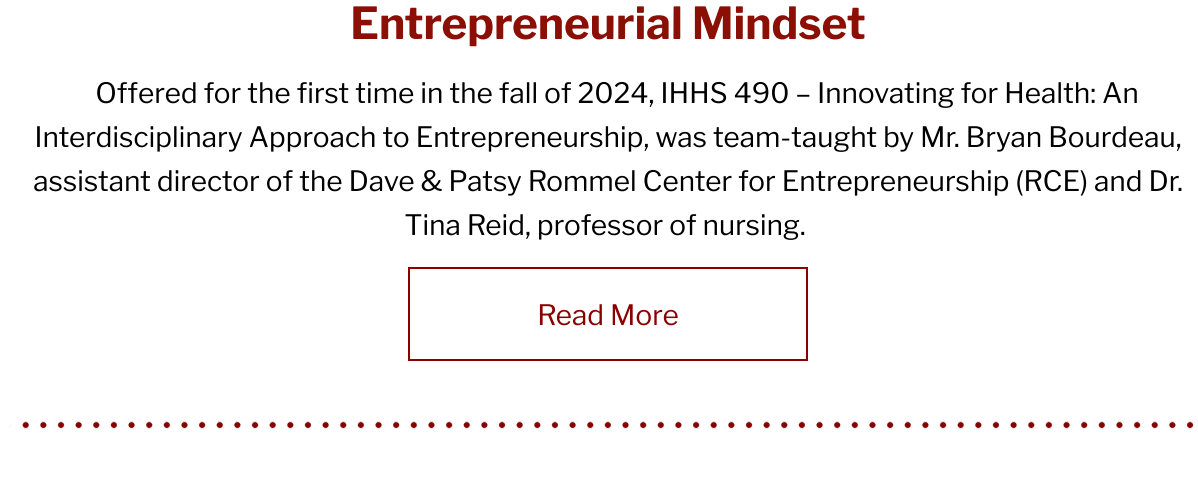
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BEACON Releases Latest Eastern Shore Business Sentiment Survey Results

Eastern Shore business owners and managers are less optimistic about the economic future than they were six months ago.

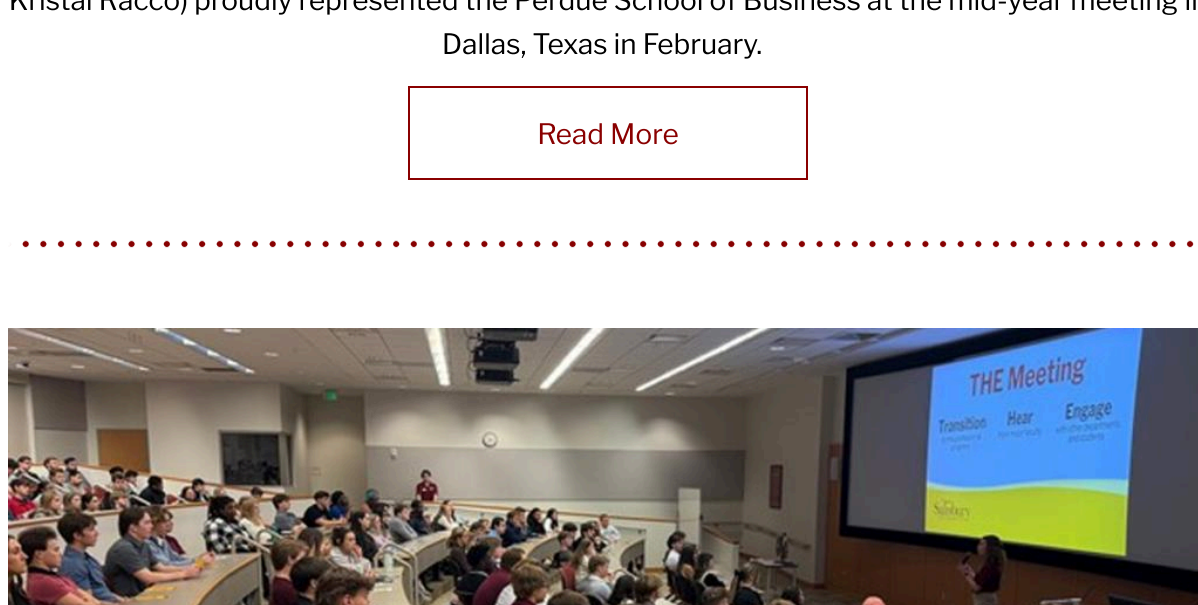
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SU Students Tackle Healthcare Challenges with an Entrepreneurial Mindset

Offered for the first time in the fall of 2024, IHHS 490 – Innovating for Health: An Interdisciplinary Approach to Entrepreneurship, was team-taught by Mr. Bryan Bourdeau, assistant director of the Dave & Patsy Rommel Center for Entrepreneurship (RCE) and Dr. Tina Reid, professor of nursing.

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Officers of Beta Alpha Psi Proudly Represent Perdue School at Mid-Year Meeting in Dallas

The current officers of Beta Alpha Psi (Olivia Stengel, Bella Barbino, Jordan Bodziak, and Kristal Racco) proudly represented the Perdue School of Business at the mid-year meeting in Dallas, Texas in February.

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Perdue Hosts Another Successful THE Meeting

On February 27, the Perdue School of Business (PSB) hosted their semesterly THE Meeting for over 200 students in our personal and professional development course, BUAD 200.

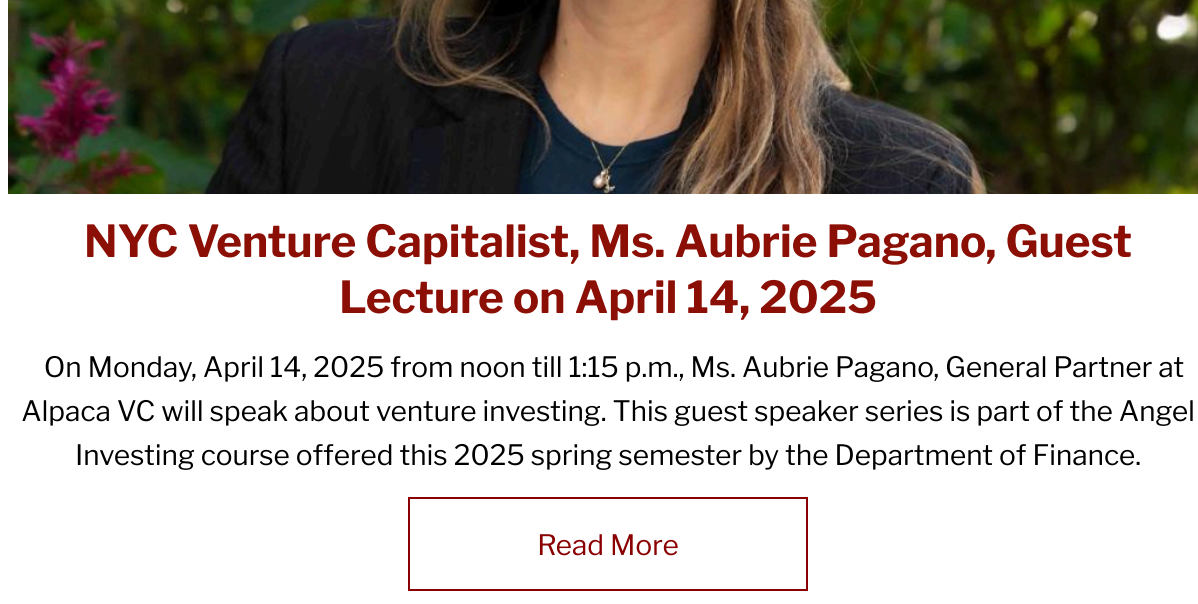
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Faculty Director and Ambassadors of the Business Honors Program Attend Conference at University of Texas – Austin

Mike Koval, Faculty Director of the Business Honors Program, accompanied Business Honors Ambassadors Isabella Casey, senior finance major, and Kevin Bowers, junior accounting major, to the Business Honors and Leadership Conference at the University of Texas at Austin on February 24-25.

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Perdue School at Pittsville Middle Career Fair Discovery Day

The Perdue School of Business was well represented at the Career Fair Discovery Day event held at Pittsville Middle School.

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NYC Venture Capitalist, Ms. Aubrie Pagano, Guest Lecture on April 14, 2025

On Monday, April 14, 2025 from noon till 1:15 p.m., Ms. Aubrie Pagano, General Partner at Alpaca VC will speak about venture investing. This guest speaker series is part of the Angel Investing course offered this 2025 spring semester by the Department of Finance.

[Read More](#)

In the Spotlight...

Faculty and Student Happenings

[Read More](#)

A Look Ahead

April 11
"Is INFO the One?"

April 16
MBA Virtual Interest Session
[Register](#)

April 24
Economics & Finance Awards Ceremony

April 25
Shore Hatchery Competition

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PLEASE NOTE: Visitor parking permits are required to park at SU; please request a permit at [salisbury.edu/parking](#). SU is an Equal Opportunity/AA/Title IX university and provides reasonable accommodation given sufficient notice to the University office or staff sponsoring the event or program. For more information regarding SU's policies and procedures, please visit [salisbury.edu/equity](#).

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