

\$900,000 Ratcliffe Foundation Gift to Continue SU Shore Hatchery Entrepreneurship Program Through 2026

More than 100 entrepreneurs have made their dreams a reality with the help of SU's Philip E. and Carole R. Ratcliffe Foundation Shore Hatchery entrepreneurship competition and many more will have that opportunity over the next three years.

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2023 National Shore Sales Challenge Winners Announced

Some 127 students from 37 colleges and universities in the U.S. and beyond recently competed in the fourth National Shore Sales Challenge (NSSC), hosted by SU's Mid-Atlantic Sales and Marketing Institute, presented by Perdue Farms.

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Student Marketing Teams Win Gold in 5 Consecutive MAXI Competitions

MAXI (Marketing Award for Excellence & Innovation) is an annual competition held by the Direct Marketing Association of Washington Educational Foundation (DMAW/EF) that recognizes outstanding marketing campaigns from various institutions in the Mid-Atlantic region.

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Sea Gull Fund Student Managers Attend Conference

Eight student managers of the Sea Gull Fund attended the Global Asset Management Education (GAME) Forum in New York City.

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New York Finance Professionals Offer SU FMA Members Lessons from Wall Street and Beyond

Some 28 students in SU's chapter of the Financial Management Association (FMA) recently traveled to New York to visit financial institutions and learn from finance professionals in a variety of roles.

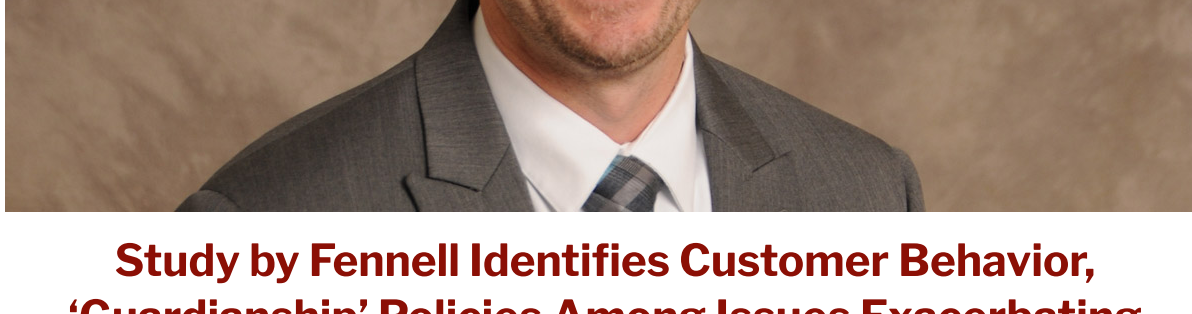
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Caviglia-Harris Named 2023-24 Fulbright Scholar

Dr. Jill Caviglia-Harris (pictured left), professor of economics and finance and environmental studies, has been selected as a Fulbright Scholar to Brazil.

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Study by Fennell Identifies Customer Behavior, 'Guardianship' Policies Among Issues Exacerbating Employee Attrition

Published in the *Journal of Service Research* under the title "Not My Circus, Not My Monkeys? Frontline Employee Perceptions of Customer Deviant Behavior and Service Firms' Guardianship Policies," the results revealed customer behavior to be the No. 1 cause of retail employees becoming indifferent and ultimately quitting their jobs.

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Fall 2023 Applications Being Accepted for Nationally Recognized M.B.A. Program

We currently offer two delivery formats, hybrid (in classroom and online) and 100% online.

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In the Spotlight

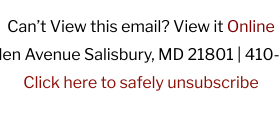
Faculty and Student Happenings

A Look Ahead

Wednesday, May 24
Graduate Commencement

Thursday, May 25
Undergraduate Commencement

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