

CONNECTING YOU TO THE FRANKLIN P. PERDUE SCHOOL OF BUSINESS.



Greetings from the Dean's Office

We have a number of exciting events planned for this semester, including our second annual Mid-Atlantic Sales and Marketing Institute (MASMI) National Shore Sales Challenge, our Student Entrepreneurship and Shore Hatchery competitions, and our MASMI Sales Championship.

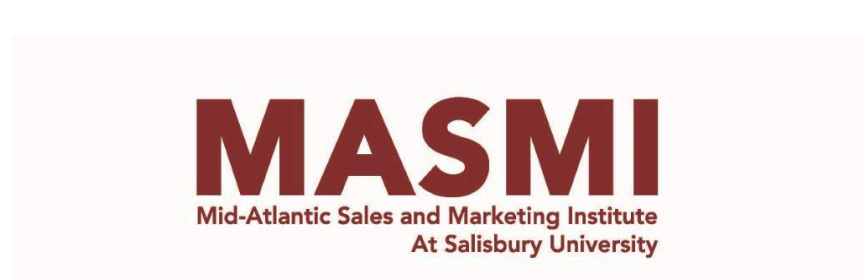
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Riordan Wins Fall MASMI Sales Championship

Some 81 students recently vied for top honors during the SU MASMI's sixth biannual Sales Championship competition.

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SU MASMI Earns USCA Reaccreditation

MASMI in SU's Franklin P. Perdue School of Business recently earned re-accreditation from the University Sales Center Alliance (USCA).

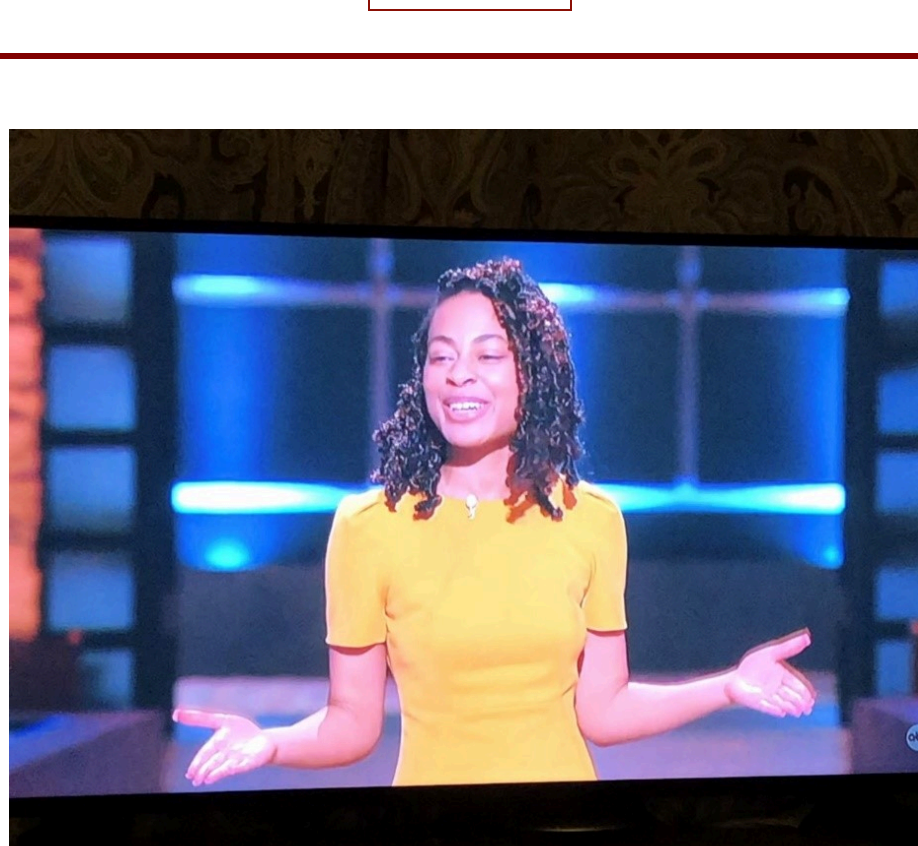
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PSB Study Abroad in France Begins Third Decade

Julianna Mirenzi is an international business major in the Perdue School of Business. She and senior Mekit Gizaw were two Perdue School students re-opening the outgoing exchange to Grenoble Ecole de Management in Grenoble, France, during fall 2021.

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Shore Hatchery Winner Receives Deal on 'Shark Tank'

Tania Speaks pitched on the *Shark Tank* TV show on January 20.

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SU's Henson, Perdue Schools Help Local Students Witness NASA IXPE Launch

Franklin P. Perdue School of Business was among local businesses and organizations sponsoring the experience for area children in the SchoolLARS 4 STEM and It Takes a Village to Raise Our Children programs.

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Applications Accepted for Fall 2022 M.B.A. Program

We currently offer two delivery formats: hybrid (in classroom and online) and online (100% online).

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In the Spotlight

Faculty and Student Happenings

A Look Ahead

Wednesday, February 16

M.B.A. Information Session

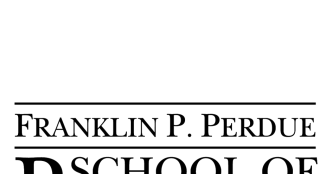
5 p.m. via Zoom.

Registration required: <http://www.salisbury.edu/mba-interest-session>

March 31-April 2

MASMI National Sales Competition

STAY CONNECTED



SU is an Equal Opportunity/AA/Title IX university and provides reasonable accommodation given sufficient notice to the University office or staff sponsoring the event or program. For more information regarding SU's policies and procedures, please visit www.salisbury.edu/equity.

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