

### Greetings from the Dean's Office

We have a number of exciting events planned for this semester, including our Executive Leadership Series, our sales and entrepreneurship competitions, and several award ceremonies and honor society inductions.

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### \$100,000 Perdue Farms Gift Announced for Inaugural National Shore Sales Championship

The sponsorship will fund air travel and accommodations for students from up to 45 colleges and universities nationwide from March 12-14.

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### SU Names Center for Entrepreneurship in Honor of Philanthropists Dave and Patsy Rommel

The Dave and Patsy Rommel Center for Entrepreneurship is scheduled to open at SU Downtown in 2020.

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### Fall MASMI Sales Championship Competition Winners Announced

Students recently vied for top honors during the SU Mid-Atlantic Sales and Marketing Institute's fifth biannual sales championship competition. The event included two contests, one for overall sales and one for elevator pitches.

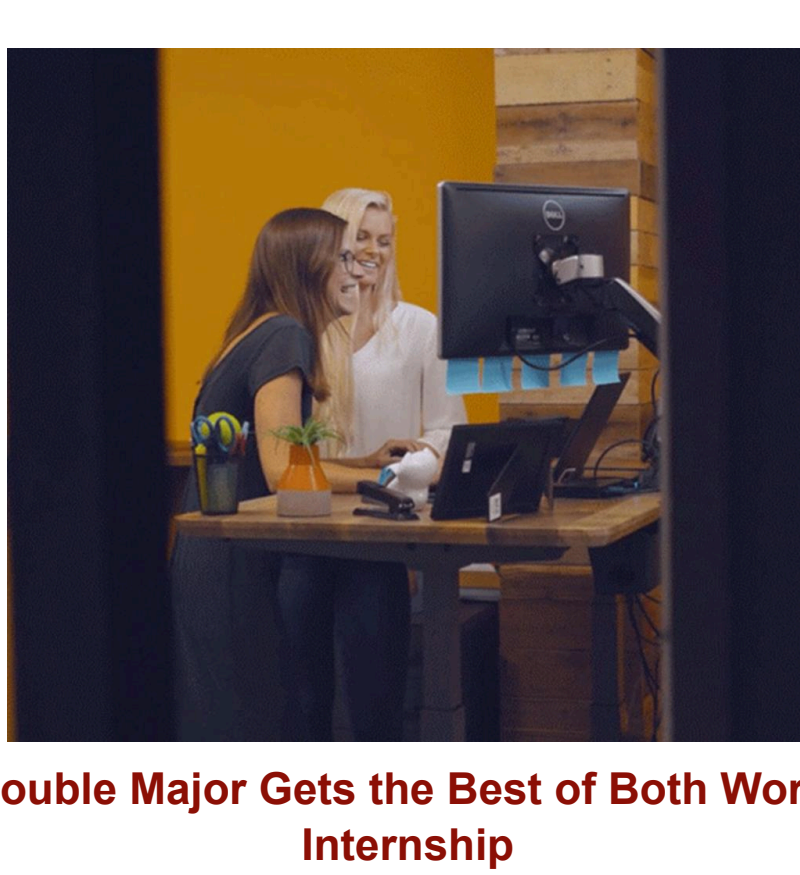
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### From Fan to Professional: Internship at Sports Stadium Prepares SU Student for Career

Senior marketing major Hailey Dougherty interned at Lincoln Financial Field in Philadelphia, working such major events as an Eagles preseason football game and Rolling Stones concert.

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### SU Double Major Gets the Best of Both Worlds at Internship

Christen Eshleman, a senior double major in marketing and information systems, recently interned for Blue Water Development in Ocean City, MD. She worked as a content writer, doing both marketing writing and database management.

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### SU Business Students Tour PRMC

Students in Scott Phillips' Purchasing and Materials Management class recently received a tour of Peninsula Regional Medical Center's operations.

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### 'U.S. News' Again Ranks SU M.B.A. Program Among Nation's Best

For the third consecutive year, the publication rated SU's online M.B.A. Program one of the top in the U.S.

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#### In the Spotlight

#### Faculty and Student Happenings

#### A Look Ahead

**Thursday, February 20**  
THE Meeting

**Thursday, March 5**  
Executive Leadership Speaker Raj Ananthanpillai

**March 12-14**  
MASMI National Sales Competition

#### STAY CONNECTED

