

Name	Candice Johnson
Education	MBA, University of Delaware 2022 Strategic Leadership major MS, Kansas State University 2016 Food Science BS, University of Missouri 2011 Food Science & Nutrition major, International Agriculture minor
Work experience	Candice is Director of Marketing at Niman Ranch, part of the Perdue Farms family of brands. Her work focuses on growing Niman Ranch's retail portfolio. She is responsible for product commercialization, brand development, consumer promotions and digital marketing.
Certifications/Credentials	N/A
Other boards/ volunteerism	Candice serves on the Board of Directors for the United Way of the Lower Eastern Shore. In the past she has served on the Board of Directors for Habitat for Humanity of Wicomico County and as Chair of the United Way of the Lower Eastern Shore Emerging Leaders.
LinkedIn	https://www.linkedin.com/in/candicejohnson11/
Skills offered (include from below)	<ul style="list-style-type: none"> • General Business • Public speaking • Training and Development • Strategic Planning • Marketing • General Business
<ul style="list-style-type: none"> • Strategic Planning • Financial Management • Accounting • Entrepreneurship • General Business • Human Resources • Consulting • Military • Training and Development • E-Commerce • Public speaking • Advertising • Marketing • Sales • International business • New business development 	

<p>Industry experiences (include from below)</p> <ul style="list-style-type: none">• Not-for-profit• Start-ups• Entrepreneur• Government (State/Local/Federal)• Fortune 500 Companies• Financial Services• Healthcare• Life science/pharma• Real estate• Consumer goods/retail• Energy• Industrial manufacturing• Technology• Media/Telecomm• Business services	<ul style="list-style-type: none">• Consumer goods/Retail• Not-for-profit
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