

## Todd R. Philbrick, ICE-CCP, CAE

**Position, Company:** Chief Certification Officer, American Speech-Language-Hearing Association (ASHA)

Todd was born, raised, and lived in MD (Mitchellville to Bowie to Rockville) until moving to Lewes, DE in 2023. Todd Philbrick leads the assessment and certification programs for the American Speech-Language-Hearing Association (ASHA) in Rockville, MD, a recognized leader in the association and certification spaces. In his role, he leads a staff of 16 and oversees the work of several technology and assessment vendors who play a vital role in ensuring ASHA's assessment and certification programs meet its vision of, ***"making effective communication, a human right, accessible and achievable for all."***

Over 230,000 individuals actively hold ASHA certification, and they assess over 11,000 individuals annually, which accounts for approximately 50M in annual revenue. Todd serves as a member of the Council for Clinical Specialty Certification, Committee for Clinical Specialty Certification, and National Advisory Committees for Audiology and Speech-Language Pathology examinations.

Todd earned bachelor's degrees in business administration and marketing from Salisbury University (then Salisbury State University) in 2020. After graduation Todd spent a year working for Amtrak's safety systems and data analysis team in Washington, DC before falling into the certification world. For 12 years Todd worked for several healthcare certification and membership associations working with pharmacists, pharmacy technicians, lab managers, scientific researchers, and dentists before joining ASHA in 2014.

Outside of ASHA, Todd is known for his volunteerism, serving in various roles for the ASAE: The Center for Association Excellence, Association of Test Publishers, Child Life Certification Commission, National Association for Student Financial Aid Administrators, and the Institute of Credentialing Excellence where he served on their Board of Directors for 6 years including as Board Chair in 2021 and 2022. Todd and his wife Rebecca, who is an educational consultant, are proud parents to Riley, their 10-year-old daughter who has already proudly proclaimed she is going to SU to become a teacher, and Franklin, their 8-year-old son who aspires to be a farmer who also rides bulls.

Todd has a passion for guiding young professionals and looks forward to helping future Perdue graduates get their careers started, while also promoting career paths in association, certification, and assessment organizations.