

Sarah Pletzer, MSHRM, SHRM-CP, PHR, PAHR

Talent Acquisition Manager, Shore United Bank

With over ten years of experience in Talent Acquisition and Human Resources, Sarah Pletzer is a strategic workforce leader recognized for developing data-driven, people-centered talent solutions. In her role as Talent Acquisition Manager at Shore United Bank, Sarah partners with organizational leadership to modernize hiring practices, strengthen employer branding, and align workforce strategies with business objectives.

Sarah's professional expertise includes strategic workforce planning, early-career talent and internship development, people analytics, HR modernization, and leadership development. She is particularly passionate about leveraging data and market insights to improve hiring outcomes, enhance the candidate experience, and support long-term workforce readiness. Fluent in Spanish, Sarah brings a global and inclusive perspective to talent acquisition and human capital strategy.

Guided by a strong commitment to service, Sarah volunteers at her parish, St. Christopher's Catholic Church, and extends that commitment through broader career development efforts beyond her church community. She regularly supports résumé building, career mentorship, and professional coaching initiatives, with a particular focus on helping early-career professionals translate potential into opportunity and become workforce-ready.

A proud Salisbury University alumna, Sarah earned her Bachelor of Arts in English in 2009 and completed a Certificate in Spanish through the Universidad de Málaga in 2008. She later earned a Master of Science in Human Resource Management from Western Governors University in 2024. Serving on the Career Advisory Board provides Sarah the opportunity to give back to her alma mater by helping students translate education into career readiness, strengthening employer-university partnerships, and supporting the development of future business and workforce leaders.

Sarah maintains strong roots in Maryland and continues to actively invest in her community while advancing workforce development and talent strategy across the region.